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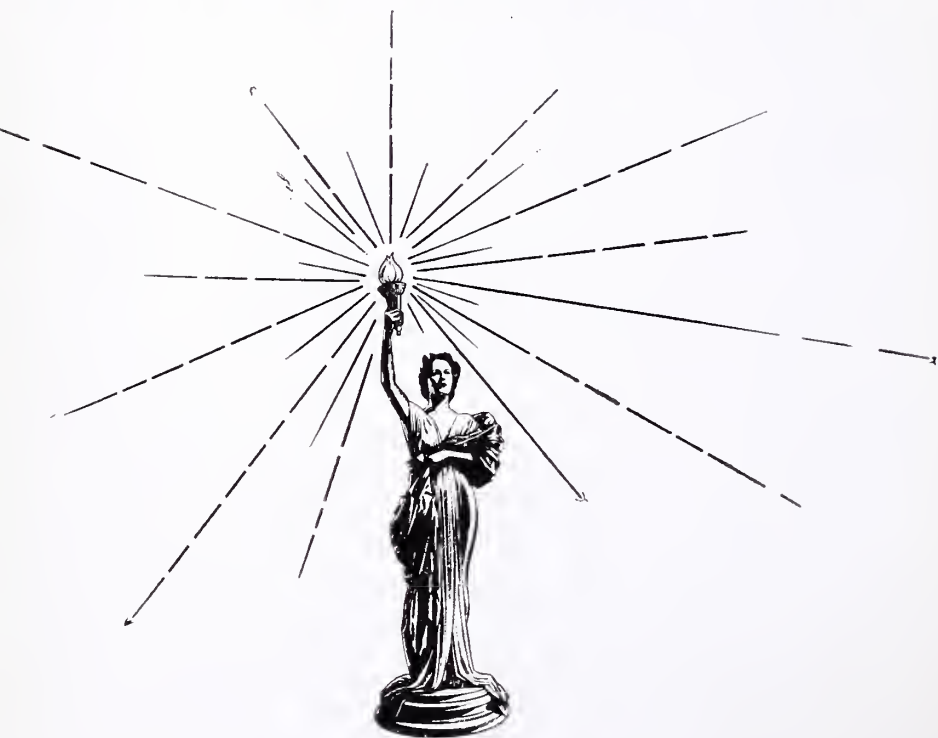
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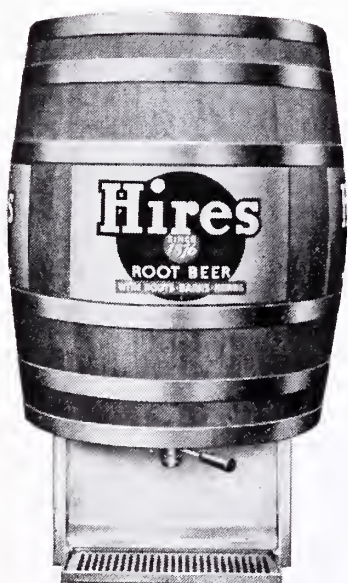
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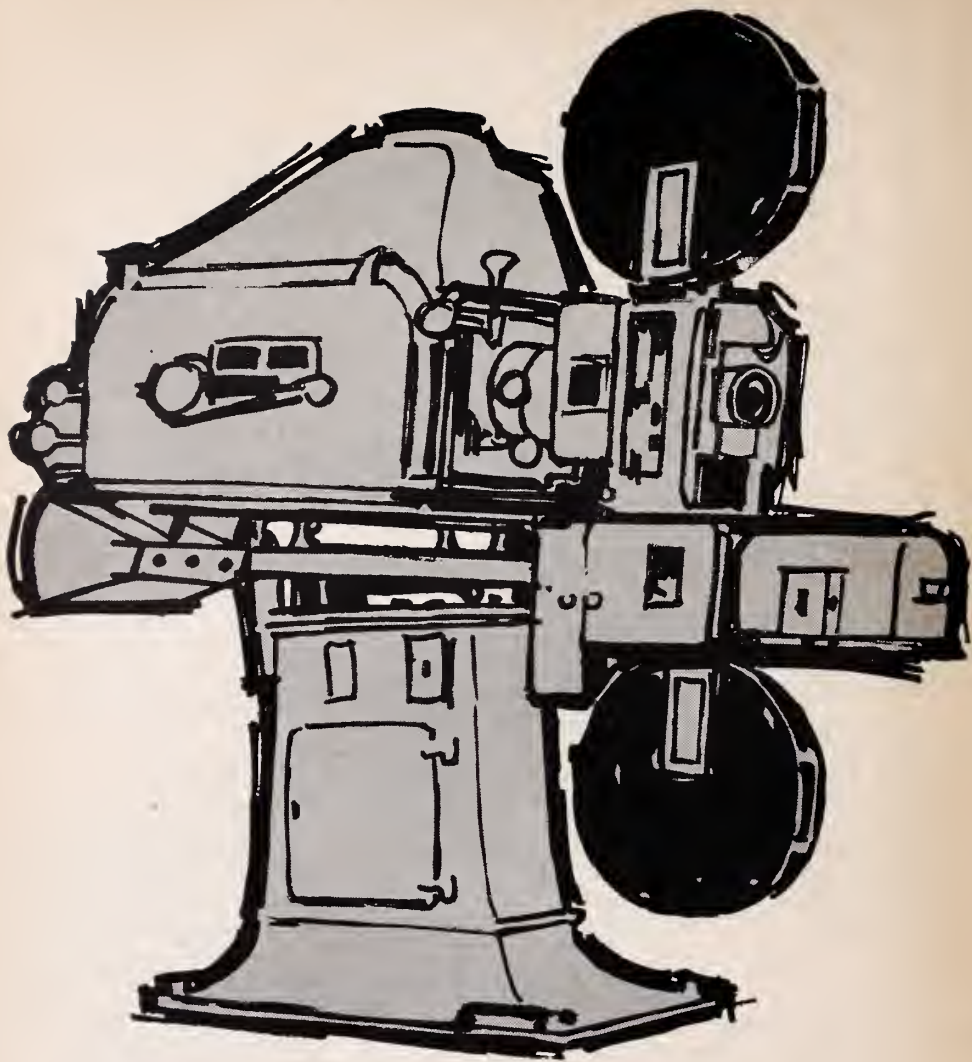
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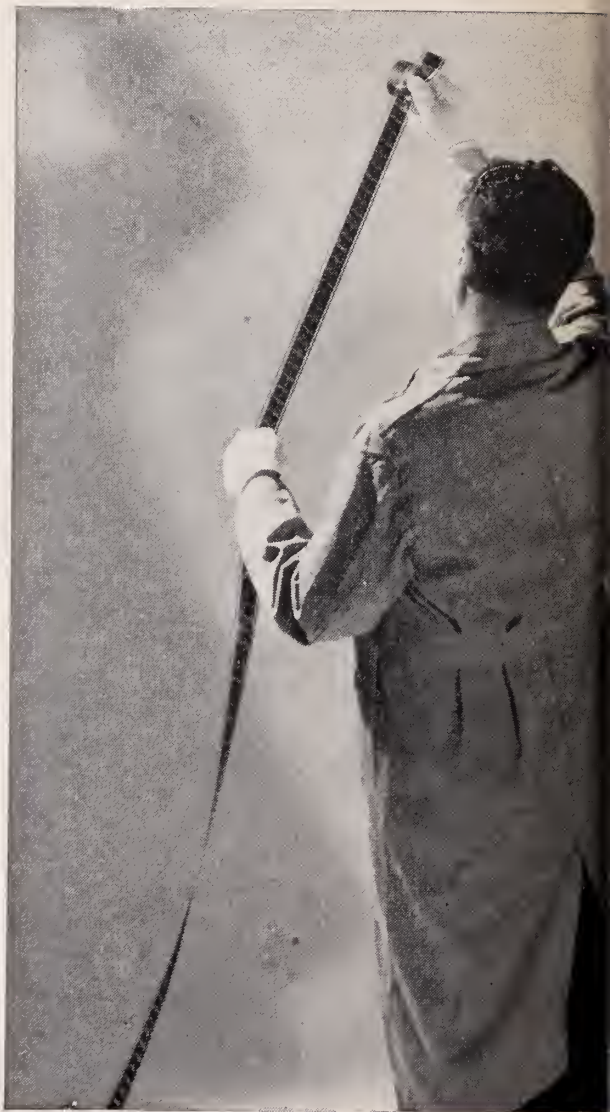
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The Pioneer of the Year:

REUBEN W. BOLSTAD

I AM grateful that God sent us your way and gave us a chance to join hands with you tonight," Reuben W. Bolstad told the 305 guests who came to the Crystal Ballroom of the King Edward Hotel to honor him as The Pioneer of the Year. The occasion was the tenth of its kind staged by the Canadian Picture Pioneers and ancillary awards were presented to a number of others. "The honor I have been given tonight has been doubled because I have shared the evening with others," he said, naming the ancillary and special award winners.

Bolstad, who came to Toronto from Minnesota 31 years ago for Famous Players and is now its vice-president, was presented with the gold-and-onyx plaque symbolic of the award by John J. Fitzgibbons, Sr., FP president, who spoke of him warmly as "my valued friend and associate."

The guest of honor, speaking of his wife Ethel, said he was "thankful for the wonderful things that have happened to our lives since we came to this country." Their daughter, son-in-law and two grandchildren were born here and "we are particularly thankful that as a result of coming to Canada we found such wonderful friends."

With CPP president Frank Fisher as toastmaster, the evening, which began with a welcome to Toronto for visiting guests from Mayor Nathan Phil-

lips, moved along in interesting and enjoyable fashion. Mayor Phillips, recalling previous Pioneers of the Year, spoke of them as "giants of the industry."

Program of the banquet for The Pioneer of the Year, a very pleasing one carrying pictures and biographies, said this of Bolstad:

"We honor him . . . because the 'ships' he launched in the course of his business, fraternal and personal life became golden argosies that bettered the fortunes and enriched the lives of the members of our industry: those 'ships' were 'Leadership' and 'Friendship.' No worthy purpose or kindly cause, whether unique to our industry or not, has been without the help and encouragement of Reuben W. Bolstad."

Mayor Nathan Phillips, saying that these words were exceedingly apt, read them to the assemblage.

Among those at the head table were the Hon. James Allen, Provincial Treasurer, and Philip Clark, Comptroller of Revenue.

At the close of the evening Fisher thanked the committee, which did a tremendous job and was made up of Wannie Tyers, Martin Simpson, Herbert Mathers and Len Bishop.

The annual CPP service award went to Alberta and was presented by J. F. (Jimmy) Davie to Bert H. Wiber of Edmonton.

NEXT PAGE: PHOTOS OF THE PIONEERS' AWARD DINNER

In the top photo Reuben W. Bolstad (left), receives The Pioneer of the Year plaque from John J. Fitzgibbons, Sr., CBE, the first recipient of that honor nine years ago, while Frank H. Fisher (right), president of the Canadian Picture Pioneers, looks on.

The second photo shows guests congratulating Mr. Bolstad.

Four winners of special CPP awards are shown

in the bottom photo. From left to right they are J. F. (Jimmy) Davie, Vancouver; Len B. Johnson, Vancouver; David Ongley, QC, Toronto, CPP legal counsel; and Robert D. Hurwitz, Winnipeg.

Other awards went to Bert Cooper of Calgary, who was absent; Wm. Redpath of Toronto, presented by Fisher; and the late I. H. (Izzy) Allen, presented to his widow by C. S. Choplin. The Branch Service award went to Alberta.



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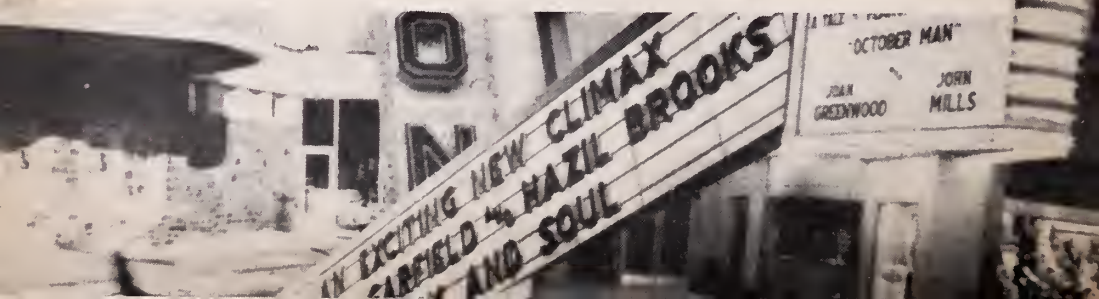
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35 MM. DRIVE-IN THEATRES



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FACTS ABOUT EXHIBITION

PRODUCTION of a feature film, *Ten Girls Ago*, in Toronto stirred much interest. Financial support came from the sale of shares to the public and much attention was directed to the operation, headed by Ed Gollin of New York, by the financial sections of newspapers. The film, a musical, will be distributed in Canada by International Film Distributors and in the rest of the world by Universal Pictures. The Walt Disney organization has been busy in Toronto, where it is making a feature, *The Incredible Journey*, and it will likely make one feature a year in Canada. Facilities of Toronto International Film Studios were used by Gollin and those of Canadian Film Industries by Disney. Some TV production activity by USA principals is under way, notably by Dorrel and Stewart McGowan. Production of commercials has increased because the duty imposed at the request of the Association of Motion Picture Producers and Laboratories of Canada has caused New York producers to come to Canada.

PERCENTAGE of films from the USA submitted for showing in Ontario was 41 per cent in the fiscal year ended March 31, where in 1954 the figure was 68 per cent. The decline is due to the production of fewer films in the USA or by USA companies and the greater interest in films from Europe because of the tremendous immigration wave.

THEATRE STATISTICS: Since Jan. 1, 1962 seven new theatres, four of them drive-ins, have opened and 33 auditorium and two drive-ins have closed, while two standard-type houses have been burned. These figures bring the number of 35 mm. theatres operating in Canada, as of Sept., to 1,593, of which 238 were ozoners. At the same point in 1961, there were 1,642 theatre operating, 235 of them drive-ins. In all of 1961 four new standard-type theatres and five drive-ins opened, 74 four-wall houses closed and three roofed-in theatres were burned.

CANADIANS attend movies eight times per year compared to 17 times in 1951, a Unesco survey shows. In 1951 Canada was fifth among the na-

tions in moviegoing and it is now 25th. Hong Kong and Lebanon, with a rate of 22, are first, a position held by the USA in 1951 with 35.

REDUCTION of license fees by a number of municipalities heartened exhibitors, as did lower assessment values and cuts in provincial amusement taxes. There seems to be a greater realization of the hardships of theatre operation on the part of provincial and municipal officials.

QUITE a number of closed theatres have reopened in small communities. Merchants miss the people the theatre brings to town and co-operatives formed to reopen theatres aren't uncommon. Local newspapers have been giving much space to support such activities.

SUNDAY movies are spreading. Ontario, which became Canada's second province with seventh-day showings, now has 57 communities where they are available and 22 more plebiscites will be held this year. Interest in Sunday movies is growing in other provinces also and Vancouver will hold a plebiscite. The response to Sunday movies was not as great as anticipated and it is clear that patronage for them will have to be developed.

CENTRAL SHIPPING came to Canada this year, the exchanges assigning these duties to one firm. The move followed an earlier one in which they gave up their poster departments in favor of a single private firm handling this service. Because exchanges no longer need the same amount of room many are moving to smaller premises.

RESEARCH in the motion picture field performed by Canada's National Film Board has been of international value. The NFB experts have contributed a half dozen major improvements in technique and dozens of minor ones.

CAPITAL and repair expenditures for Canadian theatres in 1962 were estimated at from \$1,800,000 to \$2,500,000. About \$250,000 went into restoring Toronto's Uptown Theatre, which was burnt out in a Sunday morning fire.

Principal Statistics of Motion Picture Theatres, by Provinces and for Selected Cities¹, 1960

(Prepared by the Dominion Bureau of Statistics. Drive-ins are not included.)

Province and City	No. of establishments	Seating capacity	Receipts (excluding taxes) \$	Amusement taxes \$	Number of paid admissions	Potential number of admissions	Average capacity utilized %	Average ² admission price ¢
Canada	1,427	771,278	65,504,666	5,365,182	107,705,112	585,098,647	18	61
Newfoundland	51	12,196	682,968	83,770	1,495,361	6,726,318	22	46
Prince Edward Island	9	3,622	167,920	13,851	327,428	1,226,500	27	51
Nova Scotia	54	30,988	2,026,718	168,480	3,991,554	24,937,612	16	51
Halifax	8	7,725	814,955	77,580	1,351,837	8,761,792	15	60
Sydney	4	2,779	203,642	14,495	374,300	3,042,455	12	54
Other places	42	20,484	1,008,121	76,405	2,265,417	13,133,365	17	44
New Brunswick	41	21,859	1,302,745	120,712	2,754,426	16,722,686	17	47
Saint John	3	2,863	353,785	35,176	668,340	3,573,024	19	53
Other places	38	18,996	948,960	85,536	2,086,086	13,149,662	16	45
Quebec	352	197,664	17,430,782	1,923,734	25,318,509	153,870,061	16	69
Montreal	57	54,672	8,176,217	926,530	10,284,930	67,352,776	15	79
Quebec	12	10,019	1,331,327	154,158	1,914,607	12,784,044	15	69
Rouyn	5	2,649	157,489	16,971	253,897	2,201,108	12	62
Sherbrooke	5	4,478	301,689	31,887	432,104	4,079,972	11	70
Hull	3	2,364	181,387	19,999	325,948	2,533,024	13	56
Three Rivers	4	3,181	277,118	29,171	543,738	3,110,016	18	51
Verdun	3	2,442	253,796	27,047	376,013	2,646,022	14	67
Other places	263	117,859	6,751,759	717,971	11,187,272	59,163,099	19	60
Ontario	372	262,624	25,729,662	2,223,748	40,594,849	231,665,932	18	63
Toronto	74	69,842	9,494,725	912,269	11,895,197	65,704,630	18	80
Hamilton	17	14,965	1,407,051	132,717	2,193,221	14,662,088	15	64
Ottawa	12	11,389	1,763,856	162,757	2,892,639	12,875,672	22	61
London	7	7,317	887,249	80,582	1,361,427	8,570,690	16	65
Windsor	6	7,226	650,327	55,761	995,531	8,440,224	12	65

Principal Statistics of Motion Picture Theatres, by Provinces and for Selected Cities¹, 1960 — (Continued)

Province and City	No. of establishments	Seating capacity	Receipts (excluding taxes)	Amusement taxes	Potential number of admissions	Average capacity utilized	Average ² admission price
			\$	\$		%	¢
Ontario (continued)							
Sudbury	5	5,033	645,656	58,204	1,028,808	15	63
Brantford	4	3,884	275,355	24,860	497,698	11	55
Kitchener	5	4,777	385,439	31,881	782,994	14	49
St. Catharines	4	3,334	273,556	24,316	505,959	16	54
Oshawa	3	3,152	361,369	33,137	620,489	16	58
Peterborough	4	2,842	277,124	24,708	508,022	14	54
Sault Ste. Marie	4	3,274	394,215	35,220	703,401	18	56
Other places	227	125,589	8,913,740	647,336	16,609,463	18	54
Manitoba	116	49,229	3,103,690	83,560	6,297,990	22	49
Winnipeg	20	17,610	1,824,194	60,595	3,226,792	19	56
Other places	96	31,619	1,279,496	22,965	3,071,198	25	42
Saskatchewan	149	54,729	2,704,267	71,378	25,435,078	22	49
Regina	5	4,548	512,908	25,603	887,113	18	58
Saskatoon	5	4,443	441,794	17,497	809,085	17	55
Other places	139	45,738	1,749,565	28,278	3,855,496	24	45
Alberta	159	67,753	5,521,135	205	44,509,057	22	57
Edmonton	14	11,790	1,541,814	—	2,260,855	19	68
Calgary	10	9,291	1,422,650	—	1,981,350	18	72
Other places	135	46,672	2,556,671	205	5,443,425	25	47
British Columbia	124	70,614	6,834,779	675,744	51,172,130	23	59
Vancouver	25	24,906	2,887,240	289,360	4,424,551	19	65
Victoria	6	5,885	605,696	61,050	1,005,236	17	60
Other places	88	38,152	3,113,021	311,270	5,899,801	29	53
Yukon and Northwest Territories	5	1,671	228,822	14,064	358,083	43	64

¹ Includes only those theatres located within the incorporated limits of the city.

² Admission receipts (excluding taxes) divided by number of admission. No corrections are made for juvenile attendance, matinee and evening prices, etc.

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Boxoffice Statistics

In 1960, says the Dominion Bureau of Statistics, Canadian movie exhibition rang up a cash figure of \$78,183,715, of which \$5,889,371 was for provincial amusement taxes. The non-tax total, \$72,294,344 compared with \$75,513,974 in 1959, is a decrease of \$3,219,630.

In the table below none of the figures includes Itinerant Operators but those down to 1956 do include Community Enterprises and this must be borne in mind when comparisons are made. There were 506 of the latter in operation in 1956 and they accounted for about two per cent of the receipts.

The drive-ins' share of the total take was \$6,789,678, which does not include \$524,189 in amusement taxes. There were 232 drive-ins operating in 1960, two less than 1959's 234, and they took in \$354,247 less than in 1959. In the table below drive-in figures are included from 1946 on, that being the year the first one opened.

Therefore, the figures for Canada's "Regular" theatres (as defined by the DBS) and drive-ins for receipts, admissions and amusement taxes were:

\$78,183,715, 117,734,361 and \$5,889,371

The following table includes the Yukon and Northwest Territories, which are serviced from British Columbia. Newfoundland is included for the first time in 1949, the year it became Canada's tenth province.

Year	Theatres	Receipts	Admissions
1930	907	\$ 38,479,500	
1933	762	24,954,200	
1934	796	25,338,100	107,354,509
1935	859	27,173,400	117,520,795
1936	956	29,610,300	126,913,547
1937	1,044	32,499,300	133,668,450
1938	1,130	33,635,052	137,381,280
1939	1,183	34,010,115	137,898,668
1940	1,229	37,858,955	151,590,799
1941	1,240	41,369,259	161,677,731
1942	1,247	46,461,097	182,845,765
1943	1,265	52,567,989	204,677,550
1944	1,298	53,173,325	208,167,180
1945	1,323	55,430,711	215,573,267
1946	1,477	59,888,972	227,538,798
1947	1,693	63,139,604	221,528,177
1948	1,950	70,315,889	224,055,171
1949	2,200	79,953,539	236,017,859
1950	2,387	86,249,752	240,824,982
1951	2,440	95,833,340	250,547,499
1952	2,500	104,963,599	261,475,867
1953	2,749	108,603,966	257,965,182
1954	2,813	105,129,881	236,158,824
1955	2,808	93,819,187	201,247,408
1956	2,592	87,516,895	177,615,767
*1957	1,945	82,211,488	156,701,458
1958	1,854	81,393,078	146,483,741
1959	1,749	75,513,974	128,859,395
1960	1,659	72,294,344	117,734,361

*Denotes that the DBS for the first time in 1957 dropped Community Enterprises, which usually had about 2% of the receipts. Adding 2%, or \$1,644,228, to the 1957 receipts for purposes of comparison would give an approximate total of \$83,855,716. Similarly, in 1958 it would add \$1,627,860 to make the total \$83,020,938, in 1959 it would add \$1,510,278 to bring the total to \$77,024,252, and in 1960 it would add \$1,445,886 to make the total \$73,740,220.

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The Canadians on the board are McCrimmon, Mackie, Clarke and Stephens. The others also on the board of Loew's Theatres, Inc., which was organized when Loew's Inc., meeting the terms

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Loew's controls three theatres in Canada, Loew's Yonge Street, Toronto, is operated by Marcus Loew's Theatres Limited, a Canadian public shareholder company which owns the Uptown, Toronto. The Uptown is operated by the Yonge-Bloor Theatre Company Limited, a subsidiary of Loew's Theatres, Inc., NY. Loew's, London, is operated by the Dundas Street London Amusements Limited. Loew's Montreal is in no way connected with Loew's Theatres, Inc. but is owned and operated by Consolidated Theatres Limited, a Famous Players' affiliate.

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Amusement Taxes

BRITISH COLUMBIA

(Effective April 1, 1962)

Up to 75c, no tax; 76c and over 5 per cent, with a 2 per cent commission allowed for tax collected.

ALBERTA

Effective April 1, 1959, the Provincial Amusements Tax was abolished.

SASKATCHEWAN

Amusement tax is on a local option basis, with municipalities applying their own.

MANITOBA

(Effective June 1, 1962)

Up to 60c, no tax; 61-64, 1c; 65-67, 2c; 68-70, 3c; 71-89, 4c; 90-\$1, 5c. On admissions over \$1 the tax is 10 per cent, with certain fractions added in and breaks down as follows—on 1.05, 10c; 1.09 & 1.14, 11c; 1.18 & 1.23, 12c; 1.27 & 1.32, 13c; 1.36 & 1.41, 14c; 1.45, 1.50 & 1.55, 15c; 1.59 & 1.64, 16c; 1.68 & 1.73, 17c; 1.77 & 1.82, 18c; 1.91, 19c; 2.00 & 2.05, 20c; 2.09, 21c; 2.18, 22c; 2.27, 23c; 2.73, 27c; 3.18, 32c; 3.64, 36c; 4.09, 41c; 4.55, 45c.

A 5 per cent commission is allowed for tax collected. A tax is payable on all pass or complimentary and season or periodic tickets at the maximum rate payable at the place of amusement at the time of presentation.

ONTARIO

(Effective April 1, 1962)

For theatres located in communities with a population over 10,000 and for all drive-ins: Up to 57c, no tax; 58-61, 4c; 62-70, 5c; 66-74, 6c; 75-83, 7c; 84-92, 8c; 93c and over, 10 per cent, with fractions less than 1/2c eliminated and 1/2c and over counted as 1c.

For theatres located in communities with a population of less than 10,000: Up to 75c, no tax; 76c and over the tax is the same as in the above paragraph.

Above scale is for places of amusement only. A commission of 2 1/2 per cent is allowed for tax collected.

QUEBEC

The amusement tax is collected by the municipalities by authority of the Province of Quebec, which shares it.

Tax levied is 10 per cent of actual admission price, plus an additional assessment in the form of a surtax of 25 per cent of the amount of such tax when the theatre admission price is over \$1. Each fraction of a cent is counted as 1 cent. The surtax amounts to 3 cents on prices from \$1.01 to \$1.20, 4 cents from \$1.21 to \$1.60 and 5 cents from \$1.61 to \$2., etc. In the following scale only the 10 per cent tax is given, so that for admissions over \$1 the surtax must be added to the figures given.

Up to 10c, 1c; 11-20, 2c; 21-30, 3c; 31-40, 4c;

41-50, 5c; 51-60, 6c; 61-70, 7c; 71-80, 8c; 81-90, 9c; 91-\$1, 10c. For the tax on admissions from \$1.01 to \$2 add 10c to the scale above; from \$2.01 to \$3 add 20c, etc.

Holders of complimentary or season tickets and every person admitted free into a place of amusement to attend or take part in an amusement shall pay the duty based on the price of admission that he would pay if he did not hold such ticket or was admitted free.

Since May 1, 1952, a service charge of 5c on admission prices below \$1 and 10c on admission prices higher than \$1 is levied on attractions given in municipal buildings, which are: the Colisee, Palais Montcalm, Municipal Baseball Stadium and the city-owned race track.

NEW BRUNSWICK

(Effective April 1, 1959)

Up to 30c, no tax; 31-40, 4c; 41-45, 5c; 46-50, 6c; 51-60, 7c; 61-70, 8c; 71-80, 9c; 81-90, 10c; 91-1.00, 11c; 1.01 and over 11 per cent.

Passes subject to tax of 10 cents. Five per cent discount is allowed on all tickets, which are purchased by theatres from the province. No tax shall be charged for children under 12 years of age attending a matinee where the admission charge is not over 10 cents on Saturday, New Year's Day, Good Friday, Dominion Day, Christmas Day, Victoria Day, Labour Day, Remembrance Day and the day appointed for the celebration of the birthday of the reigning sovereign.

NOVA SCOTIA

(Effective July 15, 1956)

Up to 55c, no tax; 56c-70c, 5c; 71-\$1.00, 10c; \$1.01 and over, 10c plus 5c for each 50c or fraction thereof.

PRINCE EDWARD ISLAND

(Effective Jan. 1, 1959)

Up to 30c, no tax; 31 to 40, 2c; 41 to 45, 3c; 46 to 60, 5c; 61 to 75, 7c; 76 to \$1, 10c; over \$1 5c for every 50c or fraction thereof.

NEWFOUNDLAND

A provincial entertainment tax of 5c on every adult admission, called the Cancer Control Tax, went into effect July 1, 1953. The receipts from this tax is used to finance cancer research or treatment.

Under Section 86 of The Local Government Act, 1961, councils may impose a tax upon every person attending a place of entertainment, but this tax does not apply to any entertainment where the proceeds are to be used for charitable, educational or religious purposes. The owner acts as agent of the council and is required to collect the tax by means of tickets or otherwise and is responsible for the payment to the council of any money collected in respect of the tax. The rate of Entertainment Tax may be fixed by the council and may be varied as between resident and non-resident performers and as between different kinds of entertainments.

Theatre Licence Fees

BRITISH COLUMBIA

Imposed Under the "Fire Marshal Act"

41. Theatre Licence.—(a) No moving picture theatre shall be opened to the public except after a licence therefor has been obtained from the Fire Marshal, which licence shall be kept posted in a conspicuous place on the licensed premises. The licence fees payable under the "Fire Marshal Act" for licences for moving-picture theatres shall be as follows:

- (1) If conducted in premises located in the cities of Vancouver or Victoria and not licensed under any subsequent clause of this regulation, provided the licence fee shall not exceed \$300 or less than \$75, for each seat 20c
- (2) If conducted in premises within the limits of any organized municipality or corporation townsite, and not licensed under any subsequent clause of this regulation, where the seating capacity does not exceed 300 persons \$65
For each seat in excess of 300, provided the fee shall not exceed the sum of \$250 15c
- (3) If conducted in premises not licensed under any other clause of this regulation, where the seating capacity does not exceed 300 persons \$55
For each seat in excess of 300, provided the fee shall not exceed the sum of \$200 10c
- (4) If conducted in connection with vaudeville or variety show and exhibiting moving pictures as part of the performance:—
For the first reel \$100
For each additional reel 25
- (5) If conducted in premises limited to a period of one month 50
- (6) If conducted in open-air park:—
For one month 50
For two months 75
For three months 100
For season, not exceeding six months 150
- (6a) If conducted in a park or premises so equipped that moving pictures can be viewed by patrons while seated in motor-vehicles parked in an enclosed space commonly known as a drive-in theatre, a fee calculated under subsections (2) or (3), as the case may be, based upon the assumption that the seating capacity of the park or premises is 2.5 times the number of motor-vehicles which the drive-in theatre can accommodate.
- (7) Itinerant licences for the exhibition of feature films, etc., good only in places endorsed on face of licence:—
For each day \$ 10
For each week 40
For each month 100
- (8) Itinerant licences, good only in places endorsed on face of licence, not more than four places to be covered by one licence:—

- Good only two days in any calendar week in any one place 25
Good only three days in any calendar week in any one place 35
- (9) Itinerant licences limited to small towns or villages, good only one day a week, not more than ten places to be covered by one licence 40
 - (10) If conducted under the auspices of a church, religious organization or educational institution other than a school or college holding a permit issued under Regulation 45 of these regulations, or in aid of charitable work 1
 - (11) If conducted for the purpose of advertising anything whatsoever 50

ALBERTA

Imposed Under The Amusements Act

"2. In the case of theatre or place of amusement used for the exhibition of moving pictures, an annual licence fee shall be payable in advance as follows:

- (a) In every incorporated city having a population exceeding ten thousand:
 - (1) Where the seating capacity exceeds fifteen hundred \$400
 - (2) Where the seating capacity exceeds one thousand but does not exceed fifteen hundred 300
 - (3) Where the seating capacity exceeds six hundred and fifty but does not exceed one thousand 200
 - (4) Where the seating capacity does not exceed six hundred and fifty 100
- (b) In an incorporated city having a population of ten thousand or less and in any incorporated town or village irrespective of population:
 - (1) Where the seating capacity exceeds six hundred and fifty \$100
 - (2) Where the seating capacity exceeds three hundred but does not exceed six hundred and fifty 40
 - (3) Where the seating capacity does not exceed three hundred 25
- (c) In a hamlet or rural district:
 - (1) Where the seating capacity exceeds two hundred \$ 15
 - (2) Where the seating capacity exceeds one hundred and fifty but does not exceed two hundred 10
 - (3) Where the seating capacity does not exceed one hundred and fifty 5
- (d) For Drive-in Theatres:

Car Capacity	Monthly or	
	Annual part month	Licence Licence
	Fees	Fees
Over 500 cars	\$125.00	\$25.00
Over 400 not over 500 cars	100.00	20.00
Over 300 not over 400 cars	75.00	15.00
Over 200 not over 300 cars	50.00	10.00
Over 100 not over 200 cars	25.00	5.00
Not over 100 cars	15.00	3.00

SASKATCHEWAN

Imposed Under The Theatres and Cinematographs Act

In cities:—For every theatre, when the population of the city is 10,000 or over, \$250; when the population of the city is less than 10,000, \$150.

In towns:—For every theatre \$50.

In villages or hamlets:—For every theatre, \$20.

Provided that in villages and rural municipalities, the minister may issue to the applicant for a theatre licence, a licence covering a period of three months for each of any of the periods ending March 31, June 30, September 30 or December 31, in each year and the fee payable for each of such quarterly licences shall be one-quarter of the fee payable for an annual licence.

Provided further that in case an annual licence is issued after the first day of January in any year and for a period not less than three months, the applicant therefore shall be charged such proportion only of the licence fee as the number of days remaining between the date of his licence and the 31st day of December bears to the licence fee for the whole year.

Provided also that no rebate shall be allowed if the applicant for a licence has permitted public performances or other entertainments to be held in the theatre for which the licence is required prior to the date of his provincial licence.

DRIVE-IN THEATRES

For each Drive-in theatre situated:

(a) within a radius of 10 miles of any city having a population of over 10,000, \$50 per month or a maximum of \$250 per season.

(b) within a radius of 10 miles of any city having a population of less than 10,000, \$30 per month or a maximum of \$150 per season.

(c) In other locations not specifically provided for in (a) or (b) above, \$10 per month, or a maximum of \$50 per season.

MANITOBA

Imposed Under The Amusements Act

Under Schedule "A" Section 4 (1) of the "Act" licence fee for a place of amusement:

With a seating capacity	
under 500	\$ 5
from 500 to 750	7.50
from 750 to 1000	10
from 1000 to 1250	12.50
from 1250 to 1500	15
from 1500 to 1750	17.50
from 1750 to 2000	20
from 2000 to 2250	22.50
over 2250	25

DRIVE-IN THEATRES

The licence fee is based on the car capacity of the grounds times 2½. If the car capacity is 500 the licence fee would be 500 x 2½ seating capacity 1250, licence fee \$12.50.

ONTARIO

Imposed Under The Theatres Act, 1953

(a) In municipalities having a population under 1,500 according to the last revised-assessment roll, 10c for each seat or chair.

(b) In municipalities having a population of 1,500 or over but under 3,000 according to the last revised-assessment roll, 15c for each seat or chair.

(c) In municipalities having a population of 3,000 or over but under 10,000 according to the last revised-assessment roll, 20c for each seat or chair.

(d) In municipalities having a population of

10,000 or over according to the last revised-assessment roll, 25c for each seat or chair.

A fee of \$5 is charged for the transfer of a theatre licence.

For licences for theatres other than drive-ins issued after July first but before October first the fee shall be four-fifths of that for the year; for those issued on or after October first but before January first the fee shall be one-half of that for the year; and for those issued on or after January first but before March 31st the fee shall be one-quarter that of the year.

DRIVE-IN THEATRES

Drive-ins are licenced according to the number of vehicles they can accommodate, the rate being 37½c per car.

QUEBEC

Imposed Under The Quebec Licences Act

Cities:

Quebec, Montreal, Outremont, Verdun and Westmount, per seat	50c
In all other cities, per seat	30c
Elsewhere, per seat	20c

A \$5 fee is payable with every licence.

NEW BRUNSWICK

Imposed Under The Theatres, Cinematographs and Amusements Act

(13) Every owner, lessee, or occupant of a theatre, and every owner, user or exhibitor, of every cinematograph, shall pay the following fees:

- In all villages and towns with a population not exceeding 1,500, per seat 5c
- In all towns over 1,500 population and up to 3,000, per seat 10c
- In all towns over 3,000 population and up to 7,500, per seat 15c
- In all towns or cities over 7,500 population, per seat 20c
- In all villages, towns or cities where not more than three performances are given in any week, one-half the fee as set in sections (a) to (d) inclusive shall apply.
- For so-called drive-in theatres the licence fee is to be 25 cents per car or amplifier, in addition to licence for cinematograph.

NOVA SCOTIA

Imposed Under The Theatres, Cinematographs and Amusements Act

3. (1) No theatre owner shall give any performance in his theatre unless he holds in respect of the theatre a licence which is in force.

(2) The fee payable for any theatre licence shall be \$20, effective April 1, 1963.

(4) In any theatre where not more than three performances are given weekly one-half the fee mentioned in subsection (2) shall be payable.

(5) For licences issued on or after the first day of July and before the first day of October in any year the fee shall be three-quarters of the yearly licence fee and for licences issued on or after the first day of October and before the first day of January the fee shall be one-half the yearly licence fee and for licences issued on or after the first day of January the fee shall be one-quarter of the yearly licence fee.

DRIVE-IN THEATRES

The fee payable for a Drive-In Theatre licence shall be 50c for each vehicle space provided in

the theatre and the provisions of Section 3 of these regulations shall not apply to a Drive-In Theatre.

PRINCE EDWARD ISLAND

Imposed Under The Amusement Tax Act

The annual fee is \$2 with the exception of chain theatres for which the licence fee is \$300 for each theatre. This regulation also applies to drive-in theatres.

RECEIPTS

AUDITORIUM THEATRES

RECEIPTS from the sale of tickets of 1,427 regular motion picture theatres at \$65,504,666 in 1960 were the lowest in over a decade and 4.2% below receipts of \$68,370,049 reported by 1,515 theatres in 1959. The number of paid admissions in 1960 at 107,705,112 was the lowest recorded since 1935, when an attendance of 117,520,795 was reported for regular theatres and community enterprises, and 9.2 per cent below admissions of 118,633,400 reported in 1959. A net decrease of 88 theatres reduced seating capacity to 771,278 from 809,348 in 1959 and the potential number of admissions to 585,098,647 from 615,389,662. Paid admissions indicated that 18 per cent of the average capacity was utilized.

The estimate of potential admissions is based on the normal programs shown by theatres throughout the year. Potential admissions may be either overstated or understated depending on whether normal programs are interrupted during the year. For this reason the measurement of average capacity utilized is not considered entirely satisfactory but is of some value as an indicator.

Receipts from sources other than sales of tickets were valued at \$11,678,799 and included \$10,660,831 from the sale of candy, drinks, cigarettes, etc., (\$10,817,214 in 1959), \$503,910 from the rental of concessions and vending machine space (\$385,146), \$69,860 from showing commercial films (\$73,245) and \$444,198 from other sources (\$456,717).

Except for Quebec, where there was no change indicated in the amount of receipts from admissions, all provinces recorded decreases. Newfoundland indicated the largest decrease at 21.5% and Manitoba the smallest at 3.2%. All provinces indicated a decrease in the number of paid admissions, New-

foundland showing the largest (28.7%) and Manitoba the smallest (3.7%).

PRICES

The average admission price (excluding taxes) for Canada was 61 cents in 1960 compared with 58 cents for 1959. The average price increased in all provinces except Manitoba, Newfoundland indicating an increase of 5 cents and New Brunswick, Saskatchewan and British Columbia showing an increase of 1 cent.

PAYROLL

Regular theatres employed 10,560 persons in 1960 and paid in salaries and wages \$16,143,398 compared with \$16,505,588 received by 11,537 persons in 1959. These employment figures include executives of incorporated firms but do not include proprietors of unincorporated firms who were actively engaged in the business. In 1960, 542 proprietors and partners were actually employed in the business, 403 of whom received no stated salary but shared only the profits of the enterprise. There were 139 proprietors and partners who drew regular salaries or wages estimated at \$330,386. Added to this were 546 members of proprietors' families employed in the business but not receiving a stated salary, bringing the total work force of proprietors and unpaid family members of these unincorporated firms to 1,088 in 1960.

DRIVE-INS

DRIVE-IN figures for 1960, issued by the Dominion Bureau of Statistics in March of 1962 as part of its annual film-theatre report, show a slight decrease in the number of establishments, total car capacity, receipts and number of paid admissions over the previous year. It is likely that these losses will not continue, since several new factors have boosted public interest in drive-ins. One is year-round or almost year-round operation, there having been perhaps 12 in this category in 1960-61 and even more have tried this in 1961-62. A good many are getting earlier runs on better-quality pictures and some are day-and-dating with in-town theatres.

There were 232 drive-in theatres operating in Canada during 1960 with a capacity for 88,755 cars, a decrease

of two in the number of theatres and 1,733 in car capacity. Receipts from admissions (excluding taxes) dropped by \$354,247 from an all-time high of \$7,143,925, exceeding the 1954 peak by \$826,978. The number of paid admissions decreased to 10,029,249 from 10,225,995 in 1959.

Total receipts from other sources amounted to \$3,054,154 of which \$2,871,452 was derived from the sale of candy, drinks, cigarettes, etc., \$50,850 from rentals of concessions and vending machines, \$59,234 from exhibiting commercial advertising films and \$72,618 from other unidentified sources. These theatres employed 2,011 persons and paid \$1,839,164 in salaries and wages. Amusement taxes amounted to \$524,189 compared with \$504,546 in 1959.

There were some 84 proprietors of unincorporated firms employed in

operating these theatres, 25 of whom drew salaries amounting to \$46,113. There were also 61 unpaid family members so employed.

Five of the 232 drive-ins operating in 1960 were equipped with 16 mm. projectors and reported receipts (excluding taxes) of \$20,389 and a total attendance of 40,335 persons.

Although the 1959 receipts are the peak for drive-in operation since its inception in 1946, there were more situations in 1955 and 1956—242 and 237. In the peak year for car capacity, 1955, there was room for 7,289 more cars than in 1959 and the latter year's capacity was also exceeded in 1954, 1956 and 1957. There were also 1,763 walk-in seats in drive-ins in 1959.

The peak year admissions, 12,380,246, were in 1954, with those of the year before and the year after both being higher than the total for the years 1959 and 1960.

PICTURE YOUR MESSAGE IN FULL, VIVID COLOUR ON OVER 200 THEATRE SCREENS JUST LIKE THIS ONE!

*You get
sight, sound
& motion, too,
with
theatre screen
advertising*



You've seen drive-ins like this in your travels. They're a great attraction for family audiences all across Canada all summer long. For "young marrieds" with one or more small children—the people who are buying refrigerators, automobiles, food, clothing and appliances.

You can put your advertising message on these screens, keyed to the picture you choose, and make a memorable impression on huge audiences like this at a cost that will surprise you. Get the facts about theatre screen advertising. Call or write . . .

ADFILMS LIMITED

77 YORK ST., TORONTO

MERCHANDISING THROUGH MOTION PICTURE THEATRE ADVERTISING

THEATRES

"O" means Odeon, "NBC" National Booking Co. "FP" Famous Players Canadian Corp.
 "EBA" Exhibitors Booking Association, "WCB" West Coast Booking. "Cl." means
 closed at the time this list was issued in October.

British Columbia

(Licences are renewable in British Columbia on January 1st.)

Pap.	Town	Theatre	Open	Seats	Licensee
1,800	Agassiz	Aga	2	300	N. W. Trout
4,544	Alberni	Roxy	6	356	H. E. Warren (FPCC) (cl.)
783	Alert Bay	Bay	4	286	W. Risk
		Rainbow	6	254	C. E. Pepper
1,173	Armstrong	Star	6	320	P. Shepherd
1,000	Ashcroft	Ashcroft	2	228	H. Rogers & T. Belshaw (WCB)
365	Bella Coola	Bellvale	1	196	Harold Giles (WCB)
950	Bralorne	Community	3	210	Bralorne Mines Ltd.
3,547	Campbell River	Van-Isle	6	449	E. W. Bickle
2,187	Castlegar	Castle	6	400	F. Hirtle (WCB)
2,000	Chemainus	Willow	2	405	Mr. & Mrs. J. Mawson
7,883	Chilliwack	Paramount	6	900	FPCC
1,400	Cloverdale	Clova	6	449	L. B. Toffey (WCB)
3,311	Courtenay	E. W.	6	449	E. W. Bickle
1,600	Cowichan Lake	Lake	4	395	C. W. Wittingham & A. Castley
5,445	Cranbrook	Armand	6	449	J. Purnell & Sons (FPCC)
2,403	Creston	Tivoli	6	341	L. Johnston
10,481	Dawson Creek	Crest	6	499	Northland Theas. Ltd.
		Northland	6	450	Northland Theas. Ltd.
		Vogue	6	449	D. C. Theatres Co.
846	Dawson (Yukon)	Orpheum	4	261	M. G. Stutter & B. Warnsby
3,575	Duncan	Odeon	6	722	Odeon
2,757	Fernie	Vogue	6	392	S. J. Rosell
3,372	Fort St. John	Carlsonia	6	396	C. Brooks
		Lido	6	499	C. Brooks
—	Fort Smith, N.W.T.	Park	—	—	Sullivan & Johnson
1,200	Ganges	Rex	2	160	S. V. Henn (cl.)
500	Golden	Yoho	6	300	S. Zaharichuk
2,307	Grand Forks	Gem	6	371	P. P. Abrosinoff
2,300	Haney	Haney	4	448	Alex Marshall (WCB)
600	Hay River, N.W.T.	Stewart	7	200	J. W. & D. H. Stewart
1,000	Hazelton	Tri-Town	4	200	C. DeBeer (WCB)
250	Holberg	Holberg	1	150	Community Club
2,195	Hope	New Hope	6	292	Len Meredith
722	Invermere	Toby	4-6	306	Mr. & Mrs. S. J. Capowski
9,725	Kamloops	Paramount	6	1000	FPCC
12,926	Kelowna	Paramount	6	839	FPCC
564	Keremeos	Keremeos	4	240	C. Palmer (WCB) (cl.)
5,887	Kimberley	Orpheum	6	498	J. Purnell & Sons (FPCC)
8,000	Kitimat	Nechako	6	700	Kitimat Theatres Ltd. (WCB)
2,000	Ladner	Ladner	6	421	O. Bird (WCB)
1,313	Lillooet	Log Cabin	2	140	Canadian Legion
—	Lynn Valley	Cedar V	6	400	S. Chizen
2,930	Merritt	Merit	6	330	W. J. Hunchak
3,193	Mission	Astor	6	300	Victory Theas. Ltd. (S. Bannister)
1,000	Nakusp	Arrow Lakes	4	250	W. J. Brotherton
12,570	Nanaimo	Capitol	2	701	FPCC (cl.)
818	Natal	Leo's	6	274	Leon P. Henriet
6,873	Nelson	Civic	6	905	FPCC
33,473	New Westminster	Columbia	6	944	FPCC
		Odeon	6	712	Odeon
		Paramount	6	850	FPCC
2,247	Ocean Falls	Odeon	6	498	Pacific Mills Ltd.
1,724	Oliver	Oliver	6	444	G. A. Gough
1,600	Parksville	Park	6	400	Parksville Holdings Ltd.

British Columbia

Pop.	Town	Theatre	Open	Seats	Licensee
13,481	Penticton	Pen-Mar	6	449	Peter Suparyk
500	Pioneer	Community	2	150	Community Club
11,260	Port Alberni	Capitol	6	449	H. E. Warren & FPCC
		Paramount	6	711	H. E. Warren & FPCC
7,996	Port Coquitlam	Port	6	449	Lions Club (WC8)
3,600	Powell River	Patricia	3	449	McLeod Amuse. (W8C) (cl.)
13,261	Prince George	Princess	6	500	Trans West Theas. Ltd. (WC8)
		Strand	6	360	Trans West Theas. Ltd. (WC8)
11,661	Prince Rupert	Capitol	6	740	FPCC
		Totem	6	666	FPCC
2,113	Princeton	Capitol	6	445	T. M. Towriss (WC8)
4,701	Quesnel	Carib	6	500	P. Gauthier
3,386	Revelstoke	Roxy	6	432	H. G. Stevenson (W8C)
1,187	Salmon Arm	Salmar	6	416	Salmon Arm Co-operative (WC8)
472	Sechelt	Sechelt	2	180	J. M. Hayes (WC8)
1,489	Sidney	Gem	6	491	Marjorie Maartman (W8C)
2,437	Smithers	Roi	6	350	C. Goodacre & L. Buchanan
500	Sointula	Opera	1	250	Mrs. E. Pakkala
1,536	Squamish	Star	6	200	S. M. Bonde (WC8)
1,300	Steveston	Steva	6	416	W. A. Thorne
323	Stewart	Vienna	2	200	Joe Wingler
—	Taylor	Lux	6	300	H. & S. J. Miller
1,946	Terrace	Tillicum	6	299	C. M. Adam (WC8)
11,430	Trail	Odeon	6	610	Odeon (cl.)
176,808	Vancouver	Avon	6	900	C. C. A. Theatres Ltd. (cl.)
		Bay	6	770	Mayer Enterprises Ltd. (WC8)
		Capitol	6	2076	FPCC
		Circle	6	890	Odeon
		Colonial	6	873	H. Quagliotti
		Dominion	6	968	FPCC
		Dunbar	6	770	Odeon
		Fraser	6	848	Odeon
		Hollywood	6	784	Hollywood Theatres Ltd.
		Lux	6	828	H. & H. Enterprises
		Majestic	6	1289	Mrs. Walter Mead (WC8)
		Olympia	6	930	Odeon (WC8)
		Orpheum	6	2871	FPCC
		Paradise	6	923	Odeon
		Park	6	726	Odeon
		Plaza	6	925	Odeon
		Queen Elizabeth	6	2800	City of Vancouver (Concert)
		Ridge	6	842	R. McKee & A. Knowles (WC8)
		Stanley	6	1225	FPCC
		Strand	6	1940	FPCC
		Studio	6	446	Studio Theatre Ltd.
		Varsity	6	449	Odeon
		Vogue	6	1332	Odeon
9,974	Vernon	Capitol	6	779	FPCC
53,861	Victoria	Atlas	6	974	H. G. Prieswerck (WC8)
		Capitol	6	1212	FPCC
		Fox	6	430	B. A. Nixon
		Oak Bay	6	449	Mr. & Mrs. T. Walls
		Odeon	6	1472	FPCC
		Plaza	6	712	Odeon (cl.)
		Royal	6	1467	FPCC
1,500	Wells	Lode	4	400	Harvey Bryant (WC8)
3,000	W. Summerland	Rialto	3	177	W. Linkowski
3,499	Westview	Roxy	3	260	McLeod Amuse. Ltd. (WC8)
10,800	W. Vancouver	Odeon	6	758	Odeon
1,200	Whalley	Cameo	2	402	George Smith (WC8)
4,833	Whitehorse, Y.T.	Capitol	6	305	S. McClimon (WC8)
		Yukon	6	350	S. McClimon (WC8)
6,127	White Rock	Park	6	449	J. Petrovich
2,051	Williams Lake	Alston	3	320	Ken W. Thibaudeau
950	Woodfibre	Community	4	250	Community
3,126	Yellowknife N.W.T.	Capitol	6	400	W. V. Cole

Alberta

(Licences are renewable in Alberta on January 1st of each year.)

Pop.	Town	Theatre	Open	Seats	Licensee
456	Alix	Circle	2-4	300	H. Hoppe (Prairie Allied)
281	Alliance	Kiefer's	2	200	R. Kiefer
623	Andrew	Roxella	6	250	J. Hans (cl.)
1,442	Athabasca	Aurora	6	250	R. E. Hall
2,187	Banff	Lux	6	420	F. Christou
2,227	Barrhead	Roxy	6	324	Peter Ewankow
601	Bashaw	Dixy	4	200	C. Schneider
509	Beaver Lodge	Beaver Lodge			
		Comm. Centre	4	200	E. E. Loven, Sec.
1,400	Bellevue	Rex	6	400	John Dobek
347	Berwyn	Berwyn	6	175	Mrs. T. Merriot
306	Big Valley	Memorial	2-3	200	R. Klaus
1,936	Blairmore	Orpheum	6	336	John Dobek
1,686	Bonnyville	Century	6	344	R. J. Tercier
657	Bow Island	Bow	2-4	260	T. H. Noad
350	Boyle	Dreamland	4	200	W. Lindstrom
2,789	Brooks	Gayety	6	300	P. Ubertino
242,589	Calgary	Capitol	6	1570	FPCC
		Fine Arts	6	381	H. Ross & J. Brager
		Grand	6	1409	Nick Pidhirny
		Jubilee Auditorium	6	2750	Alberta Govt. (Concert)
		Marda	6	496	M. Jenkins
		Palace	6	1787	FPCC
		Plaza	6	475	S. & B. Slutker
		Strand	6	816	FPCC—K. M. Leach
		Tivoli Cinema	6	499	Hoffman Bros. (EBA)
		Uptown	6	1076	Odeon—J. B. Barron
689	Calmar	Rainbow	1	500	C. R. Stanski
5,279	Camrose	Bailey	6	482	C. S. Bailey
		Kam	6	400	N. K. & A. Jensen
2,803	Cardston	Mayfair	6	421	G. C. Brewerton
		Roxy	2	334	G. C. Brewerton (cl.)
467	Carstairs	Carstairs	2	145	E. H. Richards
1,019	Castor	Crest	6	320	Leo Kneller (Prairie Allied)
378	Champion	Community	1	125	Comm. Halls Assoc.
345	Chauvin	Tivoli	2-4	150	Mrs. A. Reuss
2,049	Clareholm	Rex	6	387	W. Hryciuk
2,549	Coaldale	Gem	4	400	H. Gnam
350	Cold Lake	Cold Lake	6	350	J. Marusyn
1,961	Coleman	Roxy	6	338	John Dobek
393	Consort	Consort	2-4	200	H. M. Scott (cl.)
471	Daysland	Palace	6	287	F. Komperdo, S. Tury, Sr. & Jr.
395	Delburne	Norwood	2-4	200	Wm. Godwin
1,412	Devon	Devonian	6	250	G. Bieber
1,222	Didsbury	Opera House	6	249	A. Genaski (cl.)
3,771	Drayton Valley	Cardium	6	400	W. C. Aiken
2,821	Drumheller	Napier	6	588	Napier Theatres Ltd.
568	Eckville	Echo	4-6	250	D. Rhodes & R. Baker
270	Edgerton	Mona	4	200	Mel Nichols (Prairie Allied)
274,529	Edmonton	Avenue	6	778	Odeon
		Capitol	6	1498	FPCC
		Dreamland	6	720	Midwest Theatre Enterprises
		Garneau	6	779	FPCC
		Gem	6	495	Midwest Theatres Enterprises
		Jubilee Auditorium	6	2750	Alberta Govt. (Concert)
		Odeon	6	1125	Odeon Theatres (Edmonton) Ltd.
		Palace	6	483	M. S. Kucey
		Paramount	6	1400	FPCC
		Rialto	6	1192	Odeon
		Roxy	6	496	Odeon
		Sahara	6	800	Windsor Theatres Ltd.
		Strand	6	968	FPCC
		Varscona	6	499	Odeon
3,108	Edson	New Edson	6	275	H. G. Stevenson & T. Fowler
		Nova	6	506	H. Bubel
664	Elk Point	Arrow	6	220	S. Andrishak
451	Evansburg	Evansburg	2	300	Adam Kaminski & Co.
1,464	Fairview	Gem	6	275	S. W. Lawrie
		Roxy	6	486	C. W. Carigan & J. S. Kerr
721	Falher	Gaiety	6	285	M. Vandel

Alberta

Pop.	Town	Theatre	Open	Seats	Licensee
559	Foremost	Midland	2	275	N. Wolfe
658	Forestburg	Kiefer's	1	250	R. R. Kiefer
2,376	Fort McLeod	Empress	6	400	D. A. Boyle
2,938	Fort Sask.	Rec.	4	280	Sherritt-Gordon Rec. Club (Prairie Allied)
427	Gleichen	Gleichen	2	150	E. H. Richards
—	Grand Centre	Grand Centre	6	300	Art Axiani
8,231	Grand Prairie	Capitol	6	485	Mr. & Mrs. R. Norton
		Gaiety	6	500	Mr. & Mrs. R. Norton
2,563	Hanna	Capitol	6	390	I. F. Schacker
536	Hardisty	Kiefer's	2-3	200	R. R. Kiefer
1,140	High Prairie	Park	6	600	Mike Ziniuk
		Roxy	3	125	G. Watson
1,898	High River	Wales	6	400	E. T. Lewis
370	Hines Creek	Lux	6	250	Lawrence Kosheiff
3,416	Hinton	Hinton	6	390	A. M. Montemurro
—	Hinton-Drinnan	Irma	—	—	A. Brokop
534	Holden	Paragon	6	350	Carman Hughes (cl.)
2,233	Innisfail	Royal	6	350	J. T. McDonald
290	Innisfree	Royal	6	385	R. Shibley
371	Irma	IOOF	2	125	Lodge 63, IOOF
9,139	Jasper	Chaba	6	300	P. Wacko
30,417	Jasper Place	Jasper	6	528	J. Clemmensen & J. Sustrik
550	Killam	Princess	6	280	J. J. & S. Komperdo
238	Kinuso	Legion	2	275	Canadian Legion
1,261	Lac La Biche	Aurora	4	240	M. Maccagno
2,942	Lacombe	Lux	6	459	J. Purnell & Sons
693	Lamont	Elk	6	400	G. E. Lebedkin
2,284	Leduc	Gayety	6	350	M. Pyrcz
31,120	Lethbridge	Capitol	6	924	FPCC
		Lealta	6	321	C. P. Doughty
		Paramount	6	1000	FPCC
185	Lougheed	Community	2	259	R. R. Kiefer
1,318	Magrath	Park	6	400	Duane Harker
883	Manning	Aurora	2-4	300	K. Gurtler
600	Manville	Manville	6	300	P. H. May
354	Marwayne	Marwayne	2	265	H. A. Corr
472	Mayerthorpe	Mayerthorpe	6	290	Merton Faulkner & Walter Manchak
1,064	McLennan	Regal	3	285	G. Watson
23,414	Medicine Hat	Monarch	6	650	FPCC
		Roxy	6	386	FPCC (cl.)
		Towne	6	700	C. & J. Dederer
482	Milk River	Sunland	4	300	A. A. Cioti
562	Mirror	Grand	—	275	Community
386	Myrnam	Palace	2-4	125	P. Pawluski
1,048	Nanton	Broxy	6	300	D. L. Jones (Prairie Allied)
1,605	Olds	Mayfair	6	297	R. Boyrack
774	Oyen	Oyen	2-4	250	C. Mansfield
2,446	Peace River	LaBarbara	6	482	S. Konopsky
		Uptown	6	400	R. Shibley & J. McDonald
859	Picture Butte	Towne	6	300	J. Godfrey
1,467	Pincher Creek	Fox	6	300	D. C. Fox
3,373	Ponoka	Capitol	6	500	J. Purnell & Sons
971	Provost	Royal	3-6	216	P. & F. Hockhausen
2,279	Raymond	Capitol	6	400	L. Brewerton
19,147	Red Deer	Capitol	6	458	J. Purnell & Sons (FPCC)
		Paramount	6	924	J. Purnell & Sons (FPCC)
1,302	Redwater	Roxy	6	270	N. Syrnky
1,249	Rimbey	Empress	4-6	200	A. B. Wiancko
245	Rockyford	Rockyford	1	200	H. E. Catterhagen (cl.)
2,258	Rocky Mt. House	Lux	6	306	W. J. Hunchak
		Rainbow	6	476	Lewis & Jack Williams
205	Rosemary	Community	2	150	D. F. Seeley
500	Rycroft	Community	6	275	E. Lukan
		Realto	6	250	L., I. L., & Mrs. K. Rogozenski
406	Ryley	Ryley	1	200	S. Mallor
2,797	St. Paul	Elite	6	280	T. J. Stinson
255	Sangudo	Sangudo	3	360	Pudar Bros.
414	Sedgewick	Kiefer's	2	275	R. R. Kiefer
511	Sexsmith	Sexsmith	—	245	Sexsmith Memorial Hall Ltd.
553	Spirit River	Avalon	6	306	Mike Ziniuk
237	Standard	Community	1	200	C. V. Madsen
3,318	Stettler	Jewell	6	500	G. W. Annable
1,292	Stony Plain	Cosmo	6	275	Vern Ladd & Ned King (cl.)

Alberta — Saskatchewan

Pop.	Town	Theatre	Open	Seats	Licensee
275	Strome	Memorial	2	200	J. Butler
1,337	Sylvan Lake	Uptown	6	275	E. C. Watkiss
3,652	Taber	Rex	2	330	D. Miller
		Tower	6	500	D. Miller
245	Thorhild	Thorhild	4	175	J. W. Puchalik & W. Bachynski
491	Thorsby	Thorsby	4-6	409	John R. Pawlik
1,020	Three Hills	Lyric	6	306	R. Shibley
900	Tofield	Community	2	300	Community League
717	Turner Valley	Valley	6	285	W. F. Shultz
817	Two Hills	Lux	4	286	Wm. Sarachan
	Valleyview	Jubilee			James & Reber
388	Vauxhall	Arch	3	200	C. Birck
2,882	Vegreville	Capitol	6	300	W. Kieryluk
2,368	Vermilion	Columbia	6	440	M. Kowalchuk & Son & F. Steffin
675	Viking	Brock	6	250	H. W. K. Hilliker
1,053	Vulcan	Opera	6	280	C. R. Robson
236	Wanham	Wanham	4	160	M. Ziniuk
3,313	Wainwright	Alma	6	503	P. May
285	Waterton Lakes	Watertown	4	275	G. C. Brewerton (Summer)
1,782	Westlock	Roxy	4-6	225	J. L. Serenas
5,250	Wetaskiwin	Audien	6	370	J. M. Danyluk
		Cinema	6	450	M. Pyrcz
400	Wildwood	Paragon	4-6	300	M. W. Nikolonyk

Saskatchewan

(Licences are renewable in Saskatchewan on January 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
145	Antler	Memorial	4	282	K. Dyon
543	Arborefield	Tivoli	4	282	D. W. Bradshaw (Prairie Allied)
622	Arcola	Princess	2-4	280	F. Mus
2,446	Assiniboia	Olympia	6	500	N. Rothstein
304	Avonlea	M. P.	1	156	Reg. Watson
248	Aylsham	Aylsham	4	250	L. Armstrong
606	Bengough	Bengough	6	190	J. N. Foley
2,662	Bigger	Majestic	6	600	J. Shepherd
513	Big River	Big River	4	250	J. Dougherty
474	Birch Hills	Dreamland	6	250	F. Lypchuk
617	Blaine Lake	Blaine Lake	1	280	W. Stwydsky
205	Borden	Borden	4	310	P. Peterson (Summer)
138	Bracken	Community	2	200	Board of Trade
993	Broadview	Memorial	4	300	F. Pflug
2,104	Canora	Roxy	6	418	Geo. Kozoriz (Prairie Allied)
231	Carievale	Community	4	200	Carievale Community Club
948	Carlyle	Community	6	250	Mrs. D. E. McLaren
946	Carnduff	Community	5	150	Dalton H. Preston
809	Carrot River	Marquis	6	350	Lorne Lunen
451	Central Butte	Princess	6	200	Princess Thea. Co. Ltd.
466	Chaplin	Chaplin	2	200	R. A. Donnelly
447	Choiceland	Park	6	175	Steve Korol
408	Climax	Climax	2	250	P. J. Rassmussen
643	Craik	Pallas	6	180	J. Fox
557	Cudworth	Met	4	300	J. Paramchuck
567	Cupar	Cupar	2	300	L. S. Burkholder
469	Cutknife	Cutknife	2	150	Sponsor's Club
923	Davidson	Davidson	6	175	J. Vopni
374	Debden	Debden	4	250	J. L. Courchene
381	Doddsland	Doddsland	2	220	J. A. Herner
645	Duck Lake	M. P.	1-2	150	W. Zapaniuk
659	Eastend	Pastime	2-4	280	J. L. Murphy
589	Eatonia	Eatonia	2	250	W. Kool
7,630	Estevan	Orpheum	6	540	Frank Mus
1,648	Eston	Shea's	4	350	H. Shea
300	Eyebrow	Eyebrow	4	150	J. Sheparitis
185	Ferland	Ferland	2	175	J. A. Fournier
330	Fillmore	Fillmore	2	225	Canadian Legion
100	Fir Mountain	Capitol	2	100	Boyd Anderson
911	Foam Lake	Foam Lake	2	125	Hugh Vassos
1,487	Ft. Qu'Appelle	Fort	6	250	S. Karby

Saskatchewan

Pop.	Town	Theatre	Open	Seats	Licensee
143	Glentworth	Community	2-4	150	N. C. Phelp
241	Goodsoil	Goodsoil	—	200	G. Larson
1,490	Gravelbourg	Gaiety	6	480	Mrs. Nallou
1,226	Grenfell	Windsor	6	250	H. Humphrey
1,004	Gull Lake	Lyceum	6	400	C. Potter
1,544	Hudson Bay	Lux	6	350	D. L. W. Hood
3,215	Humboldt	Lux	6	350	John Dobni (Prairie Allied)
1,561	Indian Head	Gary	6	350	Joe Hatton
839	Ituna	Ituna	4	175	N. Butchko
2,941	Kamsack	Capitol	6	350	W. Welykholowa (cl.)
894	Kelvington	Galaxy	2	150	G. M. Miller
1,205	Kerrobert	Lux	6	300	F. & W. Beatty & D. Robertson
334	Kincaid	Kincaid	2	125	Village of Kincaid (G. W. Simington, Sec.)
2,910	Kindersley	Capitol	6	350	J. & M. Dobni (Personal Thea. Service)
740	Kinistino	Fox	6	300	M. Dyda
757	Kipling	Legion	2	200	P. E. Santo
725	La Fleche	Globe	4	250	A. Vallou
400	Lake Lenore	Lake Lenore	4	225	Hoenman Bros.
620	Lampman	Star	4	225	H. Heidinger
240	Landis	Landis	2	115	W. Germann
751	Langenburg	Capitol	4	290	A. Yeske
692	La Ronge	Aurora	4	200	A. Carlson & W. Riese
1,205	Leader	Leader	2	175	M. Haspflug
476	Leask	Leask	2	168	R. C. Marks
505	Lemberg	Memorial	2	175	P. Zak & H. Olsen
401	Leoville	Northern Lights	2-4	150	Romeo Lebarge
409	Leroy	Leroy	6	300	E. Sherven
316	Lintlaw	Community	3	265	Village of Lintlaw (A. Smestad)
5,519	Lloydminster	Empress	6	700	Coombes & Hudson
		Rio	2	454	Coombes & Hudson
654	Luseland	Memorial	2-4	234	Luseland Comm. Ass'n Ltd.
688	Macklin	Community	2	200	A. Prediger
550	Maidstone	Maidstone	4	250	I. Harman
300	Manor	Community	2	150	G. A. Dickin
2,243	Maple Creek	Grand	6	300	A. Myers (Personal Thea. Service)
2,705	Meadowlake	Lux	6	350	S. Karby
200	Meath Park	Deluxe	4	324	W. Feschuk
3,946	Melfort	Grand	6	500	J. J. Baldwin
5,136	Melville	Paragon	6	600	Hugh Vassos
		Roxy	6	500	Rothstein Theatres
223	Meyronne	Meyronne	1	126	A. J. Marcotte
631	Midale	Midale	4	150	S. E. Backlin
275	Middle Lake	Community	2	150	W. Boesch
530	Milestone	Town Hall	1	300	M. Willoughby
33,065	Moose Jaw	Capitol	6	892	FPCC
		Studio	6	520	Service Theatres Ltd. (Prairie Allied)
1,767	Moosomin	Lytic	6	400	L. H. Bradley
508	Mossbank	Rose	2-4	150	Mrs. J. Allan
667	Naicam	Star	3-6	150	R. L. Smith
240	Neilburg	Neilburg	2	125	C. H. McAuslan
3,768	Nipawin	Roxy	6	400	I. Reinhorn
461	Norquay	DeLuxe	4	250	Mike Adams
11,081	N. Battleford	Capitol	6	650	FPCC
467	Ogema	M.P.	4	150	Con Reich
1,335	Outlook	Lytic	3-6	150	A. C. Barteluk
1,346	Oxbow	8ow	6	280	G. B. Ward
200	Paddockwood	Paddockwood	2-3	200	W. Zapanianuk
460	Pelly	Fort	6	200	Tom Yacyszyn (Burned)
266	Plenty	Plenty	2	225	B. J. Letourneau
876	Ponteix	DeLuxe	2-4	150	Mrs. F. Meloche
674	Porcupine Plain	Porcupine	2	150	I. Popoff
895	Preeceville	Grand	4	275	Mr. and Mrs. Romick
582	Prelate	Parish Hall	1	150	A. A. Feiger
23,559	Prince Albert	Orpheum	6	700	P. W. Mahon
		Strand	6	915	P. W. Mahon
415	Punichy	Community Hall	2	150	J. Lorenz
504	Quill Lake	Del-Lou	4-6	225	J. Longmuir
1,041	Radville	Princess	6	225	Mrs. V. Ferris
		Oasis	6	400	Shibley Enterprises Ltd.
614	Redvers	Community	4	330	Redvers Comm. Hall Co.
110,281	Regina	Broadway	6	800	H. Bercovich
		Capitol	6	1302	FPCC
		Metropolitan	6	898	FPCC

Saskatchewan — Manitoba

Pop.	Town	Theatre	Open	Seats	Licensee
110,281	Regina	Rex	6	660	J. Watson (FPCC) (cl.)
		Roxy	6	800	I. Reinhorn
465	Rocanville	Rocanville	4	300	F. Pflug
484	Rockglen	Dreamland	4	150	W. R. Pyle
2,413	Rosetown	Unique	6	495	A. J. Flach
615	Rose Valley	Rose Valley	2	200	N. Berge
522	Saltcoats	Star	4	200	J. Babtischin
92,367	Saskatoon	Broadway	6	704	H. & L. Enterprises
		Capitol	6	1600	FPCC
		Daylight	6	900	FPCC
		Roxy	6	915	Rothstein Theatres
		Tivoli	6	712	Odson-Morton Theatres
386	Semans	Semans	2	225	C. L. MacGregor
2,128	Shaunavon	Plaza	6	600	FPCC
381	Sheho	Sheho	4	150	Ukr. National Ass'n
1,038	Shellbrook	Elk's	6	486	J. Bibby
354	Spalding	Gem	2	400	R. L. Smith
531	Spiritwood	Strand	2	125	F. L. Murray
616	Stoughton	Lyric	4	260	R. H. Dreger
628	Strasbourg	Legion	4	200	Mrs. G. Peters
350	St. Brieux	Midway	4	337	F. M. Godard & E. Pereault
673	St. Walburg	St. Walburg	4-6	200	Geo. Larson
11,883	Swift Current	Cinema	6	500	D. Burke
		Eagle	6	350	F. J. Lundholm
		Lyric	6	550	F. J. Lundholm
400	Theodore	Star	4	280	H. Achtmeychuk
2,379	Tisdale	Falkon	6	425	F. W. Falkner (Prairie Allied)
1,877	Unity	Star	6	407	H. Selinger
100	Uranium City	Aurora	4-6	150	Rothstein Theatres Ltd.
		Roxy	6	—	Rothstein Theas.
428	Val Marie	Palais Royal	2	125	J. N. Keslering
336	Viscount	Lanigan	2	200	F. Tetu & A. Sinkewitch
1,292	Wadena	Roxy	6	325	M. Pluhator
962	Wakaw	Gem	2	300	S. Hryniuk & F. Shynkaruk (cl.)
1,446	Watrous	Roxy	6	260	A. M. Crawford
258	Wawota	Wawota	4	200	F. Pflug
300	Weekes	Mac-and-Son	3	350	Alec McNair (Ass. Theas.)
260	Welwyn	Community	2	200	F. Pflug
8,998	Weyburn	Soo	6	587	Rothstein Theas. Ltd.
396	White Fox	White Fox	3-6	250	A. L. Logan
888	Whitewood	Legion	2	240	Can. Legion (D. C. Taylor)
1,578	Wilkie	Roxy	6	300	Rothstein Theatres
697	Willow Bunch	M.P.	2	400	Mrs. S. Fontaine
265	Wishart	Nix's	4	200	Nick Zack
1,650	Wynyard	Vogue	5	300	G. R. Miller
200	Yellow Creek	Community	2	175	Mrs. M. O. Miniely
9,721	Yorkton	Roxy	6	800	Rothstein Theatres
		Tower	6	694	Rothstein Theatres

Manitoba

(Licenses are renewable in Manitoba on May 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
1,979	Altona	Customs	4-6	300	W. Friesen
376	Ashern	Community	1	200	C. Wynant
253	Austin	Austin	2	200	Mem. Comm. Club (Mrs. D. Randall)
1,762	Beausejour	Lyric	6	350	F. Malkoske
375	Belmont	Belmont	2	175	J. H. McLeod
424	Benito	Oak	4	238	E. & M. Rubashowski
448	Binscarth	Memorial	3	225	Canadian Legion (cl.)
500	Birch River	Avalon	6	238	G. O. Dagg
824	Birtle	Savoy	6	300	G. J. Salmon
507	Bissett	Rice Lake	2	250	R. J. Minton
1,236	Boisevain	Victoria	4-6	350	D. V. Hammond
27,789	Brandon	Capitol	6	598	FPCC
		Strand	6	786	FPCC
1,087	Carberry	Palace	6	300	G. E. McPhail
1,846	Carman	Boyne	6	300	Robert Diemert

Manitoba

Pop.	Town	Theatre	Open	Seats	Licensee
469	Cartwright	Legion	6	300	Canadian Legion (P. Lowe)
144	Clear Lake	Park	6	450	H. Prygrocki (Summer)
250	Crandall	Community	2	150	D. L. Johnston
500	Creighton	Paragon	6	300	Robert Waythe
494	Crystal City	Parklane	5	300	Community Owned
350	Cypress River	Mem. Hall	6	250	Mrs. K. Gurgess
7,343	Dauphin	Dauphin	6	600	S. Karby
868	Deloraine	Jubilee	4-6	300	H. Sage
629	Elkhorn	Stadium	1	400	Stadium Committee (G. Bartley)
526	Erickson	Ilan	6	150	Ray & Edna Waterbury
500	Ethelbert	Ethelbert	4	300	J. Gnazdowski & Sons
293	Fisher Branch	Fisher	2	150	M. Melnyk
10,992	Flin Flon	Northland	6	500	FPCC
		Rex	6	300	K. Finkelstein
268	Foxwarren	Foxwarren	2	150	Community Owned
817	Gilbert Plains	Plains	5-6	200	R. A. Eastcott
1,766	Gimli	Gimli	6	250	H. Greenberg
1,838	Gladstone	Audio	6	336	W. J. McGregor
774	Glenboro	Gaiety	2-4	200	Howard E. Foster
950	Grandview	Century	4	270	F. Chickoski
756	Hamiota	Hamiota	4-6	295	J. L. Whyte (Associated Theas.)
436	Holland	Memorial Hall	2	300	Holland Comm. Club (B. Scharff)
1,687	Killarney	Gaiety	5	340	G. Cowan
564	Lac du Bonnet	Walbec	5	300	N. Sivak
275	McCreary	Grand	6	200	N. Canton
210	Mather	Community	1	225	Community Theatre Club
1,016	Melfia	Strand	6	320	Mrs. Frances Kowbel
606	Minitonas	Grand	6	175	J. Babchishin (Burned)
2,067	Minnedosa	Lyric	6	550	S. Richard Miles
2,729	Morden	Ken-Mor	4	398	E. W. Kendall
1,330	Morris	Princess	2	300	W. Friesen
250	Minotia	Minotia	2	150	L. S. Hodnutt
3,127	Neepawa	Roxy	6	585	S. Richard Miles
771	Pilot Mound	Tivoli	4-6	225	E. Hayne
1,103	Pine Falls	Chateau	6	280	W. Johannson
500	Pine River	Pine River	5	250	P. D. Kostiak
235	Plumas	Rose	6	252	R. Bruschau
275	Point du Bois	Community	1-2	100	E. J. Wilson
12,223	Portage la Prairie	Elite	6	499	Max Marmell
		Playhouse	6	658	FPCC
512	Reston	Memorial Hall	4	335	Reston Mem. Hall
1,498	Rivers	Rex	4	300	Mrs. Mamie Guy
779	Riverton	Riverton	4	300	P. Luypprupa
300	Rorketon	Lakson	3	150	E. Michalot
582	Rosburn	Rosburn	2	100	J. F. Urbanowski
1,243	Russell	Avalon	6	348	N. Magnowski
8,429	Selkirk	Roxy	6	420	Rothstein Theatres
708	Shoal Lake	Avalon	4	240	M. Drul
300	Somerset	Lorne-Central	4	260	D. R. & A. P. Girouard
1,746	Souris	Avalon	5	354	H. Schol
1,395	Stonewall	Rivoli	4	300	S. C. Tyler
300	Stratchclair	Bend	4	350	M. D. Myterko (Associated Theas.) (cl.)
2,955	Swan River	Capitol	6	340	W. Barabash
		Crescent	6	364	W. Barabash
500	St. Anne	Playhouse	5	290	Nick Kotyk
801	St. Pierre	St. Pierre	2	250	St. Pierre Club
770	St. Rose Du Lac	St. Rose	2	240	A. M. Pineau (Prairie Allied)
18,000	St. Vital	Windsor	6	420	P. R. Johnson
4,521	The Pas	Lido	6	517	A. & P. Rivalin
3,700	Thompson	Strand	6	680	Premier Operating
14,171	Transcona	Apollo	6	400	Frank Johnson
2,647	Virden	Derrick	6	501	Rothstein Theatres Ltd.
295	Waskada	Waskada	4	260	L. A. Lee
434	Wawanessa	Cameo	1	225	I.O.O.F.
2,409	Winkler	Winkler	6	264	E. J. Diemert
792	Winnipeg Beach	Beachview	6	360	Beach Enterprises (Summer)
260,391	Winnipeg	Beacon	6	990	Odeon-Morton
		Capitol	6	1963	FPCC
		Colonial	6	500	Flint Enterprises (E. Halprin)
		College	6	995	Western Theatres
		DeLuxe	6	500	L. Asper
		Elm	3	370	M. Yarych

Manitoba — Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
260,391	Winnipeg	Fox	6	594	Main St. Theas. Ltd.
		Garrick	6	1107	Odeon-Morton Theatres
		Gaiety	6	711	FPCC
		Grand	6	871	Harry Silverberg
		King's	6	789	H. Prygrocki
		Lyceum	6	1119	FPCC
		Mac's	6	380	Western Theatres
		Metropolitan	6	1820	FPCC
		Oak	6	280	David Carr (cl.)
		Odeon	6	1152	Odeon-Morton Theatres
		Palace	6	820	Western Theatres
		Regent	6	659	Main St. Theas. Ltd.
		Rialto	6	544	E. Diamond
		Rose	6	662	Western Theatres
		Starland	6	1349	Main St. Theas. Ltd.

Ontario

(Licences are renewable in Ontario on April 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
4,120	Acton	Roxy	6	439	Odeon (cl.)
2,560	Alexandria	Garry	7	422	Paul E. Viau
2,821	Alliston	Circle	6	401	W. MacDonald
3,233	Almonte	O'Brien	6	362	Ottawa Valley Amusement Co.
4,404	Amherstburg	Liberty	6	484	W. S. Woolf (cl.)
1,352	Ansonville	Empire	6	486	W. G. Hin & J. M. Nosov
5,384	Arnprior	O'Brien	6	615	Ottawa Valley Amus. Co.
2,821	Atikokan	Park	7	732	Premier Operating
4,591	Aylmer	Strand	7	479	Alcana Thea. Co. (Premier)
—	Balmertown	Rex	6	336	Labine Bros. Ltd.
2,578	Bancroft	Bancroft	6	345	G. E. Broughton
20,562	Barrie	Imperial	7	458	R. F. Garrett
		Roxy	7	653	Mid-Ont. Theas. (FP)
1,422	Barry's Bay	Bay	7	346	J. C. Germain
756	Beardmore	Roxy	6	392	D. Rothstein
1,174	Beaverton	Strand	6	308	V. K. Flaherty (Ind. Theas.)
30,163	Belleville	Belle	6	842	FPCC
		Park	6	684	Twinex
4,038	Blind River	Palace	4	472	Norman Solomon
7,338	Bowmanville	Royal	7	392	Robert Gill
2,858	Bracebridge	Norwood	6	620	L. Giaschi
2,298	Bradford	Holland	6	314	W. Hobblerlin & C. Rees
18,323	Brampton	Odeon	6	710	Odeon
54,458	Brantford	Capitol	7	1200	Para. Brantford Theas. (FPCC)
		College	7	465	College Thea. (Brantford) Ltd.
		Odeon	7	994	FPCC
		Paramount	7	793	Twinex (cl.)
17,476	Brockville	Capitol	7	825	Para. Theas. (FPCC)
914	Burks Falls	Bluebird	6	357	R. A. Armstrong
43,636	Burlington	Roxy	7	434	Odeon
2,182	Caledonia	Regent	6	279	Mrs. Emma Herman
3,411	Campbellford	Aron	6	352	S. G. Carson
2,937	Capreol	Audion	4	318	Mrs. J. Bilsborough
2,750	Chapleau	Fox	6	495	C. A. Smith (Ind. Theas.)
27,447	Chatham	Capitol	7	997	Twinex
		Centre	7	659	Twinex
2,551	Chelmsford	Plaza	7	285	L. V. Vaillancourt
2,000	Cobalt	Classic	6	498	Cobalt Assets (F. R. Purdy)
9,578	Cobourg	Park	6	757	Durland Theas. (Premier)
4,381	Cochrane	Empire	7	502	Mrs. A. & M. J. Palangeo
8,179	Collingwood	Gayety	6	511	J. & R. Russ
		Regent	6	371	J. & R. Russ
3,000	Cooksville	Roxy	7	636	Odeon
42,355	Cornwall	Capitol	7	1012	Palace Amuse. (FP)
		Palace	7	959	Palace Amuse. (FP)
1,881	Crystal Beach	Beach	6	488	Mrs. John Allen
5,347	Deep River	Strand	7	569	Premier Operating Corp.
3,378	Delhi	Imperial	7	450	Mr. & Mrs. R. D'Hont (NBC)
2,286	Dresden	Majestic	6	252	Wm. R. Geddis (cl.)
5,376	Dryden	Royal	6	503	Plaza Theas. Ltd.

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
2,620	Dryden	Strand	6	468	W. C. Bailey
12,750	Dundas	Roxy	—	600	E. E. Slote (cl.)
5,119	Dunnville	Granada	6	339	Robert Rowe
1,500	Eganville	Bonnechere	6	270	H. Lisk
11,000	Elliot Lake	Lake	7	913	Premier Operating
1,577	Englehart	Palace	4	355	D. Korman & Sons Ltd.
5,308	Espanola	Espanola	4	495	C. A. Smith
3,384	Essex	Rio	6	434	H. J. Posma
2,985	Exeter	Lyric	6	391	Mrs. H. J. Thompson
1,298	Fenelon Falls	Fenelon	6	404	L. M. & R. Consky (NBC)
3,798	Fergus	Grand	6	471	S. Fardella
2,132	Forest	Kineto	6	322	F. Rumford
9,243	Fort Frances	Royal	6	571	F. O. Polenske
44,563	Fort William	Capitol	7	994	Odeon
		Odeon	7	998	Odeon
	Fraserdale	Canyon	—	100	Wm. Anderson
27,494	Galt	Capitol	6	844	Twinex
	Garson	Garson	6	380	H. C. Bilsborough
3,227	Geraldton	Strand	7	494	Theatre Holding Corp. (Premier)
1,146	Glencoe	Fox	4	428	Douglas McRae
6,267	Goderich	Park	6	497	H. J. Sutherland
702	Gore Bay	Community	4	300	Town of Gore Bay (G. F. Porter)
3,038	Gravenhurst	Muskoka	6	538	Better Theatres Ltd. (Ind. Theas.)
5,039	Grimsby	Roxy	6	342	M. W. Zahorchak
39,336	Guelph	Odeon	6	998	Odeon
		Palace	6	876	Para. Theatres (FPCC)
2,583	Haileybury	Strand	7	416	Theatre Holding Corp. (Premier)
850	Haliburton	Molou	6	320	L. & M. Consky (NBC)
270,801	Hamilton	Avalon	6	762	Twinex
		Capitol	6	2214	Odeon
		Century	6	858	Twinex Century (FP)
		Cinema	6	589	Supreme Theas. (Twinex)
		Delta	6	917	Fred A. Broadley
		Hyland	6	735	Odeon
		Kenilworth	6	640	I. Jovic
		Mountain	6	709	Curly Posen
		Palace	6	2007	Odeon
		Playhouse	6	624	Lionel Lester
		State	6	558	Steve Devenyi
		Strand	6	871	Twinex
		Tivoli	6	1142	FPCC
		Westdale	6	520	Curly Posen
4,335	Hanover	Paramount	6	334	Clayton Rahn
1,487	Harriston	Crown	6	479	Wm. Young
8,577	Hawkesbury	Regent	6	445	O. Legault (Ind. Theas.)
2,254	Hearst	Cartier	6	277	Veilleux Bros.
		Royal	3	308	L. Medve
3,072	Huntsville	Capitol	6	751	F. Giaschi
6,774	Ingersoll	Strand	6	448	Theatre Holding Corp. (Premier) (cl.)
6,697	Kapuskasing	Royal	7	495	Napoleon Boucher
		Strand	7	733	Alcana Thea. Co. Ltd. (Premier)
1,800	Keewatin	Wright	6	446	G. M. Wright
10,707	Kenora	Paramount	7	862	FPCC
2,652	Kincardine	Capitol	6	426	T. Greco
52,105	Kingston	Biltmore	6	798	Odeon
		Capitol	6	1165	Odeon
		Odeon	6	984	Odeon
3,015	Kingsville	Rox	4	469	Stephen Kovacs (NBC)
17,855	Kirkland Lake	LaSalle	7	712	Theatre Holding Corp. (Premier)
		Strand	7	948	Theatre Holding Corp. (Premier)
		Uptown	7	675	Theatre Holding Corp. (Premier)
73,811	Kitchener	Biltmore	6	894	Biltmore Theas. Ltd.
		Capitol	6	1067	Theatre Holding Corp. (Premier)
		Fox	6	701	Better Theas. Ltd. (Ind. Theas.)
		Lyric	6	1410	Theatre Holding Corp. (Premier)
1,500	Larder Lake	Capitol	7	542	Theatre Holding Corp. (Premier)
8,926	Leamington	Vogue	7	724	Essex Theas. Ltd. (Premier)
3,148	Levack	Rio	6	350	Theresina Fera (E8A)
11,240	Lindsay	Century	6	748	Acme Theas. Ltd. (Twinex)
3,951	Listowel	Capitol	6	374	C. R. Pelton
166,818	London	Capitol	6	1166	FPCC
		Centre	6	607	Twinex Century
		Grand	6	1210	London Little Theatre, Inc. (Legit.)

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
166,818	London	Loew's	6	1742	Dundas Amusements Ltd. (London)
		Odeon	6	1451	Odeon
		Odeon-Hyland	6	620	Odeon
		Park	6	806	FPCC
		Victoria	6	933	Twinex (FPCC)
195	Madsen	Madsen	1	170	Madsen Red Lake Gold Mine Ltd.
	Manitouwadge	Strand	7	338	Premier Operating
500	Marathon	Strand	4-6	520	Alcana Thea. Co. (Premier)
4,244	Markham	Roxy	6	340	H. A. Dent
1,348	Marmora	Plaza	6	418	A. J. & R. E. Maynes
3,225	Mattawa	Champlain	6	472	L. & M. Consky (NBC)
3,777	Meaford	Capitol	6	330	E. D. & G. E. Rowe
8,464	Midland	Roxy	6	778	Odeon
5,583	Milton	Roxy	2	318	Midland Thea. & Holding Co.
500	Minden	Seaver	6	298	L. & M. Consky (NBC)
7,500	Mount Dennis	Mount Dennis	6	583	Theatre Holding Corp. (Premier)
2,604	Mount Forest	Roxy	6	400	A. Cancilla (NBC)
4,727	New Liskeard	Empire	6	508	Diamond Enterprises Ltd. (H. R. Kemp)
8,794	Newmarket	Roxy	6	694	Odeon
13,282	New Toronto	Biltmore	6	677	Biltmore Theatres New Toronto Ltd.
		Capitol	6	983	Theatre Holding Corp. (Premier)
21,857	Niagara Falls	Princess	7	800	Michael Zahorchak
		Seneca	7	911	FPCC
2,691	Niagara-on-the-Lake	8rock	6	405	D. L. McCourt
700	Nipigon	Plaza	6	440	Plaza Theas. Ltd.
22,914	North Bay	8ay	6	558	FPCC (Twinex)
		Capitol	6	1355	FPCC
		Odeon	6	603	Odeon
10,043	Oakville	Century	7	676	Odeon
4,513	Orangeville	Uptown	6	462	J. Merlina and M. Cancilla
14,606	Orillia	Geneva	6	725	Twinex Century
61,887	Oshawa	Biltmore	7	699	Odeon
		Marks	7	825	8etter Theas. (Ind. Theas.)
		Plaza	7	653	Odeon
		Regent	7	972	Para. Oshawa Theas. (FP)
258,492	Ottawa	Capitol	6	2353	FPCC
		Centre	6	890	Centre Amuse.
		Elgin	6	800	Twinex Century
		Elmdale	6	851	Odeon
		Linden	6	648	H. & Casey Swedlove
		Little	6	498	Ottawa Drama Lea. (Legitimate)
		Little Elgin	6	410	Twinex Century
		Mayfair	6	639	F. G. Robertson
		Nelson	6	807	Twinex Century
		New Russell	6	999	Theatre Foundation (Legit.)
		Regent	6	1036	FPCC
		Rialto	6	523	8ess Swedlove (Associated Theas.)
		Rideau	6	817	Twinex Century
		Somerset	6	752	Robert Maynard
17,046	Owen Sound	Classic	6	732	Para. Theas. (FP)
		Roxy	6	556	Odeon
1,572	Palmerston	Norgan	6	413	I. G. Knowles
5,887	Parry Sound	Strand	7	634	Thea. Holding Corp. (Premier)
16,862	Pembroke	Centre	6	510	Twinex
		O'Brien	6	714	Ottawa Valley Amuse.
5,240	Penetang	Pen	6	590	West Pen Theas. Ltd.
46,455	Peterborough	Odeon	6	978	Odeon
		Paramount	6	961	Odeon
3,655	Petrolia	Iroquois	6	390	J. & J. Kerr
	Pickle Crow	Community	6	259	Pickle Crow Community Club
44,404	Port Arthur	Odeon	7	993	Odeon
		Paramount	7	995	Odeon
14,716	Port Colborne	Strand	6	777	Theatre Holding Corp. (Premier)
6,925	Port Credit	Vogue	6	499	Twinex Century
3,042	Port Dover	8each	6	462	Jules Cloet
1,551	Port Elgin	Elgin	6	302	H. M. Poidevin
8,015	Port Hope	Capitol	6	651	Durland Theas. (Premier)
750	Port Rowan	8ay	4	462	R. Cloet
3,476	Prescott	Princess	6	470	J. D. St. Pierre
1,168	Rainy River	Gaiety	6	299	A. E. McLean
3,500	Red Lake	Lake	4-6	480	Wm. Smith
8,547	Renfrew	O'Brien	6	661	Ottawa Valley Amuse.

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
16,191	Richmond Hill	Richmond	7	408	Richmond Amuse. Co. Ltd.
2,381	Ridgetown	Palace	6	260	W. R. Geddis
3,041	Rockland	Cartier	7	400	P. A. Levesque
83,412	St. Catharines	Capitol	7	1094	FPCC
		Lincoln	7	750	Roy Miller
		Palace	7	996	Harry Rosenberg
4,437	St. Mary's	Lyric	3	346	C. Stanyon
22,095	St. Thomas	Capitol	6	937	FPCC
50,308	Sarnia	Capitol	6	981	FPCC
		Odeon	6	961	Odeon
42,354	Sault Ste. Marie	Algoma	7	942	FPCC
		Biltmore	7	813	Biltmore Theas. (Soo) Ltd.
		Orpheum	7	552	FPCC
		Princess	7	967	J. & A. DePaul
1,850	Schreiber	Broadway	6	195	Linkon Co. Ltd. (cl.)
8,618	Simcoe	Norfolk	6	533	John Martynovich
		Strand	6	525	Theatre Holding Corp. (Premier)
2,346	Sioux Lookout	Mayfair	6	484	M. P. Dalseg (Associated Booking)
9,488	Smith's Falls	Soper	6	963	Theatre Holding Corp. (Premier)
1,101	Smooth Rock F.	Trinity Centre	7	407	United Church Hall Committee
1,655	Southampton	Esquire	6	306	H. M. Poidevin
5,845	Stoney Creek	Fox	6	479	F. Broadley
20,067	Stratford	Avon	6	999	Sarnia Thea. Co. (Premier)
		Vogue	6	704	Sarnia Thea. Co. (Premier)
6,176	Sturgeon Falls	Lido	7	475	P. A. Levesque (Ind. Theas.)
		Odeon	7	498	Carl Waisberg
78,932	Sudbury	Capitol	7	1369	FPCC
		Century	7	779	Twindex Century
		Empire	7	1229	Northern Empire Theas. (Ind. Theas.)
		Plaza	7	516	Northern Empire Theas. (Ind. Theas.)
		Regent	7	1140	Twindex Century
1,456	Sutton West	Simcoe	6	310	H. C. D. Main
1,751	Thessalon	Empire	6	251	John Valiquette
8,560	Thorold	Tivoli	7	479	Alfred Tucci (Burned)
3,009	Tilbury	Plaza	4	410	Fred Campbell
6,478	Tillsonburg	Strand	6	682	Theatre Holding Corp. (Premier)
28,797	Timmins	Broadway	7	792	FPCC
		Palace	7	1164	FPCC (F. Calameco)
		Victory	7	1120	FPCC (F. Calameco)
12,809	Trenton	Centre	6	647	Twindex Century
1,752	Tweed	Victoria	6	234	L. R. Stevenson
2,262	Uxbridge	Roxy	6	359	I. Constant
1,000	Virginiatown	Strand	4	420	Theatre Holding Corp. (Premier)
3,700	Walkerton	Roxy	6	202	R. J. Hinsperger
7,673	Wallaceburg	Capitol	7	564	Theatre Holding Corp. (Premier)
417	Wasaga Beach	Skyview	6	600	J. R. Hewitt (Summer)
21,214	Waterloo	Waterloo	6	632	Premier Operating (cl.)
1,500	Wawa	Roxy	6	476	N. J. Erechook
35,607	Welland	Capitol	6	1200	Twindex
1,241	West Hill	Roxy	6	652	Odeon
1,031	West Lorne	Royal	6	443	Elgin Theas. Ltd.
9,557	Weston	Biltmore	6	914	Biltmore Theatres Ltd.
14,315	Whitby	Brock	6	404	W. Goodman
2,063	Warton	Berford	6	364	M. E. & S. Johnston
6,100	Willowdale	Willow	6	992	Alcana Thea. Co. (Premier)
1,491	Winchester	Winchester	6	413	Walter C. MacDonald
113,036	Windsor	Capitol	7	1744	Para. (Windsor) Theas. (FP)
		Centre	7	926	Twindex Century
		Palace	7	1605	Para. (Windsor) Theas. (FP)
		Park	7	813	Para. (Windsor) Theas. (FP)
		Tivoli	7	1178	Para. (Windsor) Theas. (FP)
		Vanity	7	960	Twindex Century
2,878	Wingham	Lyceum	6	300	A. B. Adams
20,130	Woodstock	Capitol	6	768	FPCC
657,452	Toronto	Academy	7	343	Wm. Kolas
		Acropolis	7	904	Thomas Vlahos
		Alhambra	7	944	Para. Theas. (FP)
		Allenby	7	770	M. Starkman & C. Wagman (Allied)
		Bay	7	477	Bay Thea. Co.
		Beach	7	1288	FPCC
		Biltmore	7	929	Biltmore Theas Ltd. (M. H. Okun)
		Birchcliff	6	865	Supreme Theas. Ltd. (Twindex)

Ontario (Toronto)

Pop.	Town	Theatre	Open	Seats	Licensee
657,452	Toronto	Bonita	7	530	Harry Lester (EBA)
		Brighton	7	418	C. & W. Welsman
		Broadway	7	466	Jordian Operating Ltd.
		Capitol	7	927	FPCC
		Centre	7	500	Miklen Enterprises Ltd. (H. L. Fromm)
		Century	7	1342	B&F
		Christie	7	793	Bennet Fode
		Civic Square	6	1040	Murray Little
		College	7	1499	FPCC
		Continental	7	456	Lionel Lester (Foreign)
		Crest	6	835	M. & D. Davis Ltd. (Legitimate)
		Donlands	6	838	B&F
		Downtown	7	1059	Twinex Century
		Eastwood	7	770	B&F
		Eaton Auditorium	6	1275	Eaion's of Canada (Legitimate)
		Eglinton	7	1080	FPCC
		Fox	7	546	Sheldon Theas. Ltd. (NBC)
		Garden	7	473	M. Rittenberg
		Gay	7	520	Z. Unger
		Glendale	6	995	Twinex Century
		Golden Mile	7	995	West Pen Theatres Ltd.
		Hollywood	7	1709	General Sound (FPCC)
		Imperial	7	3206	Eastern Theatres (FP)
		Internat'l Cinema	7	557	Townart Hall Ltd. (Twinex)
		Kent	7	488	C. Posen
		Kingsway	6	697	Twinex
		Kum-C	7	590	Walter Stern
		La Plaza	7	509	W. Dundas
		La Salle	7	650	A. Finkelstein (Allied)
		Loew's	7	1641	Marcus Loew's Theas.
		Lux	7	707	Ray Lux (Burlesque)
		Massey Hall	—	2765	Trustees Massey Hall (Concert)
		Melody	7	415	E. Bode
		Metro	7	696	Twinex Century
		Midtown	7	1082	Banner Theas. Ltd. (Twinex)
		Mt. Pleasant	7	444	A. Sorokolit & P. Stasuk
		New Yorker	7	646	B. Fode
		Nortown	6	959	FPCC
		Odeon	7	752	Acme Theas. Ltd. (Twinex)
		Odeon-Carlton	7	2318	Odeon
		Odeon-Danforth	7	1328	Odeon
		Odeon-Fairlawn	7	1165	Odeon
		Odeon-Humber	7	1203	Odeon
		Odeon-Hyland	7	1357	Odeon
		O'Keefe Centre	6	3200	O'Keefe Brewing Co. Ltd. (Legitimate)
		Orpheum	7	625	Orpheum Theas. Ltd. (P. Wilner)
		Palace	7	1485	FPCC
		Paradise	7	643	A. Angelozzi
		Park	7	847	Twinex Century
		Parkdale	7	1397	FPCC
		Parliament	7	773	B&F
		Pix	7	454	Pietro Daniele
		Prince of Wales	7	1197	B&F (W. A. Summerville)
		Pylon	7	749	Pylon Thea. Ltd. (B&F) (Foreign)
		Queen Elizabeth	6	1325	CNE (Concert)
		Radio City	7	797	V. Simone
		Revue	7	480	Wm. Balonier
		Rio	7	500	Ace Thea. Co. (M. P. Saunders)
		Royal Alexandra	6	1525	Alexandra Co. Ltd. (Legitimate)
		Runnymede	7	1377	FPCC
		Savoy	7	799	Biltmore Theas. (Gerrard) Ltd.
		Scarboro	7	682	Supreme Theas. Ltd. (Twinex)
		St. Clair	7	1430	FPCC
		State	7	696	Planet Theatres Ltd. (Twinex)
		Studio	7	542	Lionel & Robert Lester (Foreign)
		Tivoli	7	935	FPCC
		Towne Cinema	7	693	Townart Hall Ltd. (Twinex)
		University	7	1344	General Sound (FPCC)
		Uptown	7	2400	Yonge-Bloor Thea. Co. (Loew's Theas. Inc.)
		Vaughan	7	929	B&F
		Victory	7	1214	Victory Operating Co. (Burlesque)
		Westwood	6	994	Twinex

Quebec

(Licences are renewable in Quebec on May 1st. No itinerant licences are included. "1/2" shown after name of Licensee indicates theatre using equal number of French and English pictures. "Fr." indicates French pictures only.)

Pop.	Town	Theatre	Open	Seats	Licensee
3,940	Actonvale	Acton	5	400	A. Sicard (Fr.)
6,006	Amos	Amos	7	400	J. Duchesne (1/2)
		Royal	7	350	Raymond Chevrier (1/2)
3,544	Amqui	Figaro	6	400	A. Fournier (Fr.)
1,500	Anticosti Island	Anticosti	2	250	Consolidated Paper Ltd. (1/2)
864	Armagh	Etoile	4	325	G. Lemelin (Fr.)
14,309	Arvida	Palace	7	480	Leo Choquette (1/2)
10,923	Asbestos	Cinema Asbestos	7	597	Gaston Theroux (1/2)
		Lize	7	500	Gaston Theroux (1/2)
5,515	Bagotville	Saguenay	7	450	Leo Choquette (1/2)
7,805	Baie Comeau	Arcade	7	480	G. Lacroix (1/2)
1,500	Baie du Febvre	Salle Belcourt	2	250	G. Langevin (1/2)
4,604	Baie St. Paul	Clarence	6	350	R. Simard (Fr.)
		Laurentian	6	300	J. E. Menard (Fr.)
2,000	Baieville	Salle Belcourt	1	432	Claude Biron
782	Barrachois	Barrachois	1	156	W. Kruse
1,186	Barraute	Barraute	4	312	J. A. Boily (Fr.)
1,611	Beauceville East	Beauceville	7	394	L. Poulin
		Rex	7	475	A. Bernard (Fr.)
600	Beaudry	Rex	2-4	300	A. Bernard
8,601	Beauharnois	Capitol	4	600	T. H. Trow (Cinema Booking) (1/2)
		Iroquois	2	370	T. H. Trow (Cinema Booking) (cl.)
9,125	Beauport	Centre de Loisirs	5-6	400	Rex-Films (Fr.)
2,557	Beaupre	K. of C. Hall	4	300	R. Blais (Fr.)
6,128	Beloil	Beloil	7	500	F. Fortin (1/2)
		Community Hall	5	210	P. Lambert
622	Belleterre	Star	4	450	Gillis Bouffard (Fr.)
3,662	Berthierville	Metro	7	400	Victor Sauve (Fr.)
		Royal	7	480	L. Choquette (Fr.)
4,115	Black Lake	Lyric	7	300	Guy Jacob (Fr.)
3,233	Bourlamaque	Capitol	7	662	Premier Operating
3,579	Brownsburg	Crown	7	256	Fay Cohen
500	Bryson	Bryson	7	200	J. St. Pierre
7,353	Buckingham	Buckingham	7	300	C. McLennan
2,571	Cabano	Parish Hall	4	500	E. Pelletier (Fr.)
		Royal	7	400	R. Breton (Fr.)
1,050	Cadillac	Cadillac	2	300	B. Dewar
2,012	Cap Chat	Windsor	6	392	Jacques Gagne
26,530	Cap de la Madeleine	Champlain	7	600	J. L. Desjardins & L. Choquette (1/2)
		Madelon	7	650	Roger Denis (1/2)
1,700	Carleton sur Mer	Carleton	6	400	L. Gauthier (Fr.)
3,000	Cartierville	Commodore	7	600	H. Hotte (1/2)
3,390	Causapsca	Canadien	7	300	A. Paquet (Fr.)
3,679	Chambly Canton	New Cinema	1	166	Johnny Martini (1/2)
3,378	Chandler	Chandler	6	200	J. R. Joncas (1/2)
3,042	Charlemagne	Centre Recreatif	3	200	Rev. Pere Des-Pins (Fr.)
4,144	Charny	Parish Hall	1	300	R. La France
7,563	Chateauguay	Alamo	7	307	Marcel Bellerive
4,715	Chibougamau	Marcel	5	500	Premier Operating (1/2)
		Vimy	7	510	E. Heppell (1/2)
30,549	Chicoutimi	Capitol	7	634	France Film (1/2)
		Cartier	7	500	L. Choquette (1/2)
		Imperial	7	700	S. Perron & L. Choquette (Fr.)
600	Clarke City	Clarke City Club	3	208	Gulf Pulp & Paper Co. (1/2)
6,839	Coaticook	Opera House	7	432	Henri Masse (1/2)
1,975	Contrecoeur	Rex	7	250	J. DeTonnancour (Fr.)
7,015	Cowansville	Princess	7	487	L. Choquette & C. H. Brock
1,949	Desbiens Mills	Centre	4	250	L. Blanchette (Fr.)
3,047	Disraeli	Couture	1-2	395	H. Couture (Fr.)
5,979	Dolbeau	Meteor	7	600	R. Grenier (1/2)
		Plaza	7	500	C. A. Du Four (1/2)
4,719	Donnacona	Royal	7	614	Mrs. P. Dussault (Fr.)
4,899	Dorion	Dorion	7	456	C. Auclair
1,200	Douglstown	Holy Name Hall	3	150	Rex Films
27,493	Drummondville	Capitol	7	850	C. Auclair (1/2)
		Drummond	7	750	Paul Gendron (1/2)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
27,493	Drummondville	Riviera	7	535	A. Benoit (Fr.)
4,709	East Angus	Eden	7	350	P. Paquin & H. Masse (1/2)
1,136	East Broughton	Perro	6	250	J. D. Perrault (Fr.)
1,500	Estcourt	L'Accueil	4	200	Rev. C. E. Touchette (Fr.)
6,295	Farnham	Rialto	2	418	L. Choquette (1/2)
1,929	Ferme Neuve	Vimy	4	256	L. Cloutier (Fr.)
1,489	Forestville	Crystal	6	365	Albert Drapeau
1,759	Fort Coulonge	Fort	6	310	Mrs. P. Soucie (1/2)
		Lyn	7	200	J. F. Doyle
2,500	Fox River	Cartier	2-4	300	J. Kennedy & C. Legarignon (Fr.)
		Martin	5-7	400	I. S. Dufrense (Fr.)
2,524	Gaspe	Centre Recreatif	7	300	Rex Films (Fr.)
		Plaza	7	421	W. A. Kruse
8,150	Gatineau Mills	Laurentian	7	670	J. M. Goudreau (Cinema Booking) (1/2)
8,757	Gatineau Pointe	Paris	7	400	Andrew Behan
644	Gentilly	Genty	5	400	J. Beauchesne (Cinema Booking) (Fr.)
601	Gracefield	Regan	5	360	L. Bertrand (Que. Cinema Booking)
30,852	Granby	Palace	7	1498	D. Robert (1/2)
		Ritz	7	1196	D. Robert (1/2)
15,365	Grand'Mere	National	7	422	W. & V. Trahan (1/2)
		Palace	6	600	W. & V. Trahan (1/2)
1,141	Grande Riviere	Parish Hall	4	488	E. Couture
1,300	Grenville	Laurentian	7	376	Roland Landriault (1/2)
5,837	Haute Rive	Cine Haute Rive	7	700	Jacques Rouleau
1,658	Hudson	Royal	6	200	Mrs. N. Rozen
55,624	Hull	Cartier	7	930	FPCC
		Cinema De Paris	7	615	France Film (Fr.)
		Laurier	7	830	P. Lafontaine (1/2)
3,058	Huntingdon	Huntingdon	7	400	T. H. Trow (Cinema Booking) (1/2)
17,710	Joliette	Arena	5	500	W. Lebreque (Summer) (1/2)
		Cinema Joliette	7	600	R. Cardinal (Fr.)
		Venus	7	550	T. H. Trow (Cinema Booking) (1/2)
28,192	Jonquiere	Bellevue	7	900	L. Choquette & P. Brossard (Fr.)
		Centre	7	475	L. Choquette & P. Brossard (1/2)
11,232	Kenogami	Princess	7	420	L. Choquette & G. Duperré (1/2)
1,210	LaBelle	LaBelle	4	200	A. Robert (1/2)
8,068	L'Abord A				
	Plouffe	Lido	7	400	A. Racette (Fr.)
4,000	Labrador City	Carol	6	376	Northeast Theatres
2,289	Lac Etchemin	Royal	4	400	Claude Giguere (Fr.) (cl.)
37,691	Lachine	Empress	7	468	United Amusement
		Royal Alexandra	7	1050	R. & L. Rosenbloom
7,468	Lachute	Lachute	7	500	C. Marchand & T. Trow (1/2)
2,466	LaMalbaie	Malbaie	7	464	Dr. P. E. Paquin (Fr.)
699	Lambton	Lambton	4	240	P. Roy (Fr.)
7,205	LaPrairie	Royal	4	300	A. Auclair (1/2)
3,974	LaSarre	Francais	7	300	C. Pelletier (Fr.)
		LaSarre	7	400	Julian Gilbert (Fr.)
4,396	L'Assomption	Alouette	4	300	Tony Piazzetto (1/2)
12,766	La Tuque	Empire	7	523	O. Fontaine (1/2)
		Lytic	7	350	Dr. A. Thibault (1/2)
5,395	Laval West	Garden	7	440	J. Korman
2,462	L'Epiphanie	Royal	4	400	M. Bouillée (Fr.)
14,871	Levis	Bienville	7	300	E. Beaumont (Fr.)
		Cinema de Levis	7	400	P. Turcotte (Fr.)
3,000	L'Islet	Belle-Isle	4	285	E. Frenette (Fr.)
23,581	Longueuil	Avalon	7	570	Louis Jazzard
		Rio	7	200	Robert Bouilet
6,420	Loretville	Centre Paroissial	4	150	C. Pacaud
932	Lorrainville	Francais	7	350	Roland Beaupre (Fr.)
4,088	Louiseville	Royal	7	575	R. Rivard (1/2)
847	Lyster	Lyster	5	250	J. M. Croteau (Fr.)
12,983	Magog	Cartier	7	400	L. Choquette & F. Paris (1/2)
		Centre	7	350	L. Goudreault (1/2)
1,606	Makamic	Regent	4	300	C. Raymond (Fr.)
6,762	Malartic	Royal	7	350	A. Prevost (1/2)
6,171	Maniwaki	Azur	7	500	P. E. Theriault (1/2)
3,704	Marieville	Reo	5	300	Mrs. C. Comtois (Que. Cinema) (Fr.)
8,883	Matane	National	7	250	Mrs. J. P. Forbes (Fr.)
6,938	Megantic	Bijou	7	408	A. Lemoine (Fr.)
	Metabetchouan	Salle Paroissiale	7		Father Bouchard (Fr.)
3,349	Mistassini	Orpheon	6	300	Egide Boivin (TOAQ) (Fr.)
6,081	Mont Joli	Cinema	7	508	G. Abousofy (1/2)
		Royal	7	400	Antoine Richard (Fr.)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
5,830	Mont Laurier	Laurentian	7	547	Gauthier, Belanger & Lapointe (1/2)
		Laurier	7	500	B. Payette (1/2)
200	Mont Louis	Riviera	4	200	F. Lemieux (Fr.)
6,723	Montmagny	Lafontaine	7	700	Romeo Couillard (Fr.)
		Tache	7	500	Romeo Couillard (1/2)
800	Morin Heights	Bell	5	400	C. D. Campbell (1/2)
2,891	Murdochville	Paramount	7	630	FPCC
1,768	Napierville	Cine Palace	4	342	M. Primeau (Fr.)
2,000	New Carlisle	Royal	7	308	G. Coulombe (Que. Cinema)
1,000	New Richmond	Parish Hall	4	370	V. Leblanc
4,401	Nicolet	Gala	3-4	375	G. Allard (Fr.)
11,304	Noranda	Noranda	7	600	FPCC
1,678	Normandin	Ouvres Paroissiales	4	360	J. P. Turcotte (Fr.)
4,000	Normetal	Normetal	4	240	Julien Gilbert
		St. Louis	7	256	Beaupre Reg'd.
1,200	Notre Dame du Nord	Ideal	7	432	Gilles Bouffard (Fr.)
2,300	Nouvelle	Centre de Loisirs	6	300	Rex Film
2,500	Oka	Au Fil de l'Eau	7	170	R. Turcot
1,492	Ormstown	Denis	6	360	J. F. Green
1,262	Parent	Stella	4	140	P. E. Casoni (1/2)
4,500	Paspébiac	Paspébiac	6	400	E. Holmes (Fr.)
655	Perce	Salle Paroissiale	2	380	Rex Film (1/2)
6,509	Plessisville	Cinema	5	500	F. Rousseau (1/2)
		Colonial	7	306	A. G. Cauette (Fr.)
1,328	Pointe Au Pic	Casino	5	300	L. Warren (Fr.)
22,370	Pointe Claire	Pointe Claire	7	400	M. Arpin (1/2)
2,982	Pont Rouge	Parish Hall	2	500	Rex Film (Fr.)
19,174	Pont Viau	Viau	7	350	H. David (1/2)
8,975	Port Alfred	Chateau	6	410	L. Choquette (Fr.)
3,154	Princeville	Princess	7	200	B. Baillargeon (Fr.)
167,600	Quebec	Capitol	7	1726	FPCC
		Cartier	7	810	United Amusements
		Cinema de Paris	7	1158	France Films (Fr.)
		Classic	7	500	FPCC
		Empire	7	600	W. Lester
		Imperial	7	1000	A. Chouinard (Fr.)
		Lairat	7	842	United Amusements (1/2)
		Laurier	7	500	E. Beaumont (Fr.)
		Pigalle	7	702	France Films (Fr.)
		Princess	7	732	A. Chouinard (1/2)
		Rialto	7	430	W. Lester (Fr.)
		Sillery	7	500	M. Theberge (Fr.)
		Victoria	7	726	Consolidated Theas. (Fr.)
3,999	Richmond	Myra	7	400	A. Babin
1,969	Rigaud	Vimy	7	300	G. Poudrier
17,000	Rimouski	Auditorium	7	648	E. Pelletier (Rex Film)
		Cartier	7	600	T. Trow (1/2)
		Centre Loisirs	7	995	TOAQ (Fr.)
2,500	Riviere Bleue	Parish Hall	6	300	Rex Film (Fr.)
11,057	Riviere du Loup	Capitol	7	500	R. Pelletier (1/2)
		Princess	7	545	Mrs. L. Bertrand (1/2)
7,597	Roberval	Diana	3-6	300	J. H. Gagnon (Fr.)
1,646	Rock Island	Border	7	480	H. F. Taylor
18,390	Rouyn	Alexander	7	600	T. Allevatto (1/2)
		Capitol	7	750	FPCC (1/2)
		Montcalm	7	368	P. Gauthier (1/2)
		Paramount	7	600	FPCC (1/2)
		Rouyn	7	580	J. L. Nutland (1/2)
2,243	Sayabec	George's	2	200	J. Geo. Cote (Fr.)
2,799	Schefferville	Rox	7	500	Northeast Theas. Ltd. (1/2)
1,023	Scotstown	Scotstown	6	400	E. Turcotte
500	Seignory	Log Chateau	2	250	Mason-Prevost (Summer)
3,150	Senneterre	Capitol	3	450	R. St. Pierre and J. D. Dubreuil (1/2)
		Metro	7	480	Armande Pelchat (1/2)
		Senneterre	3	200	Miss A. Pelchat (1/2)
12,776	Seven Islands	Lido	7	275	E. C. Layden (1/2)
		Rio	7	404	E. C. Layden (1/2)
1,029	Shawbridge	Laurentian	7	200	B. Etinson (Summer)
31,496	Shawinigan Falls	Auditorium	7	600	Shawinigan Cinemas Inc. (1/2)
		Capitol	7	400	Shawinigan Cinemas Inc. (1/2)
		Cartier	7	500	Shawinigan Cinemas Inc. (1/2)
		Roxy	7	600	Shawinigan Cinemas Inc. (1/2)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
66,363	Shelter Bay	Cartier	7	—	J. A. Boudreault
	Sherbrooke	Capitol	7	600	J. G. Lefebvre (Fr.)
		Cinema de Paris	4	846	France Films (Fr.)
		Granada	7	1592	United Amusements
		Premier	7	726	Societe Tele-Cinema Ltee.
		Rex	7	628	G. Bachand (Fr.)
17,045	Sorel	Richelieu	7	533	A. Lacouture
		Rio	7	600	G. Langevin (Fr.)
		Sorel	7	1070	A. Lacouture (1/2)
900	St. Adelaide	Salle Paroissiale	6	249	Rex Film (Fr.)
1,285	St. Adele en Bas	Pine	7	300	P. Karabian (1/2)
5,716	St. Agathe	Roxy	7	433	J. Adilson
1,725	St. Alexis des Monts	Turner	4	250	Paul Gaudreault (Fr.)
1,040	St. Andre Avellin	Royal	6	250	Octave Bisson (Fr.)
3,732	St. Anne de Bellevue	Rex	7	414	M. Cohen Inc.
4,650	St. Anne des Monts	Caribou	5	225	G. Gagnon (Fr.)
4,253	St. Anne de la Pocatiere	Cinema Pocatiere	5	300	G. Potvin (Fr.)
2,200	St. Basile	Elysee	6	300	D. Ruel (Fr.)
1,334	St. Casimir	K. of C.	4	240	Rex Film (Fr.)
2,067	St. Cesaire	Venise	6	315	R. Gagne (Fr.)
965	St. Charles	Alouette	6	304	E. Frenette (Fr.)
2,000	St. Come	St. Come	2	140	F. Dumas (Fr.)
1,440	Ste. Croix	Ste. Croix	6	300	N. Demers (Rex Film) (Fr.)
1,300	St. Damien	Centre Paroissiale	1	250	B. Metivier (Rex Film) (1/2)
2,500	St. Donat	Jano	7	196	Fernand Mousseau (1/2)
1,000	St. Eleuthere	Salle Paroissiale	6	400	L. Gagnon (Rex Film) (Fr.)
—	Ste. Emilie de l'Energie	Cinema Erable	4	200	G. Bournadoire (Fr.)
1,500	St. Ephrem	Alfred	2	200	J. P. Roy (Fr.)
5,359	St. Eustache	Cinema	7	320	Leo Choquette (Fr.)
7,236	St. Eustach sur le Lac	Moon	6	304	L. Theoret (Fr.)
		Normandie	7	300	Guy R. Lahaie (1/2)
627	St. Evariste	Royal	4	300	Emile Vachon (Fr.)
5,008	St. Felicien	St. Felicien	7	450	Charles Dufour (Fr.)
3,402	St. Gabriel de Brandon	Brandon	6	275	P. Desjarlais (Fr.)
2,331	Ste. Genevieve	Pierrefonds	6	280	George Y. Hurteau (Fr.)
4,006	St. George de Beauce	Royal	7	484	L. Choquette (1/2)
		Vimy	7	550	L. Choquette (1/2)
4,700	Ste. Germaine	Royal	5	397	Joseph W. Gagnon (Fr.)
2,000	Ste. Gideon de Beauce	Frontenac	4	275	Y. Gilbert (Fr.)
5,870	St. Gregoire de Montmorency	Parish Hall	6	500	C. Pacaud (Fr.)
21,647	Ste. Hyacinthe	Cinema de Paris	7	—	France Films (Fr.)
		Maska	7	811	United Amusements (1/2)
2,007	St. Jacques de Montcalm	Acadia	6	300	G. Goyette (Fr.)
2,300	St. Jean d'Evangelist	Salle Paroissiale	4-6	300	Centre des Loisirs (Rex Films) (1/2)
2,500	St. Jean de Port Joli	Centre Paroissial	4	400	L'Abbe G. Pelletier (Fr.)
24,329	St. Jerome	Rex	7	748	General Theatres (Odeon) (1/2)
		Theatre du Nord	7	500	L. Choquette (Fr.)
1,238	St. Jerome (Lac St. John)	Parish Hall	4	360	J. Boivin (Fr.)
3,000	St. Joachim de Tourelle	St. Joachim	2	300	A. St. Laurent (Fr.)
26,181	St. Johns	Capitol	7	928	General Theatres (1/2)
		Cartier	7	700	C. Auclair (1/2)
		Imperial	7	692	United Amusement
9,124	St. Joseph d'Alma	Alma	6	300	U. H. Pelletier (1/2)
		Canadien	6	600	L. Rossignol (1/2)
2,636	St. Jovite	St. Jovite	2	150	J. E. Dufour (1/2)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
2,568	St. Joseph de Beauce	Marquette	4	300	Leopold Doyon (Fr.)
1,800	St. Julien	Chateau	6	360	L. Lachapelle (Fr.)
1,980	Ste. Justine	Etoile	4	350	A. Chabot (Fr.)
14,211	St. Lambert	Astor	7	450	United Amusement
50,421	St. Laurent	Lucerne	7	831	United Amusement
2,700	St. Lin	Laurier	4	490	G. Moreau & F. Contant (Fr.)
2,643	St. Louis de Courville	Parish Hall	1	200	R. LaFrance (Fr.)
—	Ste. Marguerite	Esterel	7	300	Egregor Co.
2,430	St. Marie de Beauce	Centre Recreatif	7	310	L. P. Roy (Fr.)
1,800	Ste. Martine	Jacob	7	200	A. Jacob (Fr.)
1,500	St. Michel de Bellechasse	Normandie	6	360	Mrs. Maurice Leduc {1/2}
10,539	St. Michel des Saints	St. Michel	2	208	Gaston Giguere
1,212	St. Pacome	Alouette	6	250	Armand Brule (Fr.)
2,083	St. Pascal	Louise	6	400	Lucien Berube (Fr.)
1,300	St. Perpetue	Duchesse	4	400	G. A. Chapleau (Fr.)
1,500	St. Prosper	Centre Recreatif	4	200	Jacques Lord (Fr.)
3,883	St. Raymond	St. Prosper	2-4	275	Yvan Morin (Fr.)
2,269	St. Remi	Alouette	7	408	R. Martin (Fr.)
4,385	St. Romauld	Capitol	5	349	R. Lussier (Fr.)
7,434	St. Rose	Etchemin	7	400	A. Fabi (Fr.) (Burned)
1,663	St. Saver	Garden	7	200	Mrs. A. Allard
11,420	Ste. Therese	Nordic	7	175	Leo Choquette {1/2}
3,140	St. Tite	George's	7	512	P. Senecal {1/2}
1,367	St. Zacharie	Rose	7	440	W. Mainville {1/2}
2,501	Temiskaming	Rheo	7	400	L. Rheault (Fr.)
6,167	Terrebonne	St. Zacharie	4	225	R. Drouin (Fr.)
21,314	Thetford Mines	Crescent	7	240	Dr. G. R. Theberge
52,387	Three Rivers	Figaro	7	300	M. Aubin {1/2}
3,306	Thurso	Centre Paroissial	7	800	Rex Film {1/2}
8,106	Tracy	Pigalle	7	500	D. A. Payeur {1/2}
4,278	Trois Pistoles	Capitol	7	1224	FPCC
10,415	Val D'Or	Imperial	7	756	T. H. Trow {1/2}
28,256	Valleyfield	Paris	7	730	France Films (Fr.)
2,221	Varenes	Rialto	7	526	Maurice Boumansour Inc. {1/2}
76,674	Verdun	Salle Notre Dame	3-4	1000	Rex Film
18,360	Victoriaville	Capitol	4	248	Mrs. J. R. Periard
1,800	Ville de Chapais	Tracy	7	564	Julien Fagnan (TOAQ)
40,157	Ville Emard	Salle Paroissiale	7	700	Charles Morency (Fr.)
30,444	Ville laSalle	Marcel	7	600	Premier Operating
2,000	Ville Le Moyne	Strand	7	570	Premier Operating Corp. {1/2}
1,666	Ville Marie	Bellerive	7	679	Leo Choquette {1/2}
6,700	Ville St. Joseph	Salaberry	7	650	Leo Choquette {1/2}
10,443	Ville St. Michel	Lux	6	300	G. Roland {1/2}
5,000	Ville St. Pierre	Palace	7	842	General Theatres (Odeon) (Fr.)
2,433	Warwick	Savoy	7	868	Confederation Amusements
4,404	Waterloo	Laurier	7	789	Paul Gendron {1/2}
1,410	Weedon	Victoria	7	550	U. S. Allaire {1/2}
6,593	Windsor Mills	Royal	7	—	F. LaFlamme {1/2}
13,313	Wrightville	Century	7	—	Standard Amusements
1,155,178	Montreal	Cartier	7	400	W. Mainville
		Royal	7	400	L. Barcelo {1/2}
		Vox	7	680	I. Ruel
		LaSalle	7	500	N. Carrette {1/2}
		Vimy	7	250	Georges Lefort {1/2}
		Ville Marie	4	616	A. Lamothe (Fr.)
		Ville St. Joseph	7	300	G. Goyette (Fr.)
		Ville St. Michel	7	410	L. Choquette & J. J. Rufiange (Fr.)
		Ville St. Pierre	7	189	J. Bergeron (Fr.)
		Warwick	2	290	Leo Choquette
		Waterloo	7	300	Mrs. P. Bourget {1/2}
		Star	7	200	Cinema Loma Inc. {1/2}
		Imperial	6	612	J. D. St. Pierre (cl.)
		Amherst	7	662	United Amusement {1/2}
		Montcalm	7	1325	Consolidated Amusements (Fr.)
		Ahuntsic	7	1692	Premier Operating {1/2}
		Alouette	7	850	United Amusements
		Amherst	7	751	Capitol Development, Inc.
		Avon	7	751	Capitol Development, Inc.

Quebec (Montreal)

Pop.	Town	Theatre	Open	Seats	Licensee
1,155,178	Montreal	Beaubien	7	660	General Theatres (Odeon) (1/2)
		Bijou	7	900	France Film (Fr.)
		Broadway	7	530	A. Capandrites (1/2)
		Cameo	7	414	A. Capandrites (1/2)
		Canadien	7	690	Michael Costom
		Capitol	7	2603	Consolidated Theas. (FPCC)
		Capri	7	550	A. Berthiaume
		Century	7	655	Standard Amusements
		Champlain	7	1409	General Theatres (Odeon) (Fr.)
		Chateau	7	1471	Confederation Amusements (1 1/2)
		Cinema Elysee	7	600	Dr. Jean-Paul Ostiguy
		Cinema Place			
		Ville-Marie	7	650	Townart Ltd.
		Cine Riviera	7	550	P. Palfiato (1/2)
		Comedie Canadien	7	1450	Comedie Canadien (Legit.)
		Corona	7	1298	Capitol Development, Inc.
		Cremazie	7	722	General Theatres (Odeon) (1/2)
		Crystal Palace	7	765	J. Dufort
		Electra	7	859	General Theatres (Odeon) (Fr.)
		Empire	7	500	J. H. Strauss
		Empress	7	1350	Confederation Amusements (Legit.)
		Francais	7	1961	United Amusements
		Granada	7	1685	United Amusements
		Her Majesty's	7	1584	Consolidated Amusements (Legit.)
		Hollywood	7	600	C. Auclair
		Imperial	7	1875	FPCC (Cinerama)
		Kent	7	675	United Amusements
		La Scala	7	500	Enrico Cavallancia (Foreign)
		Laval	7	800	United Amusements (Fr.)
		Lido	7	750	Irving Adelson
		Loew's	7	2853	Consolidated Theas. (FPCC)
		Majestic	7	550	Miss S. Lefebvre
		Mercier	7	909	General Theatres (Odeon) (Fr.)
		Midway	7	1178	General Theatres (Odeon)
		Monkland	7	1300	United Amusements
		Montrose	7	912	E. N. Tabah
		National	7	1518	Maurice Gavin
		Orleans	7	500	United Amusements
		Orpheum	7	1100	Consolidated Theas. (FPCC)
		Outremont	7	1442	Confederation Amusements
		Palace	7	2625	Consolidated Theas. (FPCC)
		Papineau	7	1446	United Amusements
		Passe Temps	7	568	Consolidated Theas. (FPCC) (1/2)
		Plaza	7	750	Michael Costom
		Princess	7	2184	Consolidated Theas. (FPCC)
		Regal	4	415	E. Foret (1/2)
		Regent	7	941	D. Coumis (Foreign)
		Rex	7	450	C. Auclair (1/2)
		Rialto	7	1174	United Amusements
		Rio	7	350	R. Rochon & J. Theriault (1/2)
		Ritz	7	700	C. Auclair (Fr.)
		Rivoli	7	1547	United Amusements
		Rosemount	7	1305	United Amusements
		Seville	7	1148	United Amusements
		Snowdon	7	968	United Amusements
		St. Denis	7	2380	France Film (Fr.)
		Stella	7	400	C. Auclair (Legit.)
		Strand	7	714	United Amusements
		Stem	7	924	Geo. Panos
		Van Horne	7	818	United Amusements
		Villeray	7	700	General Theatres (Odeon) (Fr.)
		Verdi	7	500	8. Celci (Foreign)
		Vogue	7	700	R. Berzan
		Westmount	7	1141	United Amusements
		York	7	1100	United Amusements

New Brunswick

(Licences are renewable in New Brunswick on June 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
1,741	Andover	Capitol	6	299	B&L Theatres
5,208	Bathurst	Kent	6	686	J. Harper Kent (FPCC)
1,333	Black's Harbor	Strand	6	320	Connors Bros. Ltd.
9,662	Campbellton	Paramount	6	600	F. G. Spencer (FPCC)
1,500	Caraget	Bellevue	4-6	300	O. J. Robichaud
6,823	Chatham	Capitol	6	392	B&L Theatres
		Vogue	6	575	B&L Theatres
1,000	Chipman	Capitol	6	350	G. McAllister
5,787	Dalhousie	Capitol	6	510	F. G. Spencer (FPCC)
1,600	Deer Island	Mayfair	1	200	R. Greenlaw
12,488	Edmunston	Capitol	6	480	B&L Theatres
		Star	6	560	Mrs. H. M. Nesbitt
19,034	Fredericton	Capitol	6	504	W. W. O. Fenety (FPCC)
		Gaiety	6	870	W. W. O. Fenety (FPCC)
3,913	Grand Falls	Grand	6	406	B&L Theatres
		Riviera	6	500	B&L Theatres
1,000	Grand Harbour	Community	2	278	Harry Cheyney
1,800	Grand Manan	Happy Hour	6	750	J. C. Coughlin
1,012	Hartland	Capitol	6	496	B&L Theatres
3,210	Marysville	Lytic	2	270	H. A. Galley (Winter)
2,265	McAdam	Vogue	1	400	N. MacDonald
1,500	Minto	Gaiety	6	385	T. J. O'Rourke
42,874	Moncton	Capitol	6	914	FPCC
		Paramount	6	1166	FPCC
5,179	Newcastle	Uptown	6	500	Newmac Amuse. Ltd.
800	Petit Rocher	Normandie	6	300	A. J. Boudreau
688	Port Elgin	Mayfair	4-6	250	Arthur Mitchell
2,000	Richibucto	Pine	4-6	300	H. Adkins
782	Rothsay	Community	2	300	Les Sprague
2,873	Sackville	Vogue	6	475	M. E. Walker (Sack.) Ltd.
53,640	Saint John	Kent Odeon	6	698	Odeon
		Paramount	6	1394	FPCC
		Strand	6	769	Odeon
2,119	Shediac	Capitol	6	190	J. E. LeBlanc
1,617	Shippegan	Darleen	6	—	H. Machett
3,224	Sunny Corner....	Sunny	6	324	H. Machett
3,330	Sussex	Strand	6	750	Colin & Wm. Danson
1,458	St. Andrews	Marina	6	200	E. S. Finigan
1,263	St. George	Capitol	2-6	396	Nathan Rubin
		Opera House	1	200	Charlotte Amuse. Co. Ltd. (B&L)
1,419	St. Leonard	Acadia	6	400	Mrs. E. Fournier
3,000	St. Quentin	Montcalm	6	500	Centre Recreative Ltd.
3,260	St. Stephen	Queen	2	594	C. E. Staples
500	Wilson's Beach..	Maple Leaf	2-3	200	W. Newman
4,244	Woodstock	Capitol	6	455	F. G. Spencer (FPCC)

Nova Scotia

(Licences are renewable in Nova Scotia on April 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
10,549	Amherst	Paramount	6	610	F. G. Spencer (FPCC)
782	Annapolis	Capitol	2	346	Annap. Amuse. Co. Ltd. (B&L)
4,284	Antigonish	Capitol	6	540	B&L Theatres
600	Barrington	Passage	6	499	Mrs. S. M. Brehaut
1,038	Bridgetown	Strand	6	280	C. L. Piggot
4,399	Bridgewater	Avon	2-3	475	SFA Limited
1,141	Canso	Ideal	6	354	L. D. Nauffte
1,000	Chester	Kenerik	6	400	Russell Hatfield
867	Cheticamp	Evangeline	4	225	J. L. Chaisson
		Mayfair	6	731	Franklin-Herschorn
2,206	Digby	Capitol	6	293	SFA Co. Ltd.
2,944	Dominion	Royal	6	300	J. S. Liscombe
23,659	Glace Bay	Russell	6	900	L. Wener
		Savoy	6	1290	FPCC

Nova Scotia — Newfoundland

Pop.	Town	Theatre	Open	Seats	Licensee
90,072	Halifax	Capitol	6	1980	FPCC
		Casino	6	1061	Odeon
		Garrick	6	614	Odeon
		Hyland	6	735	Odeon
		Oxford	6	720	Odeon
		Paramount	6	1162	FPCC
		Vogue	6	945	Franklin-Herschorn
1,345	Hantsport	York	6	250	R. Hazel
544	Hubbards	Hubb	4	150	W. L. Armstrong
3,066	Inverness	Victoria	4-6	264	J. Tubetti
3,535	Liverpool	Astor	6	625	Astor Thea. Ltd. (Spencer)
1,225	Lockeport	Capitol	6	391	B&L Theatres
3,012	Lunenburg	Capitol	6	460	F. G. Spencer
1,097	Mahone Bay	Duke	2	185	Duke Neilson
1,884	Middleton	Capitol	6	490	G. R. Spencer
9,564	New Glasgow ..	Academy	6	717	Odeon (cl.)
		Roseland	6	743	Odeon
500	New Ross	Cross	4	208	Mrs. P. Barkhouse
10,423	New Waterford ..	Majestic	6	594	F. Gregor (FPCC)
		Paramount	6	746	F. Gregor (FPCC)
8,493	North Sydney ..	Strand	6	576	Odeon
1,466	Oxford	Capitol	6	275	G. E. Fulton
1,906	Parrsboro	Gem	6	128	C. E. Sargent
4,472	Pictou	Capitol	6	440	H. Wisener
1,315	Port Hawkesbury ..	State	4-6	225	R. F. Hazel
1,000	Reserve Mines ..	Family	6	289	P. Branchini
2,000	River Hebert ..	Royal	4	270	W. L. McEachem
1,500	Sheet Harbour ..	Atlantic	2	250	George Cole
2,317	Shelburne	Capitol	6	397	B&L Theatres
1,822	Shubenacadie ..	Roxy	2-6	187	G. Cole
33,201	Sydney	Paramount	6	996	FPCC
		Strand	6	601	B&L Theatres and E. R. Lynn
		Vogue	6	1075	FPCC
8,948	Sydney Mines ..	Strand	6	753	Odeon
12,032	Truro	Royal	6	922	F. G. Spencer (FPCC)
1,327	Wedgeport	Evangeline ..	4	260	St. Michael's Church
561	Westport	Star	1	155	W. G. Strickland
4,091	Westville	Roxy	6	364	G. Cole
6,000	Whitney Pier	Casino	6	344	George Khattar
3,439	Windsor	Imperial	6	590	Windsor Amusement Co.
2,313	Wolfville	Acadia	6	600	G. R. Spencer
8,455	Yarmouth	Capitol	6	1249	Odeon

Newfoundland

Pop.	Town	Theatre	Open	Seats	Licensee
12,000	Belle Island	Princess	4	400	R. R. Costigan
2,552	Bishop's Falls ..	Wavell	2-4	200	Roy Walsh
1,401	Bonavista	Garrick	6	200	F. G. Bradley
3,648	Botwood	Imperial	6	200	J. S. Arklie & Roy Petrie
2,003	Buchan's	Buchan's	6	200	C. L. Courage
25,004	Corner Brook ..	Majestic	6	500	Coleman & Coombes
		Palace	6	500	J. A. Basha
		Regent	2	150	Coleman & Coombes
3,923	Deer Lake	Roxy	4	400	Lakeside Lodge Ltd.
5,654	Gander	Crescent	6	400	W. J. Leahey
3,947	Grand Falls	Popular	4	460	Charles Edwards
2,604	Harbour Grace ..	Paramount	2-4	300	W. & M. Hayes
1,194	Humbermouth ..	Humber	4-6	350	M. G. Basha
4,105	Port Aux Basque ..	Basque	6	304	E. J. Godden & H. O. House
6,001	Stephenville ..	Dome	4-6	300	Leo Gaultois
2,206	Stephenville ..	Crossing	—	—	—
		Uptown	4-6	200	Chas. McFatridge
61,738	St. John's	Capitol	6	847	Nfld. Amuses. Ltd. (FPCC)
—	Twillingate	—	—	600	Harry Randell
8,013	Wabana	St. Patrick's ..	—	490	—
5,478	Windsor	Vogue	6	350	J. L. Basha
		Windsor	2-4	350	Rev. F. P. Meany

Prince Edward Island

(Licences are renewable in New Brunswick on June 1st and in Nova Scotia on April 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
826	Alberton	Princess Pat	6	320	J. F. & Gordon White
17,956	Charlottetown	Capitol	6	514	F. G. Spencer (FPCC)
198	Crapaud	Crapaud	2	200	Lloyd Rogerson (Summer)
876	Kensington	Cameo	6	250	J. K. Pidgeon
1,068	Montague	Yeo's	4	250	B. H. Yeo
427	Mount Stewart	St. Andrews Hall	2-4	225	St. Andrews Parish
486	Murray River	Mayfair	6	418	B. H. Yeo
800	O'Leary	Verdun	4	400	Milton Smallman
1,479	Souris	Souris	2	250	C. N. Richards
8,387	Summerside	Capitol	6	800	H. E. Gaudet & G. R. Pope
968	Tignich	Canadian Legion	4	160	Can. Legion

Drive-in Theatres

(All theatres have the word drive-in after the name.)

Town	Theatre	Cars	Licensee
BRITISH COLUMBIA			
Burnaby	Cascades	750	National Drive-in Theas. (WCB)
Burnaby	Lougheed	639	B.C. Drive-in Theas. (FPCC)
Cache Creek	Cache Creek	187	Cache Creek Drive-in Thea. (WCB)
Cassidy	Cassidy	400	Cassidy Drive-in Theatre Ltd.
Chilliwack	Chilliwack	481	J. H. & R. Clarke (WCB)
Cranbrook	Rex	280	R. W. Colmer
Creston	Valley	199	T. & B. Tedford & L. Johnson
Dawson Creek	Ranch	350	Northland Theatres Ltd.
Fernie	Elk's	190	C. T. Lynch
Grand Forks	Gem	—	West Coast Booking
Grand Forks	Grand Forks	200	P. Abrosinoff (WCB)
Kamloops	Sundown	450	S. Singh & G. Lane
Kelowna	Boyd's	304 (100 seats)	Wm. Boyd
Langley Frairie	Hillcrest	500	A. J. Dainard (WCB)
Lillooet	Lillooet	—	Max Martin
Lulu Island	Delta	650	D. M. & M. W. Chechik (WCB)
Marysville	Wayne	300	Rex Colmer
Merritt	Nicola	180	Trout Theas. Ltd.
Nanaimo	Starlite	320	FPCC
Nelson	Starlight	288	T. Hetherington (WCB)
New Westminster	Westminster	500	Les Young (WCB)
Penticton	Pines	250 (75 seats)	W. Washington
Penticton	Twilight	300	A. G. Alderson (WCB)
Prince George	Moonlight	500	Trans-West Theas. Ltd. (WCB)
Prince George	Startime	246	Trans-West Theas. Ltd. (WCB)
Prince Rupert	Parkland	200	Northwest Theatres Ltd. (WCB)
Radium Hot Springs	Radium	200	Mr. & Mrs. S. J. Capowski
Ruskin	Ruskin	200	L. Toffee & O. Bird (WCB)
Salmon Arm	Starlight	246	Suswhap Drive-in Ltd. (WCB)
Surrey	Surrey	392	J. L. Curchene
Terrace	Tillicum	220	C. M. Adam (WCB)
Trail	Auto-Vue	199	Auto-Vue Drive-in Ltd.
Vernon	Skyway	350 (182 seats)	Odeon
Victoria	Tillicum	—	WCB
Westview	Beach Gardens	300	H. Bayer, R. Hiltz, H. Howard
Williams Lake	H & H	—	M. Hilmoe (WCB)

ALBERTA

Barrhead	Delta	250	P. Ewankow
Bonnyville	West End	250	R. J. Tercier
Brooks	Brooks	250	P. Ubertino
Calgary	Cinema Park	1036	Western Drive-in Theas. Ltd.
Calgary	17th Avenue	500	J. B. Barron (Odeon)
Calgary	Sunset	750	Sunset Drive-in Theatre Ltd.
Camrose	Karvue	350	J. Feldman & J. Diamond
Camrose	Northern Lights	300	C. S. Bailey
Cardston	Park	200	G. Brewerton
Claresholm	Greenhills	250	A. Gawn

Drive-in Theatres

Town	Theatre	Cars	Licensee
Cold Lake	Cold Lake	300	Mr. & Mrs. Cecil Wolver
Drumheller	Skyline	300	J. Feldman
Edmonton	Belmont	400	L. Maynard & C. Rapp
Edmonton	Golden West	500	L. J. Hoffman
Edmonton	Sky-Vue	1100	Odeon
Edmonton	Southside	400	Western Drive-in Theatres Ltd.
Edmonton	Starlite	600	Western Drive-in Theatres Ltd.
Edson	Glenwood	195	T. & W. H. Fowler
Grand Prairie	Wapiti	300	George Repka
Hanna	Capitol	250	I. F. Shacker
Hanna	Ice Island	300	
High River	Earl's	198	Earl Lewis
Lake Chestermere	Lakeshore	500	Paul Hanson
Leduc	Leduc	250	A. E. Staniland & R. Chabillon
Lethbridge	Green-Acres	300	A. W. Shackelford (FPCC)
Medicine Hat	Hat	350	John, Albert & Renold Dedere
Olds	Olds	400	W. J. Cheladyn
Ponoka	Ponoka	150	J. Purnell & Sons (FPCC)
Red Deer	Red Deer	300	J. Purnell & Sons
St. Paul	Belair	175	T. J. Stinson
Stettler	Stettler	289	C. Leonhardt & J. Klemik
Taber	Sky-Vue	300	Miller Theatres Ltd.
Valemount	Li-An	—	Langford & Magee
Vermilion	Vermilion	300	M. Rickard
Vegreville	Skyline	225	H. Kryklowacz
Wainright	Stardust	250	P. May & H. Latch
Westlock	Prince	200	E. J. Prince
Westlock	Westlock	250	J. Serenas & J. Wojicki
Wetaskiwin	Wetaskiwin	286	M. Pyrcz

SASKATCHEWAN

Assinboia	Rustic	150	W. Pyle
Biggar	Sunset	200	J. Adrain & W. Nelson
Estevan	Starlite	200	G. Geim & D. Abbott
Eston	Eston	126	Herb Shea
Foam Lake	Blue Moon	200	H. Vassos
Fort Qu'Appelle	Twilite	100	Twilight Theatres Ltd.
Humboldt	Golden West	500	S. & R. H. Besenski
Kamsack	Sunset	300	W. & F. Welykholowa
Kenossee	Kenossee	100	E. Cozma
Kindersley	Skyvue	225	Dobni & Bellward (Personal Theas.)
Kyle	Clearwater	300	J. Feldman & J. Diamond
Lloydminster	C&H	200	G. Coombes & E. G. Hudson
Meadow Lake	Northland	200	Lloyd Jones
Melfort	Grand	225	Ivan Baldwin
Melville	Star Dust	300	Rothstein Theatres
Moose Jaw	Golden West	400	FPCC
Nipawin	Skyview	200	I. Reinhorn
North Battleford	North Park	300	Gerrit Nyholt
Preeceville	Preeceville	150	F. & N. Dubelt
Prince Albert	Pines	400	Strand Theas. Ltd. (P. W. Mahon)
Regina	Queen City	500	J. Watson (FPCC)
Regina	Starlite	450	I. Berenbaum
Rosetown	Rosetown	250	A. J. Flach
Saskatoon	Skyway	500	Rothstein Theatres Ltd.
Saskatoon	Starlite	400	H. Howard
Saskatoon	Sutherland Park	500	FPCC
Swift Current	Swift Current	250	D. J. Burke & R. Dahl
Tisdale	Falcon	125	F. W. Falkner
Unity	Twilite	150	H. Selinger
Wadena	Amibo	300	Mike Pluhator, Sr.
Watrous	Jubilee	200	A. M. Crawford
Weyburn	Twilite	400	Rothstein Theas. Ltd.
Wilkie	Circus	388	M. Friedman & Associates [Associated Theas.]
Wolseley	Twilite	300	J. & S. Zeba
Wynyard	Lake Vu	250	W. Tien (Prairie Allied)
Yorkton	Crest	300	Rothstein Theatres

MANITOBA

Brandon	Green Acre	334	FPCC
Clear Lake	Sportsmen's Park	200	D. McKelvy
Dauphin	Park	400	H. Phillet

Drive-in Theatres

Town	Theatre	Cars	Licensee
Flin Flon	Big Island	250	M. Ernest
Killarney	Shamrock	150	G. C. Cowan
Lockport	Lockport	500	C. Maybee
Morden	Star Dust	300	Dave Gibson
Neepawa	Airline	520	S. Richard Miles
Portage La Prairie	Circus	250	C. H. Clayton
Swan River	Swan River	300	W. Barabash
Transcona	Starlite	440	Western Theas. Ltd.
Virden	Virden	240	T. Morris
Winnipeg	Airport	1000	Western Theatres Ltd.
Winnipeg	North Main	600	H. Silverberg
Winnipeg	Pembina	500	Western Theatres Ltd.
ONTARIO			
Arnprior	Sky Hi	150	Ottawa Valley Amuse. Co.
Bancroft	Bancroft	320	G. E. Broughton
Barrie	Huronion	300	Huronion Drive-in Thea. Ltd.
Belleville	Belleville	450	FPCC
Belmont	Sunset	498	G. M. Manning (EBA)
Bracebridge	Fountain	500	W. Fitton (Odeon) (cl.)
Brampton	Odeon	412	Odeon
Brantford	Breezes	400	Allan Gazer
Brantford	Sunset	500	Inter-City Drive-in Theas. (FPCC)
Bridgeport	K. W.	600	Premier Operating
Brockville	Brockville	390	A. Moulds
Capreol	Sherwood	350	Lawrence Lauzon
Chalk River	Skyvue	400	J. A. Thompson
Chatham	Chatham	500	J. Dydzak
Chippawa	Starlite	300	Starlite Thea. Co. (FPCC)
Clinton	Brownie's	300	Brownie's Drive-in Ltd.
Collingwood	Collingwood	350	Wasagan Drive-in Thea. Ltd.
Copper Cliff	Copper Cliff	316	Twinex (cl.)
Cornwall	Seaway	400	Twinex
Cornwall	Starlite	250	John Assaly
Cyrville (Ottawa)	Star Top	556	Gloucester Drive-in Ltd.
Elmvale	Elmvale	200	Sam Russ, Jr.
Fort Erie, N.	Fort Erie	400	Barney Ziff
Gananoque	Skylark	300	G. Delaney
Goderich	Sunset	335	H. J. Sutherland
Grand Bend	Starlite	270	Emerson des Jardines
Gravenhurst	Muskoka	200	W. McDonald
Guelph	Jem	372	C. H. Jemmett
Hamilton	Hamilton	746	Dydzak Drive-in Theas. Ltd.
Hanover	Hanover	300	B. Wiggins
Harriston	Harriston	200	Evelyn M. Young
Hawkesbury	Bel-Vue	264	O. Legault (Ind. Theas.)
Huntsville	Huntsville	220	F. Giaschi
Kenora	Rabbit Lake	338	W. R. McIntosh
Kingston	Kingston	450	Odeon
Kirkland Lake	Mel-Ron	300	Ross W. Davis
Kitchener	Parkway	425	A. I. Rosenberg
Leamington	Leamington	350	D. Stanton & A. Scott
Lindsay	Lindsay	300	Byron Rogers
Listowel	Listowel	300	Cecil Pelton
London	401	500	Twinex
London	Twilite	734	J. Dydzak
Midland	Midland	285	Odeon
Napanee	Napanee	300	Curley Posen
New Liskeard	Tri-Town	394	C. & E. Hawn
Newmarket	North York	446	Clifford Murrell
Niagara Falls	Hollywood	400	J. D. McCulloch
North Bay	North Bay	350	A. I. Rosenberg
Oakville	Oakville	450	H. D. Electronics Ltd.
Orangeville	Orangeville	300	S. Merlina Est.
Orillia	Orillia	429	Twinex Century
Oshawa	Oshawa	526	Peter Drive-In Theas. Ltd. (Twinex)
Ottawa	Aladdin	490	B. W. Freedman
Ottawa	Auto Sky	581	B. W. Freedman
Ottawa	Brittania	1012	Twinex
Owen Sound	Owen Sound	300	Robert V. Stinson
Parry Sound	Parry Sound	177	K. & R. Kerr
Pembroke	Pembroke	430	Twinex
Peterborough	Peterborough	558	Peter Drive-In Thea. Ltd. (Twinex)

Drive-in Theatres

Town	Theatre	Cars	Licensee
Pictou	Pictou	258	F. G. Brown
Port Arthur	Inter City	464	Odeon
Port Bolster	Port	400	C. Scott
Port Colborne	Port	300	H. Dent
Port Elgin	Port Elgin	225	Mrs. Frieda Wauldbauer
Port Elmsley	Port Elmsley	325	L. J. Williams
Port Hope	Midway	430	Premier Operating
Preston	Sunset	500	Premier Operating
Renfrew	Hi-Way	225	Ottawa Valley Amuse. Co.
St. Catharines	Canadian	500	M. M. Zahorchak
St. Catharines	Lakeshore	400	M. W. Zahorchak
St. Clair Beach	St. Clair	150	J. Dyzdak
St. Thomas	St. Thomas	484	Twinex
Sarnia	Star Top	400	Star-Top Drive-in Thea.
Sault Ste. Marie	Skylark	300	I. Bregman & J. L. Cohen
Sault Ste. Marie	Soo	300	I. Bregman & J. L. Cohen
Shanty Bay	Shanty Bay	362	Bernard S. Betts
Simcoe	Simcoe	434	H. L. Simons
Spragge	Atomic	350	Arctic Films Ltd.
Stoney Creek	Starlite	642	J. Dyzdak
Stoney Creek	Skyway	675	Skyway Drive-In Theas. Ltd. (FP)
Stratford	Stratford	330	A. I. Rosenberg
Sturgeon Falls	Sturgeon	250	R. Laverigne
Sudbury	La Salle Blvd.	496	Twinex
Tillsonburg	Skylark	430	A. Scott
Timmins	Porcupine	350	E. H. Maenck
Toronto (Concord)	Dufferin	900	A. I. Rosenberg
Toronto (Woodbridge)	400	1210	Twinex
Toronto (Agincourt)	Northeast	1100	Twinex
Toronto (Weston)	Northwest	1325	Twinex
Toronto (Scarboro)	Scarboro	1026	Twinex
Trenton	Quinte	360	Quinte Drive-in Thea. Ltd.
Waterdown	Clappison	810	Windsor Drive-In Thea. (J. Dyzdak)
Welland	Welland	400	M. W. Zahorchak
Windsor	Skyway	608	J. Dyzdak
Windsor	Windsor	682	J. Dyzdak
Woodstock	Oxford	310	W. M. Dykeman

NEW BRUNSWICK

Bathurst	Pines	250	B. T. Girouard & Sonny Pines
Campbellton	Mountain	350	F. G. Spencer Co.
Edmunston	Rita's	500	G. Pelletier
Lancaster	Fundy	500	Wiggins Bros.
Martinon	Grand Bay	600 (300 seats)	Franklin & Herschorn
Minto	Grand Lake	150	A. J. Paul
Moncton	Skyway	540	Inter-City Drive-in Theas. (FPCC)
Nashwaaksis	Sunset	300	B. Evans
Newcastle	Family	300	Bill Richards
Oromocto	Oromocto	300	Mrs. Lil Mockler
Springhill	Valley	400	A. J. Burnett
Tracadie	Star View	200	North Shore Thea. Co.
Woodstock	Cummings	400	S. Cummings

NOVA SCOTIA

Amherst	Grand View	400	F. G. Spencer Co.
Cambridge	Valley	500	R. F. Hazel
Chester	Chester	142	K. Corkum
Halifax	Bay Road	426	Franklin & Herschorn
Lower Sackville	Sackville	580	Franklin & Herschorn
New Glasgow	Hyland	576	Odeon
Northfield	Skyvue	272	R. F. Hazel
Sydney	Midway	750	Franklin & Herschorn
Truro	Bel-Air	250	Bell Air Drive-in

PRINCE EDWARD ISLAND

Cascumpec	Princess Pat	250	J. F. & G. White
Charlottetown	North River	500	F. G. Spencer Co.
Charlottetown	Park View	300	Park View Tourist Corp.
Fairfield			
Summerside	Starlite	600	L. Ellis

(For 16 mm. Drive-ins see 16 mm. Situations in 16 mm. Section.)

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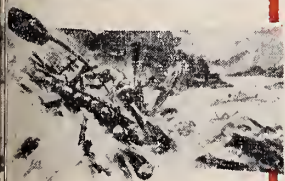
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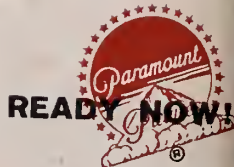
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Representative for Lion International Films Ltd., Broadwick House, Broadwick Street, London W. 1; Foto-Nite Amateur Shows Ltd., 21 Dundas Square, Toronto, Canada; Regis Films, 1037 North Cole Ave., Los Angeles; Junior Auction, Treasure Masters Bldg., Minneapolis, Minn.; Banner Films Inc., 527 Madison Ave., New York 22, NY; Drummer Films Ltd., Rank Laboratories, Denham, Uxbridge, England.

DOROTHY E. SMITH

277 Victoria St., Toronto 2, Ont.
(368-8621)

Representative for Universal-International Films, Inc., 445 Park Ave., New York City.

Film Rentals

FILM rentals from all sources in Canada decreased slightly in 1960 by about 2.7 per cent compared with 1959, or \$910,817, the total being \$32,495,678, according to the Dominion Bureau of Statistics. The overall film exchange receipts at \$32,893,347 were \$2,876,787 smaller than in 1959. Of 1960's \$32,893,347, rentals of films for theatrical use totalled \$24,739,111, for TV \$7,387,680 and other non-theatrical use \$368,887. Sale of advertising brought \$124,060 and other sources \$373,609. In the \$32,495,678 of actual film rentals \$23,229,803 came from 35 mm. and \$9,265,875 from 16 mm.

During 1960 there were 52 film distribution companies operating out of 121 exchange offices, compared with

the 49 companies and 119 branches in 1959. The 52 firms employed 940 persons, 49 fewer than in 1959, and paid out \$3,822,995 in salaries and wages in 1960.

The following table of annual rentals, in which each figure represents the combined 16 and 35 mm. yield from every source, shows the progressive increase up to 1954:

Year	Firms	Branches	Rentals
1934	—	60	\$ 7,370,200
1935	—	61	7,404,500
1936	—	66	8,358,900
1937	—	63	9,471,100
1938	—	62	10,218,700
1939	—	67	10,315,500
1940	—	72	11,445,167
1941	—	69	12,368,446

Year	Firms	Branches	Rentals
1942	—	78	13,892,093
1943	23	87	15,163,355
1944	23	88	16,516,073
1945	26	86	17,490,264
1946	29	91	18,652,892
1947	29	114	19,464,706
1948	29	118	21,591,712
1949	37	119	24,893,657
1950	36	118	26,800,789
1951	33	123	29,225,867
1952	36	129	32,911,042
1953	33	124	34,436,609
1954	48	136	35,773,251
1955	64	153	35,498,588
1956	53	150	33,940,957
1957	49	130	34,153,847
1958	49	124	33,746,765
1959	49	119	33,406,495
1960	52	121	32,495,678

The figures from the years previous to 1940 include receipts from advertising and other sources. The totals from 1946 on are presumed to be from every type of exhibition, including receipts from rentals to drive-ins. The DBS figures show that at the end of 1960 there were 1,427 regular theatres and 232 drive-ins.

Year-by-year 16 mm. and TV rentals are to be found under "16 Millimetre" in this book. To determine the rentals from 35 mm. only, the 16 mm. and TV totals should be subtracted from the figures in the above table. For 1960 the 16 mm. rentals amounted to \$1,878,195 and TV rentals to \$7,387,680, for a total of \$9,265,875, and when this is subtracted from the overall take of \$32,495,678 that year it leaves the 35 mm. rental figure at \$23,229,803.

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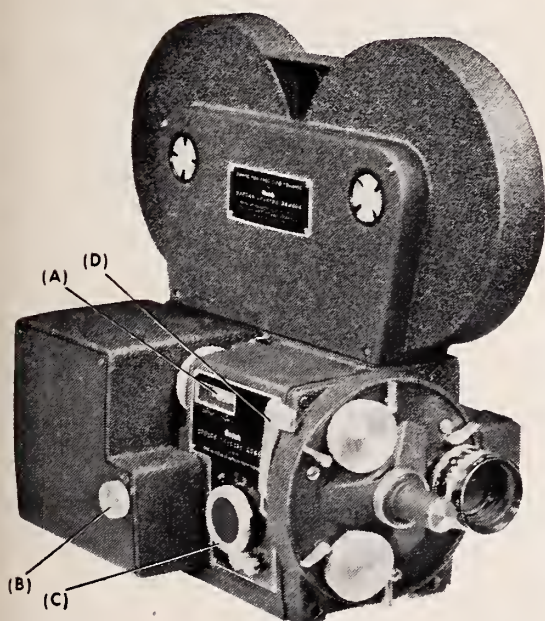
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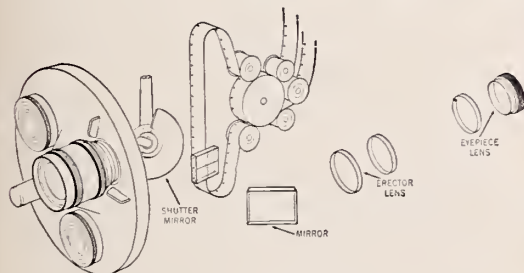
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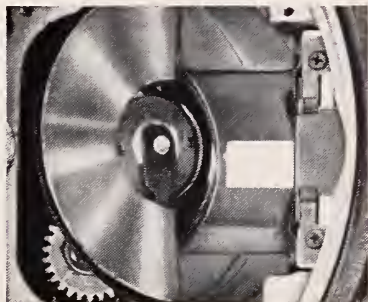
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PRODUCTION

Motion Picture Production for 1960 by the Dominion Bureau of Statistics

Prepared in the Wholesale Trade and Services Section, Industry and Merchandising Division

Summary Statistics of Private Industry Motion Picture Production

Year	No. of Firms	No. of Employees	Salaries and Wages	Gross Revenue		
				Production	Printing and Laboratory	Other Revenue
			\$	\$	\$	\$
1952	30	386	1,006,918	1,331,393	1,274,137	(1)
1953	32	387	1,150,890	1,592,779	1,230,493	(1)
1954	45	478	1,549,233	2,106,131	1,456,405	1,328,021
1955	46	445	1,460,421	2,456,038	1,051,673	512,727
1956 (2)	59	1,127	2,483,910	3,726,557	2,095,985	423,899
1957	58	1,216	2,758,560	4,471,710	2,978,626	469,369
1958 (3)	52	1,133	2,770,375	3,902,780	3,344,948	421,975
1959 (3)	54	1,065	3,609,537	5,814,690	3,229,240	389,480
1960	66	1,194	3,475,118	7,038,810	2,590,759	342,582

(1) Not available. (2) Figures from 1956 include laboratories with no motion picture production. They are not included in the figures for prior years. (3) Revised.

Gross revenue of private production and printing firms in 1960 was \$9,972,151, an increase of \$538,741. There were 750 films made of five-minute length or over by private industry. Adaptation or language versions of original films in the 750 totalled 181 for theatres, 13 for television and 18 for other non-theatrical use, with 14 of these made for other than Canadian sponsors. Adaptations or language version of five minutes and over reported by government agencies were seven for theatres, seven for television and 170 for non-theatrical use, with

one of these made for other than Canadian sponsors.

Private industry and government agencies printed 44,289,059 feet of 16 mm. film, 3,689,146 less than in 1959, and 19,155,561 feet of 35 mm. film, which is 2,044,714 less. Since 35 mm. film is used in theatres the decline is a reflection of the reduced number of features being made. Another factor might be the closing of theatres, making fewer prints necessary. Some 8,766,135 feet of the 16 mm. films was printed in color. The foregoing figures were compiled by the Dominion Bureau of Statistics.

AT \$9,972,151 the gross revenue of firms primarily engaged in the production and printing of motion picture films and filmstrips in 1960 was \$438,741 higher (5.7 per cent) than in the previous year.

Revenue from production, \$7,038,810 was \$1,224,120 over that of 1959's \$5,814,690.

Printing and laboratory services, at \$2,590,759, were down by \$638,481 from the \$3,229,240 of 1959.

These figures, for private productions, are only part of the story. The National Film Board spends millions of dollars on production and lab

services, and collectively a considerable sum is expended by various provincial government departments for the same purposes. Part of these expenditures is being sought for private producers by The Association of Motion Picture Producers and Laboratories of Canada.

The total gross of Canada's private motion picture producers rose in 1960, although that of the laboratories was down.

What accounted for the increase in production dollar volume? More TV commercials being made in Canada instead of the USA, in the opinion of several top producers.

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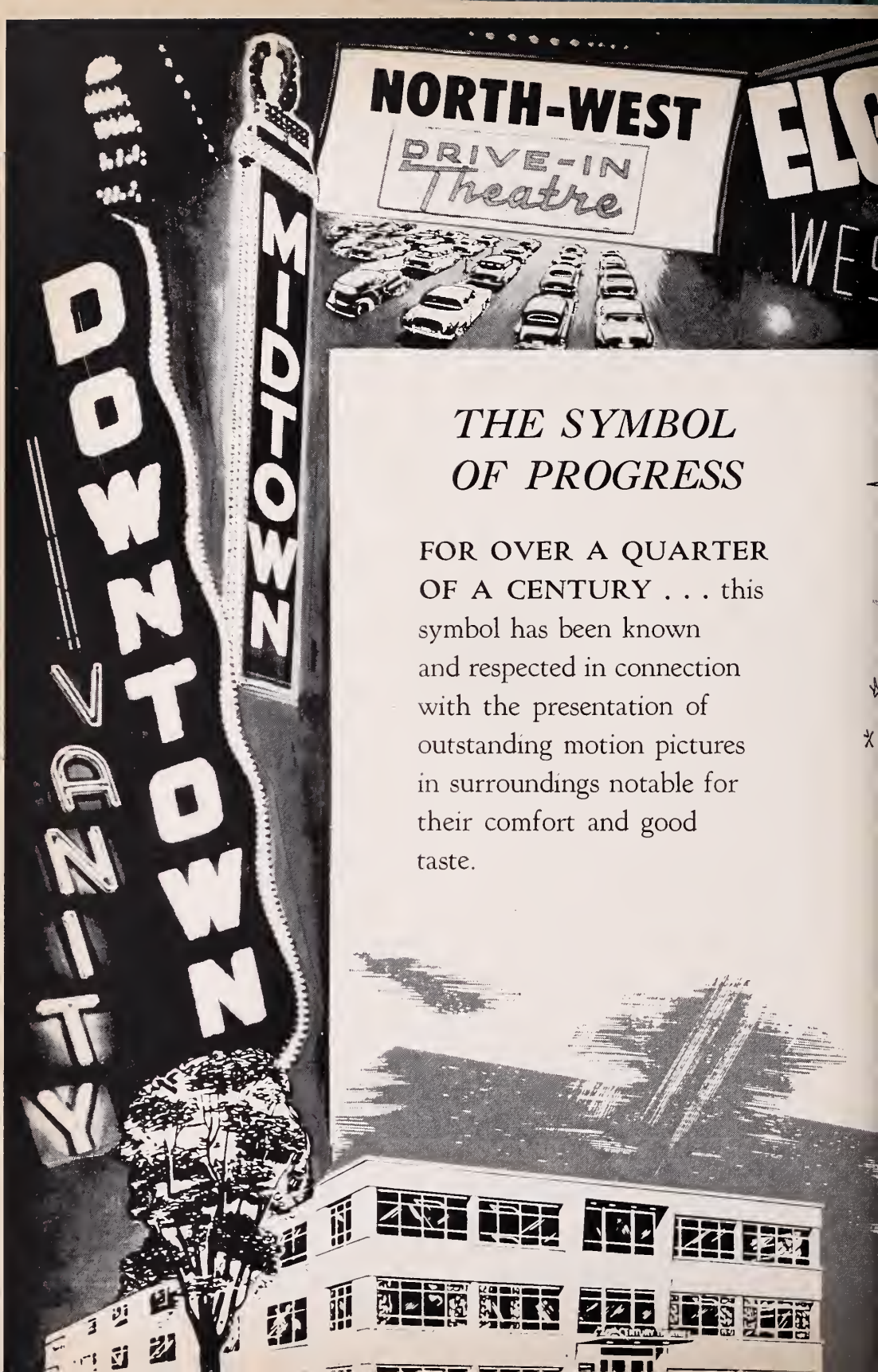
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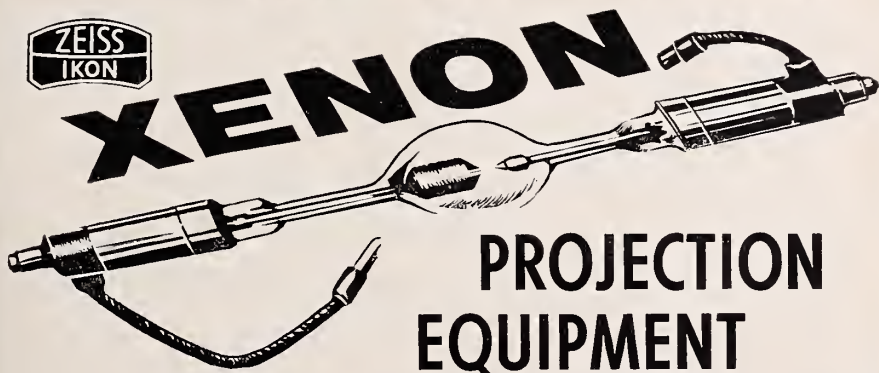
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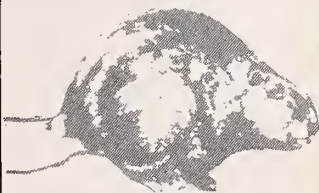
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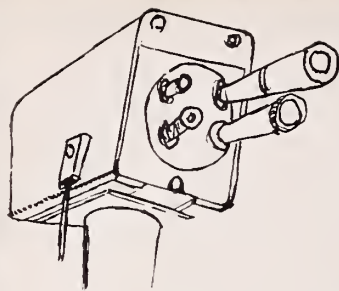
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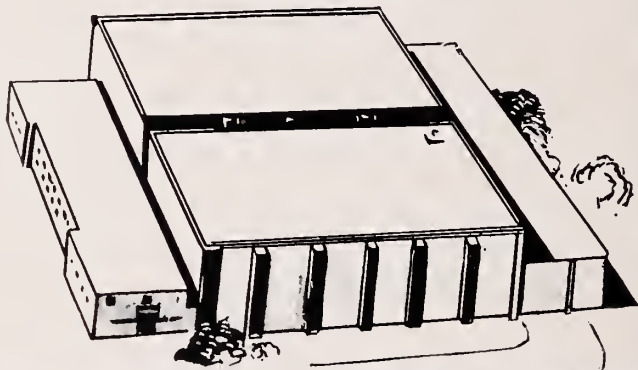
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The **National Film Board** *of Canada*

National Film Board

IN the 1961-62 fiscal year ended March 31 the National Film Board was given \$5,143,773 by the Government, added \$877,073 in rentals and royalties and \$15,062 from miscellaneous sources to this for an income of \$6,035,908, the annual report of the Government film agency shows. The NFB is Ottawa's official agent for the making of films and departments and agencies of the Government paid it \$1,041,471, while it got \$463,497 from others. The NFB also calls this income, so that its total was \$7,540,876. The excess of income over expense, which it returns, was \$50,424, so that it spent \$7,490,452. The previous year it spent \$6,974,311.

How did it spend this \$7,490,452? Its main production program of films and other visual materials cost \$3,007,480, production for government departments and others took respectively \$976,606 and \$270,715, a total of \$1,247,321. Distribution cost \$2,203,342, administration and general services \$860,200, and acquisition of equipment \$172,109. The figures do not include rent, maintenance, etc.

The Board completed 400 productions—295 for itself and 105 sponsored. Its regular staff totalled 642 and those on a contract or terms basis were 108. In the motion picture laboratories film processed totalled 20,143,163 feet, which was made up of both color and black-and-white.

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Canadian Theatrical Credits

(All credits and titles given here are for films released from July, 1961 to June, 1962. For credits prior to this see previous editions of the Year Book.)

Canadian Feature Films

1962

TEN GIRLS AGO

IFD (Canada) and U-I (USA) release of Am-Can production. Produced in Eastmancolor and Panavision by Ed Gollin; directed by Harold Daniels; screenplay, Peter Farrow; director of cinematography, Lee Garmes; operating cameraman, Jackson Samuels; editor, Dave Nicholson; sound, Russ Heisey; makeup, Valerie Shand; music and songs, Joe Hartnell and Sammy Fine. Filmed at Toronto International Film Studios, Kleinburg, Ont. Running time 95 minutes.

CAST: Buster Keaton, Bert Lahr, Eddie Foy, Jr., Dion, Roselle Bain, Jan Miner, Diane Scoville, Beth Jones, Marguerite Gray, Austin Willis, Eric Clavering.

STORY: A musical-comedy satire on the television industry.

Hollywood Productions

Exteriors for **Big Red** were filmed in Quebec during the summer of 1961 and **The Incredible Journey** was shot in Toronto in the Fall of 1962. Both are Walt Disney productions released through Empire-Universal Films Ltd. in Canada.

Canadian Short Subjects

(Produced for commercial distribution to theatres)

Canada Carries On Series

Produced by the National Film Board and distributed in Canada by Columbia Pictures of Canada.

Saddlemaker: July, 1961

Story of a young girl's first love—a saddle—set in Alberta's cowboy country. Color and B&W. 17 mins.)

Cattle Ranch: Aug., 1961

Study of a cattle ranch at Douglas Lake, BC through the seasons. Color. 21 mins.)

My Island Home: Aug., 1961

A farmer describes the virtues of Prince Edward Island. Color and CinemaScope. 15 mins.)

The Flower and the Hive: Sept., 1961

A nature study showing how blossoms yield nectar to the bee. Color. 10 mins.)

Journey From Zero: Oct., 1961

Depicts the free book service of the Public Library Commission in the mountainous hinterland of BC. Color. 14 mins.)

Circle of the Sun: Nov., 1961

A study of the ceremonial sun dance of Alberta's Blood Indians. Color. 30 mins.)

Angkor, the Lost City: Dec., 1961

An assembly of sculpture recovered from the jungle. B&W. 13 mins.)

People of the Rock: Jan., 1962

[A picture of the Eskimo turned prospector and miner. Color. 14 mins.)

Snow: Feb., 1962

[A study of snow—how it forms and why. B&W. 13 mins.)

City of Many Faces: March, 1962

[Travelogue of Vancouver produced by Parry Films. Color. 13 mins.)

Winter Rally: April, 1962

[Winter car races in Montreal. Color. 14 mins.)

My Financial Career: May, 1962

[Witty cartoon based on Leacock's short story. Color. 7 mins.)

Trout Stream: June, 1962

[Scientific study of the Eastern brook trout. Color. 10 mins.)

Run

[Experimental film symbolically portraying the North American on the run. Written, produced and directed by Jack Kuper; director of photography, Josef Seckeresh; film editor, Robert Barclay; sound editor, Murray Wallace; assistant editor, Gerry Stoll; with William Brydon, Sean McCann, Diane Barnes. B&W. 16 mins.)

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TELEVISION

IN the year since the last edition of this Year Book was issued many important things have happened in TV at home and abroad. The major event was Telstar, the USA satellite which brought French and British television to American and Canadian screens and American and Canadian programming to Europe in July of 1962.

In Canada March saw the beginning of construction of a 3,000-mile microwave network to carry color and black-and-white TV signals between Montreal and Vancouver. To cost \$36,000,000 when completed in 1964, the network will be owned and operated jointly by the CPR and the CNR. It will be Canada's second network of that size, the CBC owning the first. At present CTV Network Ltd. is operating a network with its member stations as links.

In May, 1962 the Board of Broadcast Governors eased up on its Canadian Content requirements, which were at a maximum of 55 per cent.

Telemeter, the Paramount-Famous

Players toll-TV system in the Toronto suburb, Etobicoke, which has been going for two years, raised its installation rate from \$5 to \$15. Telemeter will be a partner with the Maple Leaf Gardens in presenting the away-from-home games of the Toronto Maple Leafs over theatre TV in a large Toronto cinema.

Theatre television was tried from New York to Rochester in March, Dynamic Theatre Networks Inc. of NY having presented the Broadway play, Gideon, on a 15x20-foot screen at from \$1.50 to \$3. The experiment was considered a mild success.

Some new TV stations and many satellite stations extended TV services considerably. TV's increasing dependence on old motion pictures for programming and the willingness of the distributors and producers to supply them has continued to harm cinemas, particularly since such films are now offered in opposition to theatres, as indicated by time slots and advertising.

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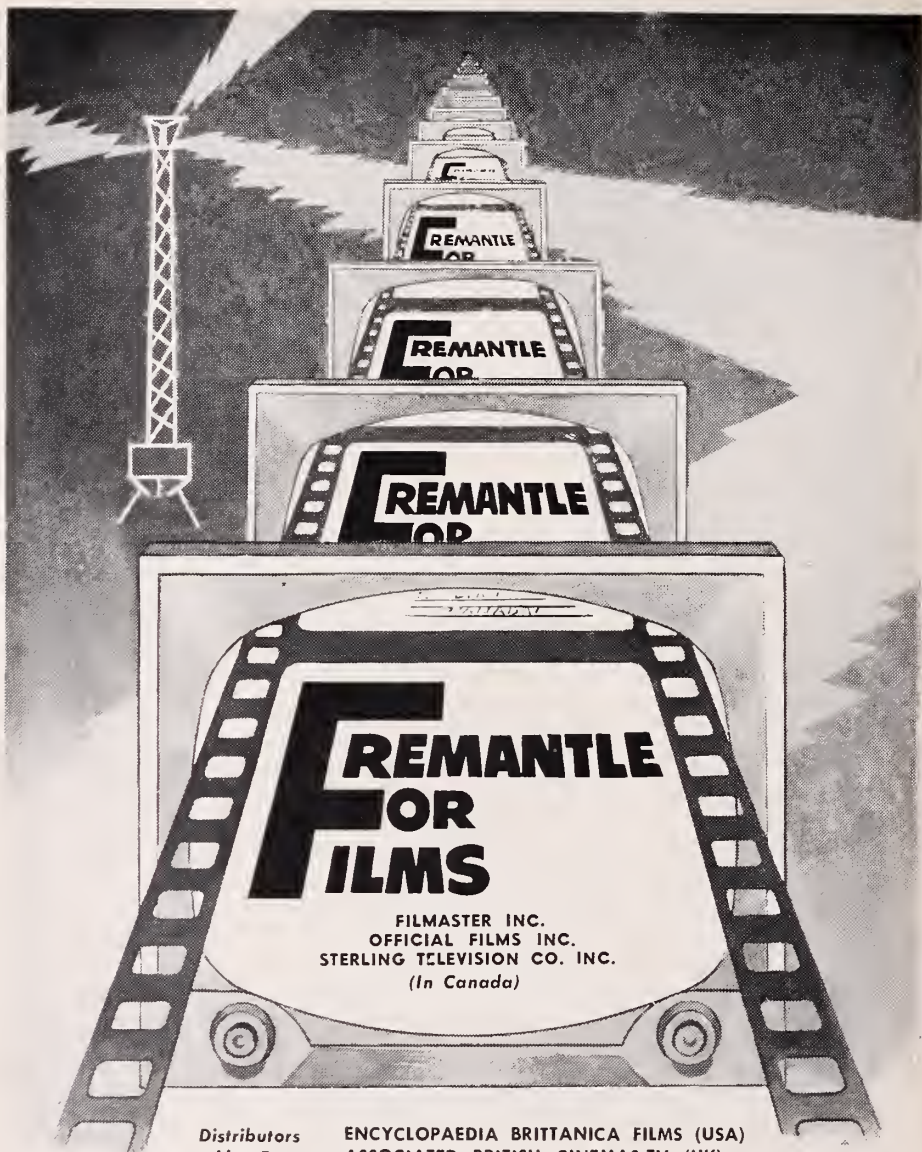
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The cost of production and distribution of programs with advertising dropped to \$17,711,100 from \$19,389,599, while the cost of programs without advertising rose to \$49,760,200 from \$43,394,652 the year before.

Operating expenses rose 6.6 per cent, with the result that the Corporation had to seek a grant from the Government 18.5 per cent higher than that of the year before to make up for the loss in commercial revenue.

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- CJIC-TV, Sault Ste. Marie**—
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- CHSL-TV-1, Sioux Lookout**—
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- CBFST, Sturgeon Falls**—
Channel 7. CBC.
- CKSO-TV, Sudbury**—
Channel 5. CKSO Radio Ltd.
Satellite: **CKSO-TV-1**, Elliot Lake, Channel 3.

CFCL-TV, Timmins—

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QUEBEC**CHAU-TV, Carlton-New Carlisle—**

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CKBL-TV, Matane—

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CBFT, Montreal—

Channel 2. CBC.

Satellites: **CBFT-1, Mont Tremblant, Channel 11.**

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CJES-TV-1, Estcourt, Channel 70.

CKRT-TV, Riviere du Loup—

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CKRN-TV, Rouyn—

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CKAM-TV-1, Newcastle, Channel 7.

CKCD-TV, Harrison Brook, Channel 7.

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CHSJ-TV, Saint John, NB—

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Channel 9. Atlantic Television Co. Ltd.

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CBHT-2, Shelburne, NS, Channel 8.

CBHT-3, Yarmouth, NS, Channel 11.

CJCH-TV, Halifax, NS—

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CFCY-TV, Charlottetown, PEI—

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Canada has over 260 community antenna companies, most of which are members of the National Community Antenna Television Association of Canada. Association information is to be found under "Associations" at the beginning of this section.

Emmy Award Winners

(Awards of the Academy of Television Arts and Sciences made in May, 1962, covering the year 1961)

PROGRAMS

Program of the Year: Victoria Regina, Hallmark Hall of Fame, NBC.

Drama: The Defenders (series), CBS.

Variety: The Garry Moore Show (series), CBS.

Humor: The Bob Newhart Show (series), NBC.

Music: Leonard Bernstein and the Philharmonic in Japan, CBS.

News: Huntley-Brinkley Report (series), NBC.

Public Affairs & Education: David Brinkley's Journal (series), NBC.

Children's Programming: Young People's Concert with Leonard Bernstein, CBS.

Daytime Program: Purex Specials for Women, NBC.

PERSONALITIES

Single Performance—Actor: Peter Falk, Price of Tomatoes, Dick Powell Show, NBC.

Single Performance—Actress: Julie Harris, Victoria Regina.

Series Performance—Actor: E. G. Marshall, The Defenders.

Series Performance—Actress: Shirley Booth, Hazel, NBC.

Series Performance—Supporting Actor: Don Knotts, *Andy Griffith Show*, CBS.

Single Performance—Supporting Actress: Pamela Brown, *Victoria Regina*.

Performance in a Variety or Musical Program or Series: Carol Burnett, *The Garry Moore Show*.

Directing—Drama: Franklin Schaffner, *The Defenders*.

Directing—Comedy: Nat Hiken, *Car 54, Where Are You* (series), NBC.

Writing—Drama: Reginald Rose, *The Defenders*.

Writing—Comedy: Carl Reiner, *The Dick Van Dyke Show* (series), CBS.

Writing—Documentary: Lou Hazam, *Vincent Van Gogh: A Self-Portrait*, NBC.

Music for TV: Richard Rodgers, *Valiant Years*, *Winston Churchill* (series), ABC.

TECHNICAL

Art Direction & Scenic Design: Gary Smith, *Perry Como's Kraft Music Hall* (series), NBC.

Cinematography for TV: John S. Priestley, *Naked City* (series), ABC.

Film Editing: Aaron Nibley, Hugh Chaloupka & Charles L. Freeman, *Naked City*.

Electronic Camera Work: The Ernie Kovacs Show, ABC.

Engineering or Technical Achievement: ABC

video tape expander or VTX—slow motion tape developed by ABC. Albert Malang, chief engineer video facilities, ABC.

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Award: To CBS News for Special Program, *A Tour of the White House*, for creating and producing the biggest housewarming of the year.

Award: To Mrs. Jacqueline Kennedy—For her gracious invitation, extended to millions of Americans, to see the White House and through this tour to learn of the historical and cultural background of this National monument, for making history a living thing and for making the entire country feel at home.

Award: To Heads of the News Departments of ABC, CBS and NBC—For an exciting TV adventure which dramatically demonstrated to the world the USA's policy of open reporting—sending John Glenn and Friendship VII into space in front of the nation's TV cameras.

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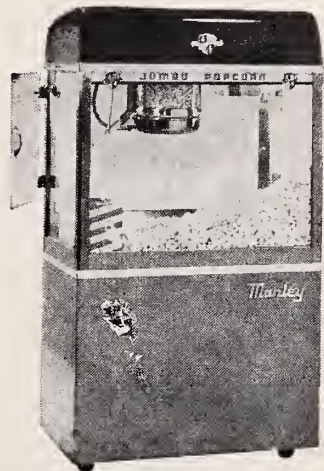
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GENERAL INFORMATION

1960

(Figures below are from the Dominion Bureau of Statistics)

Theatre Receipts	\$ 72,294,344
Amusement Taxes	\$ 5,889,371
Number of Theatres Where Films Shown	1,659
Number of Paid Admissions	117,734,361
This figure indicates a decrease of 9.2 per cent.	
Drive-In Theatres' Share of Total Receipts	\$ 6,789,678
Number of Paid Admissions to Drive-Ins	10,029,249
The 1960 figure represents a decrease of about 4 per cent. There were 232 drive-ins in 1960 compared with 234 in 1959.	
Canada's Seating Capacity	772,908
Canadian Per Capita Expenditure	\$ 4.39
Highest Per Capita Expenditure — British Columbia	\$ 5.40
Potential Number of Admissions	585,098,647
Percentage of Capacity Utilized	18%
Average Admission Price (including taxes)	66c
Number of 16 Mm. Theatres	101
Number of 35 Mm. Films Released in 1959	874
Number of Distribution Companies	52
Number of Exchange Offices	121
Rentals from 35 Mm. Films	\$ 23,229,803
Rentals from 16 Mm. Films	\$ 9,265,875
Number of USA Films Released	231
Number of British Films Released	67
Number of French Films Released	118

Statistics Used Below Are For Fiscal Year 1961-62 Ended March 31
of the Ontario Board of Censors

Number of Features Under Review	478
Number Originating in the United States	197
Number Originating in Great Britain	67
Number Originating in Canada	3
Number of Foreign-Language Films	211
Number of Short Comedies	141
Number of Newsreels	104
Number of Miscellaneous Subjects	148
Number of Feet Examined (for single prints)	5,218,000
Number of Features Treated	58
Number of Feature Films Classified as 'Adult'	105
Number of Feature Films Classified as 'Restricted' (For 18-Year-Olds and over)	29
Number of Feature Films Rejected	0

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THE PIONEER OF THE YEAR AWARD

In 1952 the CPP marked The Golden Anniversary of the Silver Screen in Canada, dating it from the establishment of the first successful motion picture theatre—the Electra of John Schuberg on Cordova Street, Vancouver, which he opened in the Fall of 1902. At the celebration banquet, held in the Royal York Hotel, Toronto, Schuberg, Jule Allen of Toronto, George Ganetakos of Montreal, A. J. Mason of Springhill, NS, L. Ernest Ouimet of Montreal and Fred G. Spencer of Saint John, NB were honored as pre-1910 pioneers who had done the most to advance the motion picture as a popular form of entertainment in its early days. Spencer passed on shortly before the banquet and Schuberg and Ganetakos have died since.

The next year The Pioneer of the Year Award was inaugurated. Those who have received it to date are—1953: John J. Fitzgibbons, Sr., CBE; 1954: Jack Arthur, MBE; 1955: Louis Rosenfeld; 1956: O. R. Hanson; 1957: Wm. Summerville, Sr.; 1958: N. A. Taylor; 1959: Haskell M. Masters; 1960: Morris Stein; 1961: R. W. Bolstad.

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(363-3567)

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Bert Brown, Phil Stone, George Heiber, those
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Barkers.

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Conn Smythe, Dan Krendel

TENT 28 CHARTER MEMBERS

The Variety Club of Toronto received its char-
ter from the Variety Clubs of America (which
became Variety Clubs International) in Sept.,
1945, and its Interim Crew, made up of charter
members, was confirmed in February, 1946.

The first Crew was comprised of John J. Fitz-
gibbons, Chief Barker; Paul L. Nathanson, First

Assistant Chief Barker; the late L. M. Devaney, Second Assistant Chief Barker; the late B. S. Okun, Dough Guy; O. R. Hanson, Property Master; and the late William P. Covert, H. L. Nathanson, the late Ben Freedman, Gordon Lightstone, Ernest Rawley and N. A. Taylor, canvassmen.

PAST CHIEF BARKERS

1946, 1947-1948: John J. Fitzgibbons, CBE; 1949-1950: Morris Stein; 1951: J. J. Chisholm; 1952, 1953: R. W. Bolstad; 1954: Wm. Summerville, Jr.; 1955: Harry S. Mandell; 1956: David Griesdorf; 1957, 1958: N. A. Taylor; 1959: Dan Krendel; 1960: John J. Fitzgibbons, Jr.; 1961: Phil Stone.

TENT 28 HEART AWARD WINNERS

In 1947 the late Peter Campbell, then president of the Maple Leaf Baseball Club, was singled out by the Variety Club for his great work and presented with a gift to symbolize it. The following year Conn Smythe, president of the Maple Leaf Hockey Club, was similarly honored. By vote of the tent it was decided to undertake an annual award for the member who had done the most to serve its cause and that this was to be known as a "Heart Award." The winners since its inception are—1948: John J. Fitzgibbons, Sr.; 1949: James Cameron; 1950: Wm. Summerville, Jr.; 1951: Ernest M. Rawley; 1952: George Altman; 1953: Monty Hall; 1954: Dan Krendel; 1955: Jim Nairn; 1956: R. W. Bolstad; 1957: J. A. Troyer; 1958: Herb Allen; 1959: Bert Brown; 1960: J. J. Fitzgibbons, Jr.; 1961: Ed De Rocher.

CHARITY CITATION AWARD

In 1950, Tent 28, Toronto, was given the Charity Citation Award of Variety Clubs, International. The winner is selected annually by a special jury.

VARIETY CLUBS — WILL ROGERS HOSPITAL

Gordon Lightstone is the representative of the Variety Club of Toronto on the board of the hospital and Dr. Samuel J. Forest, 262 St. Clair Avenue West, Toronto, is Tent 28's examining physician.

VARIETY VILLAGE

3701 Danforth Ave.

Address Mail to

Station B, Scarborough, Ont.

(699-7167)

Principal and Headmaster J. Arthur Robertson
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Situated at Scarboro, Ontario, beside the eastern entrance to Toronto, Variety Village, a training school and residence for crippled children from any part of the province, is the major project of the Variety Club of Toronto. It is operated for the Club by the Ontario Society for Crippled Children.

Overlooking Lake Ontario, it was built on land donated by the Provincial Government and the cornerstone was laid on December 21, 1948, by Col. George A. Drew, QC, LL.D., then leader of His Majesty's Opposition in the House of Commons and former Prime Minister of Ontario. It was officially opened on November 16, 1949, by the Hon. Dana Porter, QC, Minister of Education and Attorney-General for the Province, who represented the Hon. Leslie Frost, QC, Prime Minister of Ontario.

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92 College St., Toronto

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First Assistant Chief Barker: James Carreras, 113 Wardour St., London W.1, England.

Second Assistant Chief Barker: Ralph Pries, 333 S. Broad St., Philadelphia, Pa.

International Dough Guy: Joseph Padoloff, Vogue American Theatre Ltd., 31 W. Blake St., Minneapolis, Minn.

International Property Master: J. J. Fitzgibbons, Jr., 284 King St. E., Toronto, Ont., Canada.

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Tent No. 5—Detroit, Mich.: Tuller Hotel.

Tent No. 6—Cleveland, Ohio: Tudor Arms Hotel.

Tent No. 7—Buffalo, N.Y.: Variety Club Bldg.

Tent No. 8—Milwaukee, Wis.: Inactive.

Tent No. 9—Albany, N.Y.: 326 State St.

Tent No. 10—Indianapolis, Ind.: 512 N. Illinois St.

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16 MM. FILMS FROM GREAT BRITAIN

Exposed motion picture film is subject to a duty of 1½ cents per linear foot ad valorem, which is not to exceed 20 per cent of the invoice value, plus a 10 per cent surcharge (as of June, 1962) and a sales tax of 11 per cent. The duty is to be computed on the prevailing rate of exchange on date of shipment. If the USA dollar is at a premium in Canada the invoice value is increased to compensate for the difference in exchange. If, however, the USA dollar is at a discount in Canada the invoice value is reduced. Here is how the tariff is worked out on a 5,000-foot film, invoiced at \$400, when the Canadian dollar is at a discount of 8 per cent:

Invoice value	\$400.00
Plus prevailing rate of exchange (8%)	32.00
	432.00
Surcharge of 10% on \$432.00	43.20
Duty on 5,000 feet at 1½c a foot	75.00

(As the Duty does not exceed 20% of the invoice value, in this case \$81.60, the \$75 is taken in full.)
 Amount subject to sales Tax 550.20

Sales tax 11% 60.52
 Amount payable (duty and sales tax) 178.72

16 MM. FILMS FROM GREAT BRITAIN

Exposed motion picture film is free of duty but subject to a sales tax of eleven per cent on the invoice value.

EDUCATIONAL OR RELIGIOUS FILMS

[Tariff Item 696 (1)]

Photographic reproductions (films) when for the use and by order of any society or institution incorporated or established for religious, philosophical, educational, scientific or literary purposes, and not for sale or rental: Duty free and sales tax exempt under all tariffs on production of certificate in required form. Information available at all Custom Houses.

35 MM. FILMS FROM USA

Exposed motion picture film has a minimum value of eight cents per foot for duty purposes. (An appraisal valuation of eight cents a foot is set by the Government, but if the invoice value is higher then the greater figure is used.) The duty is one and one-half cents per foot and this is added to the appraisal value. A surcharge of 10 per cent and a sales tax of 11 per cent is worked out against the total. The figures are the same for color or black-and-white. The appraisal value takes care of the fluctuation in exchange. Here is how the tariff is worked out:

1,000 feet at minimum value of 8c per foot \$80.00
 Duty of 1½c per foot 15.00

Amount dutiable 95.00
 Surcharge 10% on \$95 9.50
 Sales tax 11% on \$104.50 11.50
 Amount payable (duty and sales tax) 36.50

EDUCATIONAL OR RELIGIOUS FILMS

(Tariff Item 696A)

This item provides for moving picture films, sound or silent, separate sound film track, slides and slide films, positive or negative, and sound recordings for use therewith; sound recordings for use by educational, scientific or cultural institutions or societies; sound recordings other than for sale or rental; models, static and moving; wall charts, maps and posters: All the foregoing when certified by the government or by a recognized representative authority of the government of the country of production or by an appropriate representative of the United Nations Educational, Scientific and Cultural Organization as being of an international educational, scientific or cultural character duty and sales tax free under all tariffs. Regulations and information on certifying authorities may be obtained at any Custom House.

35 MM. FILMS FROM GREAT BRITAIN

Exposed motion picture film is subject to the same duty and sales tax as USA shipments.

OTHER ITEMS

"Cinematograph and motion picture cameras for use by professional motion picture producers having studios in Canada equipped for motion picture production" and "parts of the foregoing" are free of duty under the British Preferential and Most Favored Nation Tariffs and 15% under the General Tariff; on and after July 1, 1963 the Most Favored Nation rate will be 9%.

Item 915 "Cellulose nitrate cinematograph and moving picture films, negatives, n.o.p.," sets the rate under British Preferential and Most Favored Nation tariffs at ten per cent, with no discount

when duty is less than 15 per cent. In addition to the regular duty there is also a surcharge of 10 per cent.

Item 658, which was free under British Preferential tariff and Most Favored Nation tariff and three cents per foot under General tariff, is listed at the same rates but has been altered to exclude filmed or video taped TV commercials. Added was Item 658A, which gives the duty on filmed or video taped TV commercials as 15% BPT, 20% MFNT and 30% General Tariff, along with a surcharge of 10 per cent; and 658B, which gives the duty on video tape, n.o.p. (not otherwise provided for under 658 and 658A), as 15% BPT, 20% MFNT and 30% General Tariff, as well as a 10 per cent surcharge. The amended Item 658 reads:

"Motion picture film, of 16 millimetre width and over, and video tape, not including filmed or video taped television commercials, when imported by recognized processors of motion picture film or video tape having duly equipped laboratories for processing motion picture film or video tape in Canada, for the sole purpose of having reproductions made therefrom, and if the original film or video tape is re-exported within six months from the date of importation, under such regulations as the Minister may prescribe."

Item 696 affords duty-free entry to a very broad range of articles and equipment imported into Canada for the use and by order of any society or institution incorporated or established solely for religious, philosophical, educational, scientific or literary purposes, or for the encouragement of the fine arts, or for the use and by order of any public hospital, college, academy, school or seminary of learning in Canada, and not for sale or rental. The articles referred to above include sound and silent films, separate sound film tracks, positive and negative slides and filmstrips. The relation of this tariff item to certain articles of equipment is noted further on.

Unexposed sensitized negative film of standard commercial width, viz., 35 mm. or over, is rated for duty under item 187b at 10 per cent ad valorem, Most Favored Nation tariff and free under British Preferential Tariff and carries a five per cent surcharge. Unexposed sensitized negative film of lesser width, e.g. 8 mm. or 16 mm., is classified for duty purposes under Item 187 at 20 per cent ad valorem under the aforesaid Tariff and is admitted free under British Preferential tariff and is subject to a 10 per cent surcharge.

Exposed 35 mm. films pay a duty of 1.5 Canadian cents per foot. This tariff also applies to

British films. As mentioned above, films for the use and by order of institutions or societies qualified for the entry benefits are exempt from duty.

Film cameras, for use with films of 8 mm., 16 mm. or 35 mm. silent type, are considered to be admissible free of duty under the provision in Item 696 relating to "mechanical equipment of a class or kind not made in Canada," when for the use and by order of institutions or societies qualified for the entry benefits of this Item and not for sale or rental.

Sound projectors for 16 mm. films are held to be articles of a class or kind not made in Canada and are therefore admissible under Item 696, when for the use and by order of institutions qualified for the entry privileges of this Item and not for sale or rental.

Sound projectors for 16 mm. films, designed for portable use and having incandescent lamp light source, have been ruled as made in Canada and are not entitled to entry under Item 696 and are subject to a 10 per cent surcharge.

Slide or filmstrip still-picture projectors, when valued at not less than \$25 each retail in Canada may be admitted free of duty under Item 696, when for the use and by order of institutions qualified for the entry privileges of this Item and not for sale or rental.

Still-picture projectors combined with sound equipment carry a 15 per cent surcharge.

Motion and still-picture screens are subject to a 15 per cent surcharge.

Articles entitled to entry under Tariff Item 696 are exempt from the consumption or sales tax and the surcharge; otherwise this impost of eleven per cent levied on the duty-paid value is applicable.

INCOME TAX INFORMATION

No changes were made in the Canada-United States Reciprocal Tax Convention during the past year, according to the Department of National Revenue. The effect of the Convention, as stated by the Legal Branch at the Taxation Division, is:

"Under the Treaty Agreement between the United States and Canada, a credit for income tax deducted at source by one country will be allowed on the return filed by a taxpayer of the other country. Canadians earning income in the United States may claim credits in their Canadian returns for income tax withheld at a United States source, and Americans earning income in Canada may claim credit in their American returns for income tax withheld at a Canadian source."

PROVINCIAL LEGISLATION

THE most comprehensive survey of the motion picture in action ever made and recorded is that which was issued by UNESCO in 1950, "Press/Film/Radio," which is one of the "Reports On the Facilities of Mass Communications" embracing the world. Pages 292 to 305 are devoted to Canada, a flattering amount of space indicative of its high standing in the film world.

One of the most interesting sections of Unesco's Canadian survey was called "Legislation," which contained information surprising in its nature and quantity.

It is reprinted here with revisions to bring it up to date.

Apart from the National Film Act governing the operation of the National Film Board of Canada, which will be dealt with later on, no special film legislation has been issued by the Canadian Government, this being the domain of the provincial governments. Each of these has enacted such legislation, mainly dealing with licensing and censorship as follows:

British Columbia: Moving Pictures Act 1924 as amended by the Moving Pictures Act Amendment Act 1948 and the Regulations under it (Regulations respecting Moving Picture Films and Film Exchanges, lastly amended by Order in Council No. 272 of 16 February 1950). The censor board, which has an "Adult Entertain-

ment" classification, recently introduced "Restricted," which bans all under 18 from films so designated.

Alberta: Amusements Act and the Regulations Under the Amusements Act of 1941 lastly amended by Order in Council No. 488 of 2 May 1949. A recent amendment lowered the age at which children may attend movie theatres after 8 p.m. without adult companionship from 16 to 14.

Manitoba: Amusements Act 1924.

New Brunswick: The Theatres Act 1927.

Nova Scotia: The Theatres, Cinematograph and Amusements Act 1923, and Regulations thereunder (lastly revised 7 July 1945).

Ontario: The Theatres Act, 1953, a complete revision of the Theatres and Cinematographs Act, first passed in 1911. Under the new act the minimum age under which children may attend movies unaccompanied is lowered from 16 to 14. The term "theatre" is redefined to apply only to those showing 35 mm. films. The exhibition of 16 mm. films in halls becomes the responsibility of local officials. The previous men-per-booth law is withdrawn. Films classified as "Adult Entertainment" must be so advertised in the papers and identified outside the theatre. Under the category called "Restricted" certain films are allowed exhibition for patrons over 18, each engagement requiring approval.

Prince Edward Island: There is no Board of Censors. Pictures shown must be approved by the New Brunswick Board of Censors.

Quebec: Act respecting Exhibitions of Moving Pictures 1925 and the regulations under it (Regulations respecting the censorship of films, lastly revised by Order in Council No. 342 of 31 March 1949).

Saskatchewan: The Theatres and Cinematographs Act 1940 and the Regulations under the Theatres and Cinematographs Act, lastly amended by Order in Council No. 48 of 1948.

Finally, in the North West Territories which do not constitute a province, there is the Ordinance respecting Motion Pictures, lastly amended on 17 March 1948, dealing mainly with theatre licensing and safety conditions. As there are only four licensed cinemas in the North West Territories which obtain films through provincial distribution, and as such films have been censored by the provincial authorities, it has not been considered necessary to carry out further censorship.

In Newfoundland, there is an "Act regarding the Censoring of Moving Pictures," but no regulations have been laid down thereunder. At one time a Board of Censorship existed but it was dissolved some years ago.

All provincial acts contain regulations concerning the licensing of cinemas with a view to public safety and compliance with censorship rules. Generally the licensing includes permanent cinemas

as well as mobile cinemas and drive-in theatres both for 35mm and 16mm. In the Province of Quebec, film performances in the open air, and consequently drive-in theatres, are prohibited. Most of the provinces require by law that projectionists must pass an examination and obtain a certificate.

Film exchanges (distributing companies and their local agents) must also be licensed, generally to ensure the safe storage of films. In different provinces, such as the provinces of Alberta, Nova Scotia and Ontario, the law contains a clause according to which the authority in charge may prescribe the terms and conditions under which films may be sold, leased or exchanged.

In addition the Lieutenant-Governor in Council of the province of Ontario may require that a proportion of the films available for distribution to exhibitors and the films exhibited in each theatre be of British manufacture and origin, and he may fix such proportions on a monthly or yearly basis.

The Nova Scotia Theatres, Cinematographs and Amusement Act lays down that no cinema may be deprived of the number of films necessary for its operation and also that no cinema may contract for more films than are reasonably required.

A special rule of the British Columbia Moving Pictures Act provides for the establishment of a British Columbia Patriotic and Educational Picture Service under the Department of the Attorney-General. The task of this service is to produce and acquire films and slides of a patriotic, educational or entertaining nature (especially concerning the Province or the Dominion) and to furnish them without charge for public exhibition in the cinemas. The Director of the Service may issue directions to the cinemas as to the times and manner of the exhibition of the films and slides.

Finally different provincial acts deal with entertainment taxes and all of them contain censorship rules. The general pattern is that censorship is exercised in each province by a Censorship Board and appeals against the decisions of these Boards can be made to the provincial Appeals Boards. Furthermore, films are usually censored under two categories: Adult and Suitable for Family Entertainment (or General), but Ontario and BC have added a third classification: Restricted, under which only persons over 18 years may be admitted. The age under which children may not visit cinemas unless films especially approved for them are shown, varies from 14 to 16 years. However, in the Province of Quebec children under 16 were not admitted at all from 1927 until 1961, when legislation was introduced to change this.

(For censorship fees and exchange licences see Censorship section.)

AWARDS

ACADEMY OF MOTION PICTURE ARTS & SCIENCES

9038 Melrose Ave., Hollywood 46, Calif.
(Crestview 5-1146)

OFFICERS

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BOARD OF GOVERNORS

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The purposes of the Academy are:

To advance the arts and sciences of motion pictures and to foster co-operation among the creative leadership of the motion picture industry for cultural, educational and technological progress.

To recognize outstanding achievements by conferring annual Awards of Merit, serving as a constant incentive within the industry and focusing wide public attention upon the best in motion pictures.

To conduct co-operative technical research and stimulate the improvement of methods and equipment.

To provide a forum and common meeting ground for the various branches and crafts; to sponsor publications; and to serve as an impartial clearing house for achievement records and statistics.

To constitute an organization of established prestige which is expressly prohibited from concerning itself with economic, political or labor issues.

To represent to the public the viewpoint of the actual creators of motion pictures and symbolize a leadership comparable to that of other academic institutes and foundations.

To foster educational activities between the public and the industry, with particular reference

to encouraging motion picture courses in universities and sponsoring vocational scholarships.

ADVERTISING RULES

Regulations for the use of Academy Award symbols and references to the Oscar-winning plays and players for advertising and exploitation purposes are:

No film or achievement which has not won an Academy Award may be advertised or exploited in a manner which will mislead the public and imply by design, layout or wording of copy, that the film or achievement has won the Academy Award.

Pictures nominated for specific Awards may be so advertised providing: that no reproduction of an Awards symbol is used; that the word "nominations" or the words "nominated for" appear in the same size, style and color of types as the words "Academy Award"; that the achievement for which the nomination has been voted is included in the advertising.

Honorary Awards which are conferred only by vote of the Academy Board of Governors must be clearly defined in all advertising as Honorary Awards and must specify the accomplishments for which the recognition was accorded. Honorary Awards shall not be so advertised or exploited that the public will confuse an Honorary Award with an Award voted by the Academy membership.

When an Honorary Award has been conferred for a technique or for a series of motion pictures, the Award symbol granted for that Honorary Award may be used in advertising such technique or series providing: that the year and accomplishment for which the Honorary Award was given is included in the advertising; that only the symbol presented for the technique or series is used, and not the statuette unless the statuette was the symbol so presented.

Academy Award symbols (statuette or plaque) may be used without special written permission only (a) To advertise the specific achievement for which the Award was given; (b) To refer to the presentation of the annual Academy Awards as an event; and (c) In connection with stories and articles referring to the Academy as an organization. Permission to use the Academy Award symbols for any other purposes whatsoever must be obtained in writing from the Academy.

1961 ACADEMY AWARDS

(Awards made by the Academy of Motion Picture Arts and Sciences in April, 1962 in Hollywood, California.)

Production: West Side Story, Mirisch Pictures-B & P Enterprises-United Artists.

Actor: Maximilian Schell in Judgment at Nuremberg, Stanley Kramer-United Artists.

Actress: Sophia Loren in Two Women, International Film Distributors.

Supporting Actor: George Chakiris in West Side Story.

Supporting Actress: Rita Moreno in West Side Story.

Direction: Robert Wise and Jerome Robbins for West Side Story.

Screenplay (Based on material from another medium): Abby Mann for Judgment at Nuremberg.

Screenplay (Original story): William Inge for Splendor in the Grass, NBI-Warner Bros.

Cinematography, Color: Daniel L. Fapp for West Side Story.

Cinematography, Black and White: Gene Shuffan for The Hustler, Robert Rossen-20th-Fox.

Song: Henry Mancini for music and Johnny Mercer for lyrics of Moon River, from Breakfast at Tiffany's, Jurow-Shepherd-Paramount.

Scoring, Musical: Saul Chaplin, Johnny Green, Sid Ramin and Irwin Kostal for *West Side Story*.
Scoring, Drama or Comedy: Henry Mancini for *Breakfast at Tiffany's*.
Film Editing: Thomas Stanford for *West Side Story*.
Sound: Fred Hynes and Todd-AO Sound Dept., Gordon E. Sawyer and Samuel Goldwyn Studio Sound Dept. for *West Side Story*.
Art Direction, Color: Boris Leven for *West Side Story*; Set Decoration: Victor Gangelin.
Art Direction, Black and White: Harry Horner for *The Hustler*; Set Decoration: Gene Callahan.
Costume Design, Color: Irene Sharaff for *West Side Story*.
Costume Design, Black and White: Piero Gherardi for *La Dolce Vita*, Astral Films.
Documentary, Feature: *Le Ciel et la Boue*, Rank Film Distributors of Canada Ltd.
Documentary, Short: *Project Hope*, MacManus, John & Adams-Ex-Cell-O Corp.
Short, Live Action: *Seaward the Great Ships*, Templar Film Studios-Lester A. Schoenfeld Films.

Short, Cartoon: Ersatz, Zagreb Film-Herts-Lion International Corp.

Special Effects: Bill Warrington for visual effects and Vivian C. Greenham for audible effects in *The Guns of Navarone*, Carl Foreman-Columbia.

Foreign Language Film: *Through a Glass Darkly*, A. B. Svensk Filmindustri (Sweden).

Irving G. Thalberg Memorial Award: Stanley Kramer.

Jean Hersholt Humanitarian Award: George Seaton.

Special Honorary Awards: Fred L. Metzler for his dedication and outstanding service to the Academy of Motion Picture Arts and Sciences; Jerome Robbins for his brilliant achievements in the art of choreography on film; Bill L. Hendricks for his outstanding patriotic service in the conception, writing and production of the Marine Corps film, *A Force in Readiness*.

Previous Academy Awards

1927-28

Actor: Emil Jannings, *Way of All Flesh*.
Actress: Janet Gaynor, *Seventh Heaven*.
Picture: *Wings*, Paramount.
Special Awards: Warner Bros. for *The Jazz Singer*. Charles Chaplin for *The Circus*.

1928-29

Actor: Warner Baxter, *In Old Arizona*.
Actress: Mary Pickford, *Coquette*.
Picture: *Broadway Melody*, MGM.

1929-30

Actor: George Arliss, *Disraeli*.
Actress: Norma Shearer, *The Divorcee*.
Picture: *All Quiet on the Western Front*, Universal.

1930-31

Actor: Lionel Barrymore, *A Free Soul*.
Actress: Marie Dressler, *Min and Bill*.
Picture: *Cimarron*, RKO.

1931-32

Actor: Fredric March, *Dr. Jekyll and Mr. Hyde*.
Actress: Helen Hayes, *The Sin of Madelon Claudet*.
Picture: *Grand Hotel*, MGM.
Special Award: Walt Disney for creation of Mickey Mouse.

1932-33

Actor: Charles Laughton, *The Private Life of Henry VIII*.
Actress: Katharine Hepburn, *Morning Glory*.
Picture: *Cavalcade*, Fox Film Corp.

1934

Actor: Clark Gable, *It Happened One Night*.
Actress: Claudette Colbert, *It Happened One Night*.
Picture: *It Happened One Night*, Columbia.
Special Award: Shirley Temple for outstanding contribution to screen entertainment.

1935

Actor: Victor McLaglen, *The Informer*.
Actress: Bette Davis, *Dangerous*.
Picture: *Mutiny on the Bounty*, MGM.
Special Awards: David Wark Griffith for distinguished creative achievements as director and producer and lasting contributions to progress of motion picture arts.

1936

Actor: Paul Muni, *The Story of Louis Pasteur*.
Actress: Luise Rainer, *The Great Ziegfeld*.
Picture: *The Great Ziegfeld*, MGM.
Special Awards: *March of Time*. W. Howard

Greene and Harold Rosson for color cinematography in *The Garden of Allah*.

1937

Actor: Spencer Tracy, *Captains Courageous*.
Actress: Luise Rainer, *The Good Earth*.
Documentary, Feature: *The Horse With the Flying Tail*, Walt Disney-Empire-Universal.
Documentary, Short: Giuseppeina, James Hill Production-Lester A. Schoenfeld Films.
Short, Live Action: *Day of the Painter*, Little Movies-Kingsley-Union Films.
Short, Cartoon: Munro, Rembrandt Films-Film Representations.

Special Effects: Gene Warren and Tim Baar for *The Time Machine*, Galaxy Films-MGM.

Foreign Language Film: *The Virgin Spring*, A. B. Svensk Filmindustri (Sweden).

Jean Hersholt Humanitarian Award: Sol Lesser.

Special Honorary Awards: Gary Cooper; Stan Laurel; Hayley Mills for most outstanding juvenile performance of the year in Walt Disney's *Pollyanna*.

Picture: *The Life of Emile Zola*, Warner Bros.

Special Awards: Mack Sennett, Edgar Bergen. W. Howard Greene for color photography of *A Star Is Born*, Selznick-United Artists. The Museum of Modern Art Film Library for collecting films dating from 1895.

Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

1938

Actor: Spencer Tracy, *Boys Town*.
Actress: Bette Davis, *Jezebel*.
Picture: *You Can't Take It With You*, Columbia.
Special Awards: Walt Disney for *Snow White* and the Seven Dwarfs. Deanna Durbin. Mickey Rooney. Oliver Marsh and Allan Davies for color cinematography of *Sweethearts*. Harry M. Warner. J. Arthur Ball. Paramount. Gordon Jennings. Farciot Edouard and Loren Ryder.

Irving G. Thalberg Memorial Award: Hal Wallis.

1939

Actor: Robert Donat, *Goodbye, Mr. Chips*.
Actress: Vivian Leigh, *Gone With the Wind*.
Picture: *Gone With the Wind*, Selznick International-MGM.
Special Awards: Douglas Fairbanks, Sr. The Technicolor Company. Motion Picture Relief Fund. Judy Garland for outstanding performance as

screen juvenile. William Cameron Menzies for achievements in use of color for *Gone With the Wind*.

Irving G. Thalberg Memorial Award: David O. Selznick.

1940

Actor: James Stewart, *The Philadelphia Story*.

Actress: Ginger Rogers, *Kitty Foyle*.

Picture: Rebecca, Selznick International-UA.

Special Awards: Bob Hope. Colonel Nathan Levinson. Twentieth Century-Fox Films. Warner Bros. Art Department and Anton Grot.

1941

Actor: Gary Cooper, *Sergeant York*.

Actress: Joan Fontaine, *Suspicion*.

Picture: *How Green Was My Valley*, 20th Century-Fox.

Special Awards: Walt Disney. William Garrity. John A. Hawkins. RCA Manufacturing Co. for use of sound in *Fantasia*. Leopold Stokowski and associates for unique creation of visualized music in *Fantasia*.

Irving G. Thalberg Memorial Award: Walt Disney.

1942

Actor: James Cagney, *Yankee Doodle Dandy*.

Actress: Greer Garson, *Mrs. Miniver*.

Picture: *Mrs. Miniver*, MGM.

Special Awards: Charles Boyer for creation of the French Research Foundation. In *Which We Serve* for outstanding international foreign production. MGM for production of the Andy Hardy series which best reflects the American Way of Life.

Irving G. Thalberg Memorial Award: Sidney Franklin.

1943

Actor: Paul Lukas, *The Watch on the Rhine*.

Actress: Jennifer Jones, *The Song of Bernadette*.

Picture: *Casablanca*, Warner Bros.

Special Award: George Pal for his novel technique in producing puppetoon shorts.

Irving G. Thalberg Memorial Award: Hal B. Wallis.

1944

Actor: Bing Crosby, *Going My Way*.

Actress: Ingrid Bergman, *Gaslight*.

Picture: *Going My Way*, Paramount.

Special Award: Margaret O'Brien as the outstanding child actress of the year.

Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

1945

Actor: Ray Milland, *The Lost Weekend*.

Actress: Joan Crawford, *Mildred Pierce*.

Picture: *The Lost Weekend*, Paramount.

Special Awards: Walter Wanger for distinguished achievement in serving six consecutive years as president of the Academy of Motion Picture Arts and Sciences. Frank Ross, producer, Mervyn Leroy, director, and Frank Sinatra, star of the *House I Live In*. Peggy Ann Garner as the most promising juvenile of 1945 for her performance in *A Tree Grows In Brooklyn*.

1946

Actor: Fredric March, *The Best Years of Our Lives*.

Actress: Olivia de Havilland, *To Each His Own*.

Picture: *The Best Years of Our Lives*, RKO-Samuel Goldwyn.

Special Awards: Laurence Olivier, Harold Russell. Ernst Lubitsch. Claude Jarman, Jr. (Junior Award).

Irving G. Thalberg Memorial Award: Samuel Goldwyn.

1947

Actor: Ronald Colman, *A Double Life*.

Actress: Loretta Young, *The Farmer's Daughter*.

Picture: *Gentleman's Agreement*, 20th Century-Fox.

Special Awards: Shoe Shine, Lopert Films. Ken

Murray for Bill and Co. James Baskett for his portrayal of Uncle Remus in *Song of the South*. Industry pioneers — George K. Spoor, Thomas Armat, Albert E. Smith, Col. William N. Selig. C. C. Davis of Western Electric. Charles R. Dailey of Paramount Laboratories. Col. Nathan Levinson of Warner Bros.

1948

Actor: Sir Laurence Olivier, *Hamlet*.

Actress: Jane Wyman, *Johnny Belinda*.

Picture: *Hamlet*, J. Arthur Rank Organization.

Special Awards: Ivan Jandl for *The Search*. Sid Grauman. Adolph Zukor. Walter Wanger for *Joan of Arc*.

Irving G. Thalberg Memorial Award: Jerry Wald.

1949

Actor: Broderick Crawford, *All the King's Men*.

Actress: Olivia de Havilland, *The Heiress*.

Picture: *All the King's Men*, Robert Rossen-Columbia.

Special Awards: Jean Hersholt for distinguished service to the industry. Bobby Driscoll for outstanding juvenile performance in *The Window and So Dear to My Heart*. Fred Astaire for raising the standard of musical films. Cecil B. De Mille for 37 years of pioneer work in the industry.

1950

Actor: Jose Ferrer, *Cyrano de Bergerac*.

Actress: Judy Holliday, *Born Yesterday*.

Picture: *All About Eve*, 20th Century-Fox.

Special Awards: *The Walls of Malapaga*. George Murphy. Louis B. Mayer. James B. Gordon and 20th-Fox camera dept. John Paul Livadary. Floyd Campbell. L. W. Russell and Columbia sound dept. Loren L. Ryder and Paramount sound dept.

Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

1951

Actor: Humphrey Bogart, *The African Queen*.

Actress: Vivien Leigh, *A Streetcar Named Desire*.

Picture: *An American in Paris*, MGM.

Special Awards: Rashomon. Gene Kelly for achievement in the Art of Choreography on Film.

Irving G. Thalberg Memorial Award: Arthur Freed.

1952

Actor: Gary Cooper, *High Noon*.

Actress: Shirley Booth, *Come Back, Little Sheba*.

Picture: *The Greatest Show on Earth*, Paramount.

Special Awards: Bob Hope, Harold Lloyd, Merian C. Cooper, Joseph M. Schenck, A. Arnold Gillespie, George Alfred Mitchell.

Irving G. Thalberg Memorial Award: Cecil B. De Mille.

1953

Actor: William Holden, *Stalag 17*.

Actress: Audrey Hepburn, *Roman Holiday*.

Picture: *From Here to Eternity*, Columbia.

Special Awards: Joseph L. Breen, Pete Smith, Fred Waller, 20th-Fox for CinemaScope, Bell & Howell.

Irving G. Thalberg Memorial Award: George Stevens.

1954

Actor: Marlon Brando, *On the Waterfront*.

Actress: Grace Kelly, *The Country Girl*.

Picture: *On the Waterfront*, Columbia.

Special Awards: *Gate of Hell*, Daiei-IFD. Jon Whitley and Vincent Winters for Best Juvenile Performances in *The Kidnappers*, JARO. Greta Garbo, Danny Kaye for work for UN and performance in *Assignment Children*. Loren L. Ryder, John R. Bishop and Paramount technical staff for *VistaVision*.

1955

Actor: Ernest Borgnine, *Marty*.

Actress: Anna Magnani, *The Rose Tattoo*.
Picture: *Marty*, United Artists.
Special Award: Samuraj, Toho, Japan, as Best Foreign Film.

1956

Actor: Yul Brynner, *The King and I*.
Actress: Ingrid Bergman, *Anastasia*.
Picture: *Around the World in 80 Days*, Michael Todd-United Artists.
Special Award: *La Strada*, IFD, Italy, as Best Foreign Film.
Irving G. Thalberg Memorial Award: Buddy Adler.

1957

Actor: Alec Guinness, *The Bridge on the River Kwai*.
Actress: Joanne Woodward, *Three Faces of Eve*.
Picture: *The Bridge on the River Kwai*, Horizon Pictures-Columbia.
Foreign Language Picture: *The Nights of Cabiria*, Dino De Laurentiis (Italy).

Honorary Awards: Charles Brackett, B. B. Kahane, G. B. "Bronco" Billy Anderson.
Jean Hersholt Memorial Award: Samuel Goldwyn.

1958

Actor: David Niven, *Separate Tables*.
Actress: Susan Hayward, *I Want to Live*.
Picture: *Gigi*, Arthur Freed Productions-MGM.
Foreign Language Picture: *Mon Oncle*, Spectra-Gray-Alter Films (France).
Honorary Award: Maurice Chevalier.
Irving G. Thalberg Memorial Award: Jack L. Warner.

1959

Actor: Charlton Heston, *Ben-Hur*.
Actress: Simone Signoret, *Room at the Top*.
Picture: *Ben-Hur*, MGM.
Jean Hersholt Memorial Award: Bob Hope.

1960

Actor: Burt Lancaster, *Elmer Gantry*.
Actress: Elizabeth Taylor, *Butterfield 8*.
Picture: *The Apartment*, Mirisch Co.-United Artists.

British Film Academy Awards

THE SOCIETY OF FILM & TELEVISION ARTS, LTD.

80 Groat Portland St., London W. 1, England.
 IMUSEum 2357)

OFFICERS

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 Duke of Edinburgh, KG, KT
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 Peter Graham Scott
Secretary Mrs. P. J. Steele

On Jan. 1, 1959 the British Film Academy was merged with the Guild of Television Producers and Directors to form The Society of Film and Television Arts, Ltd. in order to continue the work of both groups in a single organization.

Objects of the SFTA are "To promote, maintain, improve and advance original and creative work among persons engaged in film and television production; to create and maintain a high standard of qualification and performance in such persons; and to encourage and promote experiment and research in the arts, sciences and techniques of film and television production." Among its varied activities are the annual British Film Academy Awards and those of the Guild of Television Producers and Directors.

Its members are senior film-makers or production executives and producers or directors of TV programmes. Associate members are others working creatively in film or TV and Affiliates are those not creatively involved but who work in professional contact with those who are.

1961 UK ACADEMY AWARDS

Film From Any Source: (Tie) *Ballad of a Soldier* (USSR) and *The Hustler* (USA).

British Film: *A Taste of Honey* (IFD).

United Nations Award for the best film embodying one or more principles of the United Nations Charter: *Let My People Go* (UK).

Short Film: *Terminus* (UK).

Animated Film: *101 Dalmatians* (USA).

Robert Floherty Award for the Best Feature-Length Documentary: *Volcano* (France).

British Screenplay: (Tie) *The Day the Earth Caught Fire* and *A Taste of Honey*.

British Actress: Dora Bryan in *A Taste of Honey*.

British Actor: Peter Finch in *No Love for Johnnie*.

Foreign Actress: Sophia Loren in *Two Women*.
Foreign Actor: Paul Newman in *The Hustler*.
Most Promising Newcomer: Rita Tushingham in *A Taste of Honey*.

WINNERS IN PREVIOUS YEARS

The Best Picture from any Source: 1947—*The Best Years of Our Lives*; 1948—*Hamlet*; 1949—*The Bicycle Thief*; 1950—*All About Eve*; 1951—*La Ronde*; 1952—*Breaking the Sound Barrier*; 1953—*Jeux Interdits*; 1954—*Le Salaire de la Peur*; 1955—*Richard III*; 1956—*Gervaise*; 1957—*The Bridge on the River Kwai*; 1958—*Room at the Top*; 1959—*Ben-Hur*; 1960—*The Apartment*.

The Best British Picture: 1947—*Odd Man Out*; 1948—*The Fallen Idol*; 1949—*The Third Man*; 1950—*The Blue Lamp*; 1951—*The Lavender Hill Mob*; 1952—*Breaking the Sound Barrier*; 1953—*Genevieve*; 1954—*Hobson's Choice*; 1955—*Richard III*; 1956—*Reach for the Sky*; 1957—*The Bridge on the River Kwai*; 1958—*Room at the Top*; 1959—*Sapphire*; 1960—*Saturday Night and Sunday Morning*.

The Best Documentary Picture: 1947—*The World Is Rich*; 1948—*The Louisiana Story*; 1949—*Daybreak in Udi*; 1950—*The Undeclared*; 1951—*Beaver Valley*; 1952—*Royal Journey*; 1953—*The Conquest of Everest*; 1954—*The Great Adventure*; 1955—*The Vanishing Prairie*; 1956—*On the Bowery*; 1957—*Journey Into Spring*; 1958—*Glass*; 1959—*Seven Cities of Antarctica*; 1960—*High Journey*.

Special Award for Work Lying Outside the Feature and Documentary Fields: 1948—*Atomic Physics*; 1949—*La Famille Martin*; 1950—*The True Face of Japan* (This Modern Age); 1951—*Gerald McBoing-Boing*; 1952—*Animated Genesis*; 1953—*The Romance of Transportation*; 1954—*Time Out of War*; 1955—*The Bespoke Overcoat*; 1956—*The Red Balloon*; 1957—*A Chairy Tale*; 1958—*The Children's Film Foundation*; 1959—*This is the BBC*; 1960—*Dispute*.

United Nations Award for the Best Picture Illustrating One or More Principles of the United Nations Charter: 1949—*The Search*; 1950—*Intruder in the Dust*; 1951—*Four in a Jeep*; 1952—*Cry the Beloved Country*; 1953—*World Without End*; 1954—*The Divided Heart*; 1955—*Children of Hiroshima*; 1956—*Race for Life*; 1957—*The Happy Road*; 1958—*The Defiant Ones*; 1959—*On the Beach*; 1960—*Hiroshima, Mon Amour*.

Robert Floherty Award for the Best Feature-Length Documentary: 1959—*The Savage Eye*.

Canadian Film Awards

Chairman Roy Little
Management Canadian Film Institute
1762 Carling Ave., Ottawa, Ont.

MANAGEMENT COMMITTEE

Helen Wilson, Murray Tevlin, Roy Little (secretary to the Committee), representing the Canadian Film Institute; Walter B. Herbert, E. R. McEwen, representing The Canada Foundation; J. Roby Kidd, J. Alex Edmison, representing the Canadian Association for Adult Education; Graeme Froser, Michael Spencer, representing The Association of Motion Picture Producers and Laboratories of Canada; Dr. W. L. Archer, representing Amateurs.

GENERAL REGULATIONS

1. Each film entered must be accompanied by a completed official entry form with entry fee attached.
2. All films must be produced in Canada by Canadian producers.
3. Films must have been produced, or released generally, during the year being judged.
4. A film may be entered in only one class.
5. The committee reserves the right to place any entry in the most suitable class after consultation with the producer.
6. Entries in the non-theatrical class must be on 16 mm. stock.

7. No award will be made in any class if the judges feel that the entries do not reach a suitable standard.
- B. The adjudication of the entries by the judges is final.

JUDGES

The panels of judges are composed of men and women who are qualified to make evaluations, while not being connected in any way with any film submitted. In the formation of each panel, recognition has been given to the fact that both French and English films will be entered.

The judges, in making the awards, will assess the overall effectiveness of the film. They will take into account such factors as: The aim of the film and how well it is achieved; its unity and clarity; the direction, editing, quality of script, photography, sound track, titles, animation, music, etc. The Management Committee may from time to time grant special awards for other outstanding achievement in the motion picture field.

AWARDS

The judges may recommend a **Canadian Film of the Year Award** to the film which represents the highest achievement of the year; a **Certificate of Merit** to the film judged best in each class. The trophy of the Association of Motion Picture Producers and Laboratories of Canada goes to the best amateur film of the year.

Canadian Film Awards, 1961

FILM OF THE YEAR

No Award was made.

SPECIAL AWARD

To O. J. Silverthorne, chairman of the Ontario Board of Censors, "in recognition of his generous interest in the problems of film makers, film users, and film viewers, and particularly his continued helpfulness to Canadian Film Awards and to the film society movement."

THEATRICAL

THEATRICAL FEATURE

No entries were submitted in this category.

THEATRICAL SHORT

MORNING ON THE LIEVRE, produced by the National Film Board of Canada, "for excellence of photography, music, narration and mood in a first-rate theatrical film."

NON-THEATRICAL

ARTS AND EXPERIMENTAL CHILDREN'S FILMS

DANCE SQUARED, produced by the National Film Board of Canada, "for its gay rhythmic flow of well-integrated music and design."

GENERAL INFORMATION

CIRCLE OF THE SUN, produced by the National Film Board of Canada, "for its superb photography, effective editing and convincing narration."

PUBLIC RELATIONS

CAMPUS ON THE MOVE, produced by Crawley Films Limited, "for a compact, tightly-edited story done with technical excellence."

ABITIBI, produced by Crawley Films Limited, "for excellence in photography, lighting and composition."

SALES AND PROMOTION

PROJECT SENTINEL, produced by Crawley Films Limited, "for excellent realization of purpose, visuals and sound."

TRAINING AND INSTRUCTION

YOU CAN GO A LONG WAY, produced by Meridian Films Limited, "for imagination in design and excellence in execution."

TRAVEL AND RECREATION

GLOOSCAP COUNTRY, produced by the Nova Scotia Information Service, "for an excellent combination of the beauty and the Indian folklore of the Bay of Fundy shore in a travelogue of great subtlety."

TELEVISION

TELEVISION FILMS—ENTERTAINMENT

WORD GAMES, produced by the Canadian Broadcasting Corporation, "for a meritorious effort to present symbolically the significance of words and word games entertainingly."

TELEVISION FILMS—INFORMATIONAL

A FRIEND TO HIS COUNTRY: WILLIAM LYON MACKENZIE, produced by the National Film Board of Canada, "for an excellent portrayal of its subject in a technically good film."

TELEVISION FILMS—COMMERCIALS

MOLSON'S—FISHING, produced by Cockfield, Brown & Co.-Omega Productions Inc., "for a very good combination of humor, photography, direction and a believable situation."

POTPOURRI, produced by the National Film

Board of Canada, "for realization of purpose with a minimum of detail and with humor."

AMATEUR

(Winner of this category receives the Trophy of The Association of Motion Picture Producers and Laboratories of Canada, given annually for the Best Amateur Film.)

AU TEMPS DES OMBRES BLANCHES, produced by Claude Savard of Montreal, "for an imaginative first film that shows freshness, gentleness and sensitivity with good use of sound and music, good photography and good editing."

THE BOY NEXT DOOR, produced by John Getgood of Vancouver; **WITH A GRAIN OF SALT**, produced by Peter Gerretsen of Montreal; **THE CASTLE**, produced by E. F. Attridge of Toronto; and **BOOM**, produced by Gordon Kuskey of Montreal, were each cited as "one of the Five Best amateur films produced in Canada in 1961."

Previous Winners

1960 WINNERS

Film of the Year: Universe, National Film Board.
Special Award: To Dr. A. W. Trueman, director of the Canada Council, "for his personal contribution to the art of film making and in the field of distribution of Canadian films."

Theatrical—Short: Universe, National Film Board.
Non-Theatrical—Arts and Experimental Children's Films: Lines—Horizontal, National Film Board; Life In a Woodlot, National Film Board.

Non-Theatrical—General Information: Marsh Harvest, Wm. H. Carrick.

Non-Theatrical—Public Relations: Take Four Giant Steps, Pageant Productions Ltd.

Non-Theatrical—Sales and Promotion: Hors D'Oeuvres, National Film Board.

Non-Theatrical—Training and Instruction: Epi-

dural Anaesthesia for Vaginal Delivery in Obstetrics, Chetwynd Films Ltd.

Non-Theatrical—Travel and Recreation: Waters of the Whiteshell, Crawley Films Ltd.; Grey Cup Festival '60, Chetwynd Films Ltd.

Television Films—Entertainment: Field Trip, Canadian Broadcasting Corp.

Television Films—Informational: Armagh, Canadian Broadcasting Corp.

Television Films—Commercials: Mad Driver, Canadian Broadcasting Corp.

Amateur: Ringers Required, A. J. M. Collins, Vancouver.

The Canadian Film Awards started in 1948. For winners before 1960 see previous editions.

35 MM. Film Festivals

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16 mm. exhibition—Two dollars (\$2) for not more than four prints of any negative either made in Canada or imported, and an additional \$2 for each additional four or fewer positive prints. Performance on payment "as many times and as often as desired."

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CENSORSHIP

PROVINCIAL censorship of motion pictures in theatres, made somewhat absurd by the tacit federal approval of every type of film and live programming on television, was the subject of much argument in the past year. Motion picture exhibitors' associations, which used to stay out of censorship debates, have come out by resolution against the mutilation and alteration of theatre features by censors.

The greatest progress against censorship of films was marked up in Quebec, traditionally Canada's most severe snipper, where a government-appointed study committee of educationists, priests and psychologists disapproved of it. The committee recommended that censorship fees be ended, that drive-ins be permitted and that classification replace restriction.

During the year amendments to the Moving Pictures Act passed by the Quebec legislature lifted the 35-year-

old ban on children under 16 attending theatres. However, exhibitors found the limited liberalization without much benefit to themselves.

The Canadian Motion Picture Distributors Association has appealed to Provincial governments to reduce censorship fees to the point where they cover operation expenses only, holding that the governments have no right to make a profit on a service of that nature.

At the 1961 annual meeting of the Canadian Conference of Provincial Censors of Motion Pictures, held in Regina, O. J. Silverthorne, Ontario chairman, came out for one national censorship body and more liberal censorship. The most active proponent of film censorship in Canada is Labor Minister C. C. Williams of Saskatchewan, who is top authority of the Saskatchewan Theatres & Cinematographs Branch.

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BRITISH COLUMBIA CENSOR OF MOVING PICTURES

636 Burrard St., Vancouver, BC.
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Operates under the Department of the Attorney-General and Senior Officer is Hon. R. W. Bonner, QC, Attorney-General.

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Chief Inspector of Theatres is Basil O. Nixon, Provincial Fire Marshall, 411 Dunsmuir St., Vancouver.

CENSORSHIP FEES

35 MM.—Silent films: \$1.50 for the first 1,000 feet and 75 cents for each additional 500 feet or fraction thereof. Sound films: \$4 for the first 1,000 feet and \$2 for each additional 500 feet or fraction thereof. Additional prints: \$3 for the first 1,000 feet and \$1.50 for each additional 500 feet or fraction thereof. Trailers: \$2 for each 500 feet or fraction thereof. Other (without film exchange licence and/or not mentioned previously): \$6 for the first 1,000 feet and \$3 for each additional 500 feet or fraction thereof.

16 MM.—Silent films: \$1 for the first 400 feet and 50 cents for each additional 200 feet or fraction thereof. Sound films: \$2 for the first 400 feet and \$1 for each additional 200 feet or fraction thereof. Additional prints: \$1.50 for the first 400 feet and 75 cents for each additional 200 feet or fraction thereof. Trailers: \$1 for each 100 feet or fraction thereof. Other

(without film exchange licence and/or not mentioned previously): \$3 for the first 400 feet and \$1.50 for each additional 200 feet or fraction thereof.

APPEALS—\$25 for each appeal.

TELEVISION—Fees for films to be used for TV broadcasting are at the same rates as above.

NEWSCLIP—\$1.50 for each 500 feet or fraction thereof for newsclips added to a newsreel. Additional prints—\$1 for each 500 feet or fraction thereof.

AD FILMS—50 cents for each 100 feet of film or fraction thereof for screen advertising film.

SPECIAL FILMS—\$5, or any lesser fee chargeable under these regulations, for each titled subject of 35, 16 or 8 mm. film to be shown by an organization or society operating primarily for cultural, educational or charitable purposes, to be shown not more than twice in the Province on a date or dates specified on a certificate from the Censor to accompany the film while in the Province, for the complete film.

EXCHANGE LICENCES

Exchange licences are issued by the Censor of Moving Pictures in Vancouver and the annual fees are \$300 for 35 mm. and \$25 for 16 mm.

ALBERTA MOTION PICTURE CENSOR BRANCH

Natural Resources Bldg., Edmonton, Alta.
(Phone CA. 9-3310)

Operates under the Provincial Secretary's De-

partment and Senior Officer is Hon. A. R. Patrick, Provincial Secretary and Minister of Industries and Development.

Director of Amusements Branch and Chairman of the Board is P. J. A. Fleming.

Chief Inspector of Theatres is H. W. Burkell.

CENSORSHIP FEES

35 MM.—\$4 per 1,000 feet or fraction thereof. Second and third prints: \$3 per 1,000 feet or fraction thereof. Fourth and subsequent prints \$1 per 1,000 feet or fraction thereof. Trailers: \$1 each.

16 MM.—\$2 for each 400 feet or fraction thereof. Additional prints: \$1 for each 400 feet or fraction thereof.

(Without a film exchange licence all charges are doubled.)

EXCHANGE LICENCES

Exchange licences are issued by the Amusements Branch of the Provincial Secretary's Dept. in Edmonton and the annual fees are \$250 for 35 mm. and \$100 for 16 mm.

SASKATCHEWAN THEATRES & CINEMATOGRAPHS BRANCH

New Court House Bldg., Regina, Sask.

Operates under the Department of Labour and Senior Officer is Hon. C. C. Williams, Minister of Labour.

Film Censor is W. E. Murray and Ass't Film Censor is Miss A. MacPherson, New Court House Bldg., Regina, Sask.

Administrator of the Theatres Branch is Fire Commissioner W. J. Carson, Administration Bldg., Albert Street, Regina, Sask.

Chief Inspector of Theatres is D. E. Williams, Administration Bldg., Albert Street, Regina, Sask.

CENSORSHIP FEES

CHARGES—(a) For standard films \$4 per reel of original film; additional prints, \$3 for each reel.

(b) For miniature films, \$2 for each reel of 400 feet in length or less; additional prints, \$1 for each reel.

(c) For trailers, \$1 for each film of less than 100 feet in length; \$2 for each film of not less than 100 feet but less than 500 feet in length; and \$4 for each film of not less than 500 feet or more than 1,000 feet in length.

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CENSORSHIP FEES

35 MM.—\$4 per reel for the first print and \$1 per reel for each subsequent print; \$2 each for regular trailers less than 500 feet; \$1 each for teaser trailers less than 100 feet.

16 MM.—\$2 for each reel of 400 feet or fraction thereof (including News); \$1 for each trailer.

EXCHANGE LICENCES

Exchange licences are issued by the Manitoba Censor Board in Winnipeg and the annual fees are \$250 for 35 mm. and \$75 for 16 mm.

Class "A" Commercial—12 reels or under, \$20.

Class "B" Non-commercial—\$1 per program of 12 reels or under.

Appeals—\$25, which is refundable if decision is reversed.

THEATRES BRANCH AND BOARD OF CENSORS (ONTARIO)

1075 Millwood Rd., Toronto 17, Ont.
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Operates under the Department of Travel & Publicity and Senior Officer is Hon. B. L. Cathcart, Minister.

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Vice-Chairman of the Board and Assistant Director of Theatres is W. D. McPhee.

CENSORSHIP FEES

35 MM.—\$3 for each reel of sound film of British origin and for each reel of silent film; \$6 for each reel of sound film of foreign origin; 50 cents for each silent film trailer 500' or less in length; \$1.50 for each sound film trailer of British origin over 100 ft but not over 500 ft and \$3 for over 500' but less than 1,000'; \$1 for each sound film trailer of foreign or British origin 100' or less, \$3 for each sound film trailer of foreign origin over 100 ft but not over 500 ft and \$6 for over 500' but less than 1,000'; \$1 for each newsreel; \$1 for each duplicate certificate.

16 MM.—\$3 for each reel of sound or silent film with dialogue or sub-titles in a language other than English; \$1.50 for each reel of sound or silent film with English dialogue or sub-titles; \$1 for each newsreel; 50 cents for each trailer of 200' or less; \$1 for each duplicate certificate.

EXCHANGE LICENCES

Exchange licences are issued by the Theatres Branch and Board of Censors (Ontario) in Toronto and the annual fees are \$100 for 35 mm. and \$50 for 16 mm. The charge for the transfer of a film exchange licence is \$5.

BOARD OF CINEMA CENSORS OF THE PROVINCE OF QUEBEC

701 St. Gabriel St., Montreal, Que.

Operates under the jurisdiction of the Attorney General and his Department.

Chairman of the Board is Maurice Leroux.

Staff Manager and Administrator is Lucien Desbiens.

CENSORSHIP FEES

35 MM.—\$5 per film of 500 feet or less and \$5 for each additional 500 feet or less.

16 MM.—\$2.50 per film of 400 feet or less and \$2.50 for each additional 400 feet or less.

APPEALS—For 35 mm., \$10 for each 1,000 feet or fraction thereof. For 16 mm., \$4 for each 400 feet or fraction thereof.

(Without a film exchange licence all charges, including appeals, are doubled.)

EXCHANGE LICENCES

Exchange licences are issued by the Bureau du R  venu in Montreal and the annual fees are \$205 for 35 mm. and \$12 for 16 mm.

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Chairman of the Board and Chief Inspector of Theatres is George S. Enos.

CENSORSHIP FEES

CHARGES—Single reel: \$2.50. Double reel \$6. Additional prints: \$1 for single reels, \$2 for double reels. Trailers: 75 cents. Re-

issues over five years old: censored at regular prices.

EXCHANGE LICENCES

Exchange licences are issued by the Dept. of the Provincial Secretary-Treasurer in Fredericton and the annual fees are \$250 for 35 mm. and \$50 for 16 mm.

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Operates under the Department of the Provincial Secretary and Senior Officer is Hon. W. S. K. Jones, QC, Provincial Secretary.

Chairman of the Board and head of the Theatre Inspection Branch is J. Henry R. MacLeod.

CENSORSHIP FEES

35 MM.—\$4 per reel of 1,100 feet or fraction thereof. Additional prints \$2 per reel of 1,100 feet or fraction thereof. Trailers 75 cents.

16 MM.—\$1.50 per reel of 400 feet or fraction thereof. Additional prints 75 cents per reel of 400 feet or fraction thereof.

APPEALS—\$5 for each 1,100 feet or fraction thereof of 35 mm. film.

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Films shown in the province must be approved by the New Brunswick Board of Censors. The responsibility for the safety of theatres rests with the Board of Fire Underwriters and they are inspected regularly by the Provincial Fire Marshal.

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16 MILLIMETRE

A CONTINUING decrease in 16 mm. theatrical income is indicated although the number of theatres remained fairly steady in 1960, 1959 and 1958, after a marked drop of 38 from 1957. A picture of any aspect of 16 mm. theatrical operation other than total rentals earned is no longer available from the Dominion Bureau of Statistics, which stopped gathering information on Itinerant Operators and Community Enterprises in 1957. Requests for figures were so consistently ignored that the DBS called a halt and now only gathers information for what it calls "theatres."

In 1956, the DBS showed that there were 488 16 mm. exhibitors who took in \$1,588,587 from 4,286,768 admissions and paid out \$2,205,101 in rentals. Comparisons with earlier statistics can be found in previous Year Books.

The number of small-gauge theatres which operated in 1960 was 101, of which five were drive-ins. This is 13 less than in 1959, when there were six drive-ins. Some 16 mm. distributors expressed doubt that the figure had fallen that low. In 1956 there were 206 theatres.

The leader in the 16 mm. theatre field in 1960 was Newfoundland, with 33, a decrease of four. Ont. had 16 theatres, Que., Sask. and Man. 13, BC eight and Alta. five. BC had three of the small-gauge drive-ins and NS, which had no standard situations, had two.

Besides Community Theatres, which are operated by local bodies presumably as non-profit enterprises, and Itinerant Operators, 16 mm. distributors also get income from institutions.

Income from theatrical use of 16 mm. in 1960 was \$1,509,308, a drop of \$39,176 from 1959's \$1,548,484 and is estimated that it will not be much lower in 1961, even though there are fewer outlets. Higher prices are a factor in keeping rentals in a profitable area.

In the following 10-year table of 16 mm. rentals, returns from TV are separated from 1955 on, as explained below, and the first rentals figures are the totals, in each case, of the com-

bined theatrical and non-theatrical yield. This last-named is the revenue from rentals to the Red Cross, the armed services, institutions, home users, etc., where no admissions are charged, and in 1957 this totalled \$392,878, and in 1958 \$393,966.

Year	Rentals
1944	\$ 967,179
1945	1,198,016
1946	1,173,170
1947	1,180,170
1948	1,444,872
1949	1,684,953
1950	1,713,813
1951	1,889,461
1952*	2,281,540
1953*	2,411,244
1954*	2,923,762
1955	2,400,733
1956	2,205,101
1957	2,198,745
1958	2,100,225
1959	1,918,494
1960	1,878,195

*(Television came to Canada in September, 1952 but only accounted for a minor share of the 16 mm. rentals until 1955. For the three years marked with an asterisk above (1952-3-4) the DBS included the TV income in the totals but in the following years these were given separately and amounted to:

TELEVISION RENTALS	
1955	\$3,072,992
1956	4,550,178
1957	5,575,414
1958	6,336,346
1959	7,903,029
1960	7,387,680

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\$3 for each reel of sound or silent film with dialogue or sub-titles in a language other than English; \$1.50 for each reel of sound or silent film with English dialogue or sub-titles; \$1 for each newsreel; 50c for each trailer of 200' or less; \$1 for each duplicate certificate.

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NEWFOUNDLAND

No censor board. Films shown in the Province must be approved by New Brunswick Board of Censors.

16 Mm. Theatres

Although many places listed as 16 mm. theatres are halls used part of the time for that purpose, there are now a number of cinema structures built as such to show 35 mm. films that are now exhibiting small-gauge versions exclusively. Faced with closing because of the competition of TV, they have turned to 16 mm. exhibition, a less expensive form, in an effort to keep what is usually the only theatre open.

Another recent development is opening of 16 mm. cinemas in large cities. Toronto has two small-gauge cinemas, each with two auditoriums. Two Montreal cinemas have, or will have, a 16 mm. auditorium close to their 35 mm. ones. Some 35 mm. theatres, it should be noted, have 16 mm. equipment also but use it rarely. This is the latest list available from the Dominion Bureau of Statistics.

BRITISH COLUMBIA

Alexis Creek, Alexis Creek Theatre
Burns Lake, Reo
Chetwynd, Chetwynd Theatre
Hazelton, Community Hall
Kaslo, Musicland Theatre
McBride, Rainbow Theatre
Vanderhoof, Reo Theatre, R. C. Steele

ALBERTA

Fort Vermilion, Fort Hall
Hughenden, Hughenden Theatre
Slave Lake, Rex Theatre
Sundre, Sundre Theatre
Valleyview, James Theatres Ltd.
Veteran, Veteran Theatre

SASKATCHEWAN

Bjorkdale, Bjorkdale Hall
Buffalo Narrows, Forest Hall
Consul, Consul Community Theatre
Fife Lake, Mike's Theatre
Golden Prairie, Rex Theatre
Paradise Hill, Paradise Hill Theatre
Piapot, Massey Hall
Red Earth, Red Earth Theatre
Riverhurst, Riverhurst Theatre
Robsart, Community Theatre
Torquay, Torquay Theatre

MANITOBA

Alonsa, Silverridge Theatre
Amaranth, Amaranth Hall
Churchill, Igloo Theatre
Cranberry Portage, Bayview Theatre
Dauphin, Fox Theatre
Fairford, Community Theatre
Glenella, Wilson Hall
Grand Rapids, Grand Rapids Theatre
Island Lake, Island Lake Theatre
Kelwood, Kelwood Hall
Langruth, Langruth Theatre
Moose Lake, Lucian's Theatre
Moose Lake, Moose Lake Trading Show
Winnipeg, Pace

ONTARIO

Alcona Beach, Parkside Theatre
Gogama, Aurum Theatre
Hawk Junction, Theo. J. Boucher
McKenzie Island, Island Theatre
Manitoulin Island, J. Debassige
Missanabie, Missanabie Hall
Nakina, 12 Railway Ave., Paramount Theatre
Powassan, Rio Theatre
Sultan, G. L. Sheffield
Temagami, E. F. Goddard
Toronto, Arcade (two auditoriums)

QUEBEC

Anse St. Jean, Theatre Bellevue
Cap Aux Meules, Theatre Minstral
Daveluyville, Salle Deshaies
Havre St. Pierre, Theatre St. Pierre
Les Escoumains, Theatre Escoumains
Manche D'Epee, Co. Gaspé O., Theatre Blanchette
Mattagami Lake, Strand
Montreal, Little Cinema

Montreal, Cinema Elysee
New Port Ilots, St. John Theatre
New Port Point, Co. Gaspé, Theatre Lido
Pointe Calumet, Theatre Calumet
St. Camille, Salle Lapointe
St. Clement, Salle de Vues Animees
St. Come, Salle Laforest, M. L. Laforest
St. Malachie, Salle Principale
St. Urbain, Pizza Theatre
Tadoussac, Theatre Tadoussac
Taschereau, Theatre Durocher

LABRADOR

Happy Valley, Aurora Theatre

NEWFOUNDLAND

Avondale, Station Theatre
Baie Verte, Jones Theatre
Belleoram, J. M. Fudge Ltd.
Cape Broyle, M. J. Hayden
Cape St. George, Casino Theatre
Clarke's Beach, Salmon Cove, William Mugford
Codry, A. L. Gillis
Cook's Harbour, Northern Theatre
Cox Cove, Bay of Islands, S. Noseworthy
Creston, Crest Theatre
Daniel's Harbour, St. Barbe, Mrs. S. Wentzell
Englee, R. Gillard
Flat Bay, Star Theatre
Fleur de Lys, White Bay, J. Quigley
Gambo, Caribou Theatre
Gaulthois, Garland's Hall
Glenwood, Glen Theatre
Glovertown, Star Theatre
Heatherton, Bay St. George, County Theatre
Isle Aux Morts, Jobin T. Harvey
Jackson's Arms, S. Budden
Lawn, A. Edwards
La Scie, Wm. Thomas Show Room
Lewisporte, Royal Theatre
Main Brook, White Bay, R. Boyd
Milltown, Marshall's Theatre
Musgrave Harbour, Fogo, Banting Theatre
Paquet, H. Norman & Sons
Port Au Port, Abraham's Cove, R. Kendall
Port aux Choix, St. Barbe, North Star Theatre
Port Saunders, Seaside Theatre
St. Anthony, Capitol Theatre
St. Anthony East, Star Theatre
St. Georges, Limelight Theatre
St. Lawrence, Laurentian Theatre
Swift Current, Placentia W., E. H. Beck
Twillingate, H. Randell

DRIVE-IN THEATRES

BRITISH COLUMBIA

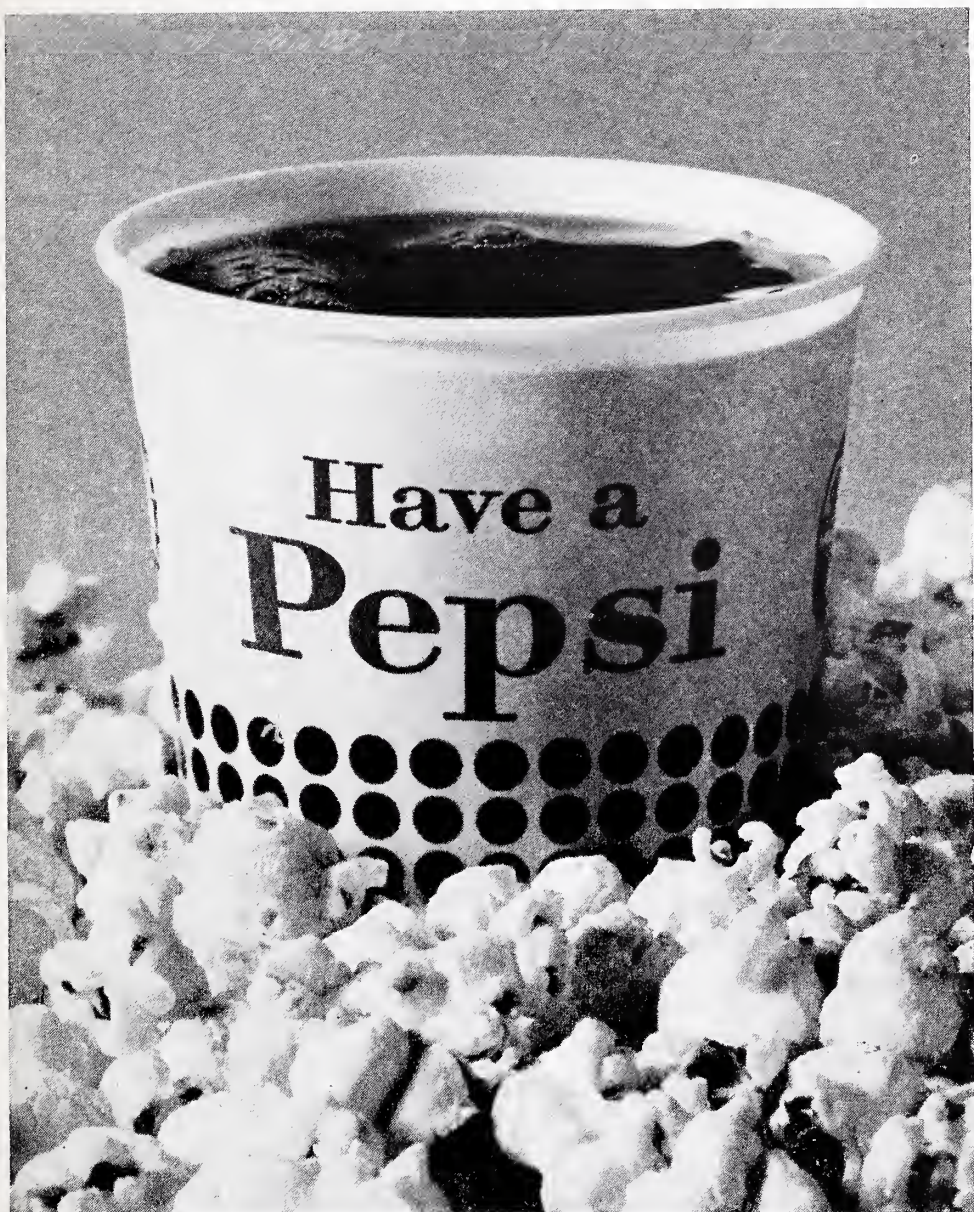
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Lytton, Copper Kettle
Smithers, Ranch

ALBERTA

Hamlin, Hamlin

NOVA SCOTIA

Shelburne, Skyway
Hilden, Bel Air



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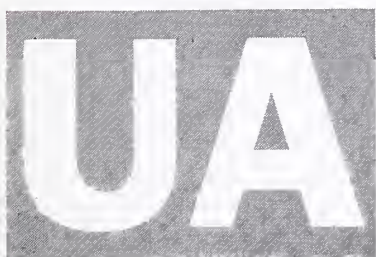
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